

# Leadership Development Experiences

## Executive development for you and your team



### Team USA

#### What does it take to create a culture of high performance?

An elite swimmer suffers an injury that leaves him forever changed - testing his ideas of what is possible.

A coach makes the wrong call in the game for the gold – disrupting his players' focus in the final minutes.

An athlete who aspires to an individual medal sets aside personal ambition to lead a team whose coach has died in a tragic accident.

These are the kinds of moments that define a life and a career, holding the potential for either failure or greatness. They also hold enormous relevance to executives who face defining moments every day and must lead their teams in an increasingly competitive environment.

The Conference Board is now offering an opportunity not just to study such moments, but to experience them firsthand.

Gathering at the U.S. Olympic Training Center in Colorado Springs, executives will meet athletes, coaches and sports scientists who know how to push beyond limits, tap unknown reserves of resilience, and master the challenges that come from competing to win.





## Immersing yourself in the world of elite athletes will forever change how you think about the world of business.

In addition to hearing athletes' stories, participants will confront their own personal and team challenges as they try out such sports as Paralympic volleyball and air rifle shooting.

Traditional leadership conferences may talk about the need to step outside your comfort zone; we will have you experience what that feels like.

### You will discover how to:

- Cultivate trust and resilience to overcome obstacles and gain the extra edge to push performance to the next level
- Reframe perceived limitations to discover new sources of strength
- Find focus and “stay in the moment” in high-pressure, time-sensitive situations

### Your team will discover how to:

- Help high-performers turn setbacks into opportunities for growth
- Balance periods of intensity with reflection and recovery
- Manage personal vulnerability and shared accountability

### Your organization will be better equipped to:

- Understand how small changes can dramatically improve results
- Identify the positions that most impact the execution of your strategy and move “A” players into them
- Maintain organizational resilience and clarity of purpose

#### Price:

The Conference Board Member rate: \$3,950 per participant

Non-member rate: \$4,950 per participant

(Registration fee does not include hotel room charges)

#### Dates:

April 1-3, 2015

Colorado Springs, CO

For further information on learning objectives, timing, and rates, please contact Amanda Harmon at +1 212 339 0256 or [leadershipdevelopment@conferenceboard.org](mailto:leadershipdevelopment@conferenceboard.org)

#### For member benefits information:

**Beijing** | +86 10 8532 4688 | [david.hoffman@conferenceboard.org](mailto:david.hoffman@conferenceboard.org)

**Brussels** | +32 2 675 5405 | [brussels@conferenceboard.org](mailto:brussels@conferenceboard.org)

**Hong Kong** | +852 2804 1000 | [service.ap@conferenceboard.org](mailto:service.ap@conferenceboard.org)

**Mumbai** | +91 22 23051402 | [julian.dsouza@conferenceboard.org](mailto:julian.dsouza@conferenceboard.org)

**New York** | +1 212 339 0230 | [membership@conferenceboard.org](mailto:membership@conferenceboard.org)

**Singapore** | +65 6325 3121 | [service.ap@conferenceboard.org](mailto:service.ap@conferenceboard.org)

**Canada** | +1 866 711 2262 | [www.conferenceboard.ca](http://www.conferenceboard.ca)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance *and* better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501(c)(3) tax-exempt status in the USA.

