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For Immediate Release 10:00 AM ET, Wednesday, May 1, 2013

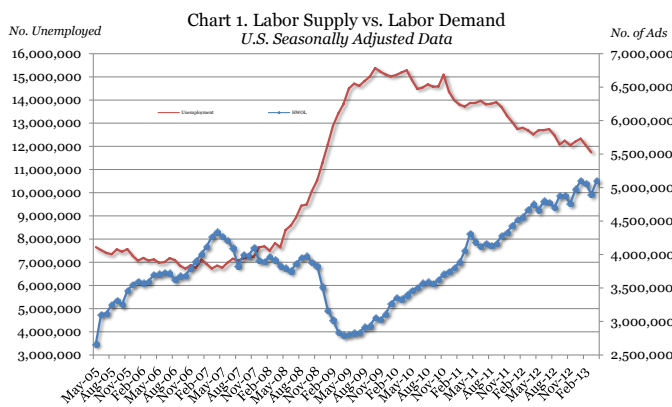
Online Labor Demand up 204,300 in April

- **April rise offsets losses in February and March, leaving labor demand unchanged in 2013**
- **Metro areas show resilience with 24 of the 52 largest metro areas having fewer than 2 unemployed for every advertised vacancy (Table B, p. 4)**
- **Note: Revision to occupational levels for June 2012 forward (see p. 6)**

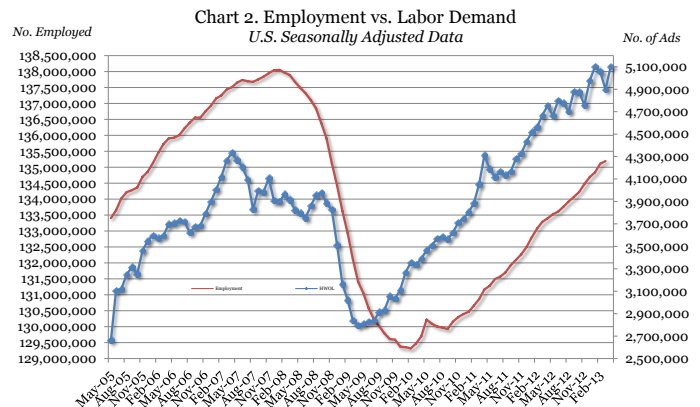
NEW YORK, May 1, 2013...Online advertised vacancies rose 204,300 in April to 5,103,100 in *The Conference Board Help Wanted OnLine® (HWOL) Data Series* released today. The gain offsets earlier losses, leaving labor demand flat in 2013. The Supply/Demand rate stands at 2.4 unemployed for each vacancy. In March, there were 6.8 million more unemployed than the number of advertised vacancies, down from 11.9 million at the end of the recession in June 2009.

“For many workers looking for a new job, 2013 has been somewhat disappointing with the number of advertised vacancies in April largely unchanged from January,” said June Shelp, Vice President at The Conference Board. “The 204,000 rise in April is a good sign, but the question is: Will the improvement hold next month and will employers begin to add workers instead of just replacing those who leave?”

In the professional occupations, the only substantial rise in demand was for legal workers, up 35 percent since January, after having languishing in the early recovery years. The 2013 results in the service/manufacturing occupations are mixed with manufacturing stalling and sales workers and food service openings slumping. The bright note in this category is the building trades (construction and installation, maintenance and repair), which continue to post gains (Table 7, page 15).



Source: The Conference Board, BLS



Source: The Conference Board, BLS

1 The release schedule, national historic table and technical notes to this series are available on The Conference Board website, <http://www.conference-board.org/data/helpwantedonline.cfm>. The historical series for States and the 52 largest MSA is available from **Haver Analytics**. The underlying data for The Conference Board HWOL is collected by **Wanted Technologies Corporation**.

REGIONAL AND STATE HIGHLIGHTS

- April gains across the four major regions of the US
- 44 of the 50 States and 18 of the 20 largest States all increased in April

Location	Total Ads ¹ (Thousands) Apr-13	M-O-M Change (Thousands) Apr-Mar 13	Supply/ Demand Rate ² Mar-13	Recent Trend ³
United States	5,103.1	204.3	2.40	↑ 8/11
NORTHEAST	970.6	20.9	2.36	
Massachusetts	151.5	4.8	1.52	↑ 11/11
New Jersey	161.4	-0.7	2.56	↑ 9/11
New York	300.5	4.8	2.65	↑ 11/12
Pennsylvania	211.9	8.2	2.52	→ 2/12
SOUTH	1,693.0	39.7	2.48	
Florida	255.6	7.5	2.85	→ 9/12
Georgia	142.8	4.3	2.94	↑ 9/11
Maryland	114.8	-1.0	1.79	→ 3/12
North Carolina	144.1	2.1	3.07	↑ 7/11
Texas	383.4	10.7	2.19	↑ 8/11
Virginia	155.3	2.6	1.48	↑ 9/11
MIDWEST	1,108.9	39.7	2.36	
Illinois	197.6	8.8	3.33	↑ 9/11
Michigan	142.7	3.0	2.84	↑ 7/09
Minnesota	125.5	4.9	1.33	↑ 6/09
Missouri	82.9	3.4	2.51	→ 12/11
Ohio	187.1	0.3	2.18	→ 6/12
Wisconsin	114.0	6.9	2.03	↑ 11/12
WEST	1,221.4	70.4	2.61	
Arizona	106.7	17.4	2.68	↑ 5/12
California	602.9	32.2	3.06	↑ 8/12
Colorado	110.6	1.2	1.79	↑ 6/11
Washington	132.9	8.8	2.05	↑ 8/12

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1. Total ads are all unduplicated ads appearing during the reference period. This figure includes ads from the previous months that have been reposted as well as new ads.

2. Supply/Demand rate is the number of Unemployed persons divided by the number of total ads and reflects the latest month for which unemployment data is available.

3. Recent trend is The Conference Board Economists' indication of the direction of the overall trend in online job demand from the date indicated (month/year) .

April Changes for States

In April, online labor demand rose in 44 of the 50 States in the U.S. (Table 3). States that decreased were Montana, Maryland, New Jersey, West Virginia, Utah, and Kentucky. Over eighty percent (41 of the 50 States) are above last year's April levels.

The largest gain in online labor demand was in the **West**, up 70,400 in April with almost half of the increase, 32,200, in California. Arizona gained 17,400 and reached the highest level in its HWOL series. Washington rose 8,800 while Colorado gained 1,200. Among the smaller Western States, Oregon gained 3,400 in April and Nevada rose 1,700. Utah fell 300 (Table 3).

Online labor demand in the **South** rose 39,700 in April (Table A) with Texas experiencing the largest increase (10,700). Florida increased by 7,500; Georgia, by 4,300; Virginia, by 2,600; and North Carolina, by 2,100. Maryland dropped 1,000. Among the smaller States, Arkansas increased by 3,600; Louisiana, by 2,100; Tennessee, by 1,000; and South Carolina, by 500.

Online labor demand in the **Midwest** also rose 39,700 in April. Illinois posted the largest gain, 8,800. Wisconsin rose 6,900 to its all-time HWOL high. Minnesota was up 4,900. Missouri gained 3,400. Michigan increased by 3,000 and Ohio, by just 300. Among the smaller Midwest States in April, Indiana increased by 2,700; Kansas, by 2,400; and North Dakota, by 1,200.

Online labor demand in the **Northeast** increased by 20,900 in April with Pennsylvania up 8,200 to 211,900, its series high. Massachusetts and New York both gained 4,800, with the latter reaching its series high. New Jersey was down 700. Among the smaller States in the Northeast, April labor demand increased by 1,400 in Connecticut, 1,100 in New Hampshire, 700 in Rhode Island, and 300 in Maine (Table 3).

The Supply/Demand rates for the States are for March 2013, the latest month available for state unemployment data. The number of advertised vacancies exceeded the number of unemployed only in North Dakota, where the Supply/Demand rate was 0.66. The State with the highest Supply/Demand rate was Mississippi (5.31), where there were over five unemployed workers for each online advertised vacancy. Note that the Supply/Demand rate only provides a measure of relative tightness of the individual State labor markets and does not suggest that the occupations of the unemployed directly align with the occupations of the advertised vacancies.

METRO AREA HIGHLIGHTS

- April was a mixed month for metro areas, with 25 of the 52 largest metro areas posting increases in labor demand while 27 posted decreases
- Almost half of the largest metro areas (24) have supply/demand rates below 2, indicating that there are fewer than two unemployed workers for every online advertised vacancy

Location	Total Ads ¹ (Thousands) Apr-13	M-O-M Change (Thousands) Apr-Mar 13	Supply/ Demand Rate ² Mar-13 for U.S. and Regions; Feb-13 for MSA's
United States	5,103.1	204.3	2.40
NORTHEAST	970.6	20.9	2.36
Boston, MA	114.6	0.7	1.31
New York, NY	299.0	-0.3	2.80
Philadelphia, PA	95.6	-1.3	2.69
SOUTH	1,693.0	39.7	2.48
Atlanta, GA	96.6	3.2	2.37
Baltimore, MD	60.6	-3.2	1.59
Dallas, TX	118.1	0.5	1.79
Houston, TX	99.4	1.5	1.96
Miami, FL	70.7	0.3	3.31
Washington, DC	158.2	-2.9	1.04
MIDWEST	1,108.9	39.7	2.36
Chicago, IL	149.9	4.7	3.06
Cleveland, OH	40.4	-1.8	1.74
Detroit, MI	63.8	-0.7	3.24
Minneapolis-St. Paul, MN	86.1	1.6	1.15
WEST	1,221.4	70.4	2.61
Denver, CO	61.2	-1.7	1.63
Los Angeles, CA	175.8	-1.9	3.46
Phoenix, AZ	66.0	3.0	2.17
San Diego, CA	48.7	-0.6	2.69
San Francisco, CA	111.8	-3.2	1.55
San Jose, CA	53.5	0.7	1.42
Seattle-Tacoma, WA	88.6	4.3	1.35

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1. Total ads are all unduplicated ads appearing during the reference period. This includes ads from the previous months that have been reposted as well as new ads.
2. Supply/Demand rate is the number of Unemployed persons divided by the number of total ads and reflects the latest month for which unemployment data is available.

Metro Area Changes

In April, 10 of the 20 largest MSAs and 25 of the 52 metropolitan areas for which data are reported separately posted increases in the number of advertised vacancies (Table B and Table 5). Metro areas with April gains were located across the U.S. with Seattle –Tacoma up 4,300, Phoenix up 3,000, and San Jose up 700 in the **West**. In the other regions, the Boston metro area in the **Northeast** posted a gain of 700 advertised vacancies. In the **South**, vacancies were up by 3,200 in Atlanta, by 1,500 in Houston, by 500 in Dallas, and by 300 in Miami. In the **Midwest**, Chicago gained 4,700 and Minneapolis–St. Paul rose 1,600. (Table B).

Twenty-four of the MSAs reported separately had Supply/Demand rates in February 2013 (the latest available data for unemployment) lower than 2, indicating there are fewer than two unemployed for every advertised vacancy (See Table 6). Washington, DC continues to have the most favorable Supply/Demand rate (1.04) with about one advertised vacancy for every unemployed worker. Minneapolis-St. Paul (1.15), Oklahoma City (1.18), Salt Lake City (1.22), Boston (1.31), Seattle–Tacoma (1.35), Austin (1.39), Columbus (1.41), San Jose (1.42), and Honolulu (1.49) had the next lowest Supply/Demand rates.

Metro areas in which the number of unemployed is substantially above the number of online advertised vacancies include Riverside, CA with over 6 unemployed workers for every advertised vacancy (6.18), Las Vegas (3.81), Sacramento (3.50), and Los Angeles (3.46). (See Table 6)

Since the end of the recession in June 2009, a number of the large metro areas have posted gains in labor demand above 100 percent. The most notable of these are Charlotte (up 141 percent), Minneapolis-St. Paul (up 141 percent), Portland (up 134 percent), Detroit (up 134 percent), Milwaukee (up 133 percent), Denver (up 133 percent), Cleveland (up 133 percent), Birmingham (up 130 percent), Nashville (up 128 percent), and Columbus (up 126 percent).

OCCUPATIONAL HIGHLIGHTS

- **18 of the 22 major groups in the Standard Occupational Classifications (SOC) rose in April**
- **4 of the 22 major SOC groups declined (Table C and Table 7)**
- **April increases included Healthcare and Management workers**

Occupational Changes for the Month of April

In April, among the largest occupational groups, **Healthcare Practitioners and Technical** occupations rose 30,600 to 593,800, largely led by an increase in demand for Registered Nurses. **Sales and Related** occupations increased by 28,600 to 606,600, driven by increased demand for Retail Salespeople and First-Line Supervisors / Managers of Retail Sales Workers. **Management** occupations rose 21,500 to 496,400, largely due to higher demand for Food Service Managers, Marketing Managers, and Sales Managers. **Business and Financial Operations** occupations rose 12,000 to 322,200 due to higher demand for Personal Financial Advisors, Market Research Analysts and Marketing Specialists, and Accountants.

Office and Administrative Support occupations fell 7,600 to 518,100, driven largely by a decrease in demand for General Office Clerks (Table C). **Legal** rose 800 in April continuing its rise. In 2013 Legal was up 35 percent with increased demand for lawyers, paralegals, and legal assistants (Table 7).

PROGRAM NOTES

Correction to HWOL Occupational Levels

A processing error was identified that affected occupational levels for June 2012 forward. Approximately 2% of ads did not receive SOC codes in the February 2013 release of the HWOL annual revision; all HWOL data files have now been corrected.

HWOL is now available on Haver Analytics

Over 3,000 of the key HWOL press release time series are exclusively available on Haver Analytics. The available time series include the geographic and occupational series for levels and rates for both Total Ads and New Ads; in addition to the seasonally adjusted series, many of the unadjusted series are also available. The geographic detail includes: U.S., 9 Regions, 50 States, 52 MSAs (largest metro areas); the occupational detail includes: U.S. (2-digit SOC), States (1-digit SOC) and MSAs (1-digit SOC).

For more information about the Help Wanted OnLine database delivered via Haver Analytics, please email sales@haver.com or navigate to <http://www.haver.com/contact.html>. For HWOL data for detailed geographic areas and occupations not in the press release, please contact June.Shelp@conference-board.org or Jeanne.Shu@conference-board.org.

The Conference Board Help Wanted OnLine® Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

Like The Conference Board's long-running Help Wanted Advertising Index of print ads (which was published for over 55 years and discontinued in July 2008), the HWOL series measures help wanted advertising, i.e. labor demand. The HWOL data series began in May 2005. With the September 2008 release, HWOL began providing seasonally adjusted data for the U.S., the nine Census regions and the 50 States. Seasonally adjusted data for occupations were provided beginning with the May 2009 release, and seasonally adjusted data for the 52 largest metropolitan areas began with the February 2012 release.

People using this data are urged to review the information on the database and methodology available on The Conference Board website and contact us with questions and comments. Background information and technical notes and discussion of revisions to the series are available at: <http://www.conference-board.org/data/helpwantedonline.cfm>.

Additional information on the **Bureau of Labor Statistics** data used in this release can be found on the BLS website, www.bls.gov.

The Conference Board

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Publication Schedule, Help Wanted OnLine Data Series			
	Data for the Month		Release Date
	May, 2013		June 5, 2013
	June, 2013		July 3, 2013
	July, 2013		July 31, 2013
	August, 2013		September 4, 2013
	September, 2013		October 2, 2013
	October, 2013		October 30, 2013
	November, 2013		December 4, 2013

Table 1: National/Regional Total Ads and New Ads (Levels), Seasonally Adjusted								
Location ³	Total Ads ¹ (Thousands)			M-O-M Change (Thousands)	New Ads ² (Thousands)			M-O-M Change (Thousands)
	Apr-12	Mar-13	Apr-13	Apr-Mar 13	Apr-12	Mar-13	Apr-13	Apr-Mar 13
United States	4,754.0	4,898.7	5,103.1	204.3	2,472.5	2,376.3	2,590.7	214.4
New England	285.3	287.9	296.0	8.1	143.9	139.6	145.5	5.8
Middle Atlantic	624.5	661.8	674.6	12.9	331.4	338.6	349.3	10.7
South Atlantic	916.3	940.4	958.0	17.6	482.2	452.6	480.3	27.8
East North Central	687.5	701.0	725.6	24.6	349.4	326.4	354.1	27.7
East South Central	201.7	205.3	209.4	4.1	97.3	94.3	100.7	6.4
West North Central	367.3	368.2	383.3	15.1	186.1	158.6	179.9	21.4
West South Central	471.3	507.6	525.6	18.0	239.6	241.8	257.3	15.5
Mountain	328.4	352.3	378.0	25.7	173.3	177.1	196.8	19.7
Pacific	748.5	798.7	843.4	44.7	402.6	401.3	452.2	50.9

Source: The Conference Board

1. Total ads are all unduplicated ads appearing during the reference period. This figure includes ads from the previous months that have been reposted as well as new ads.
2. New ads are all unduplicated ads which did not appear during the previous reference period. An online help wanted ad is counted as "New" only in the month it first appears.
3. Regions are as defined by the U.S. Census Bureau.

Table 2: National/Regional Total Ads and New Ads Rates, Seasonally Adjusted						
Location ²	Total Ads Rate ¹ (Percent)			New Ads Rate ¹ (Percent)		
	Apr-12	Mar-13	Apr-13	Apr-12	Mar-13	Apr-13
United States	3.08	3.16	3.29	1.60	1.53	1.67
New England	3.69	3.74	3.85	1.86	1.82	1.89
Middle Atlantic	3.03	3.20	3.26	1.61	1.64	1.69
South Atlantic	3.06	3.12	3.18	1.61	1.50	1.59
East North Central	2.96	3.02	3.12	1.51	1.41	1.52
East South Central	2.33	2.36	2.41	1.12	1.08	1.16
West North Central	3.35	3.35	3.49	1.70	1.44	1.64
West South Central	2.64	2.83	2.93	1.34	1.35	1.43
Mountain	2.98	3.18	3.41	1.57	1.60	1.78
Pacific	3.00	3.19	3.37	1.61	1.60	1.80

Source: The Conference Board

1. Ads rates are calculated as a percent of the most currently available BLS civilian labor force data. Ads rates represent the number of ads per 100 participants in the civilian labor force.
2. Regions are as defined by the U.S. Census Bureau.

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Table 3: State Total Ads and New Ads (Levels), Seasonally Adjusted

Location	Total Ads ¹ (Thousands)			M-O-M Change (Thousands)	New Ads ² (Thousands)			M-O-M Change (Thousands)
	Apr-12	Mar-13	Apr-13	Apr-Mar 13	Apr-12	Mar-13	Apr-13	Apr-Mar 13
United States	4,754.0	4,898.7	5,103.1	204.3	2,472.5	2,376.3	2,590.7	214.4
Alabama	46.6	48.9	52.0	3.1	21.9	22.4	25.4	3.0
Alaska	19.0	18.9	19.9	1.0	9.3	8.9	9.9	1.0
Arizona	81.1	89.4	106.7	17.4	43.4	44.5	60.4	15.9
Arkansas	29.6	28.5	32.1	3.6	12.8	13.4	16.2	2.8
California	536.4	570.6	602.9	32.2	286.9	287.5	323.2	35.7
Colorado	96.7	109.4	110.6	1.2	53.2	57.4	57.8	0.3
Connecticut	65.6	65.0	66.5	1.4	31.8	31.2	31.5	0.3
Delaware	15.7	18.1	19.1	1.0	7.2	8.1	8.8	0.7
Florida	247.6	248.0	255.6	7.5	145.4	128.1	137.5	9.5
Georgia	127.8	138.5	142.8	4.3	62.8	63.4	66.9	3.5
Hawaii	16.9	18.6	18.7	0.1	11.0	11.7	11.7	0.0
Idaho	19.4	22.0	23.5	1.4	10.1	11.7	12.8	1.1
Illinois	180.5	188.7	197.6	8.8	86.1	79.9	90.7	10.8
Indiana	79.8	77.3	80.0	2.7	38.1	35.1	37.3	2.2
Iowa	51.2	50.7	53.0	2.3	22.2	21.1	23.4	2.3
Kansas	41.4	42.3	44.7	2.4	18.4	17.3	19.4	2.1
Kentucky	47.1	46.7	46.6	-0.1	22.0	20.5	21.0	0.4
Louisiana	44.8	51.2	53.3	2.1	22.1	24.9	26.5	1.7
Maine	21.3	22.8	23.1	0.3	9.6	9.8	10.2	0.4
Maryland	118.5	115.7	114.8	-1.0	56.8	51.9	51.9	0.0
Massachusetts	142.3	146.8	151.5	4.8	71.5	69.7	72.6	2.9
Michigan	131.3	139.7	142.7	3.0	71.0	66.5	69.4	2.9
Minnesota	114.7	120.6	125.5	4.9	61.0	54.0	59.7	5.6
Mississippi	23.0	23.6	25.8	2.2	9.9	9.9	11.8	1.9
Missouri	88.3	79.5	82.9	3.4	46.3	36.4	38.6	2.3
Montana	18.1	18.7	17.7	-1.1	8.0	8.8	7.5	-1.3
Nebraska	34.0	36.8	39.6	2.8	16.5	17.1	19.6	2.5
Nevada	42.0	38.8	40.5	1.7	24.1	19.0	20.6	1.6
New Hampshire	25.2	23.6	24.8	1.1	13.1	12.6	13.1	0.5
New Jersey	150.9	162.1	161.4	-0.7	82.7	85.8	86.9	1.1
New Mexico	24.8	23.9	25.3	1.4	12.0	10.9	12.7	1.8
New York	272.8	295.7	300.5	4.8	149.7	154.5	159.8	5.3
North Carolina	129.2	142.0	144.1	2.1	69.1	75.7	74.6	-1.1
North Dakota	20.0	19.7	21.0	1.2	11.2	8.4	9.6	1.2
Ohio	187.0	186.7	187.1	0.3	98.3	94.9	97.1	2.2
Oklahoma	52.3	55.8	56.0	0.3	27.0	28.8	29.1	0.3
Oregon	56.8	64.4	67.8	3.4	31.6	34.7	37.3	2.6
Pennsylvania	200.2	203.7	211.9	8.2	99.5	99.0	103.2	4.3
Rhode Island	18.8	18.3	19.1	0.7	10.6	10.3	10.6	0.2
South Carolina	52.7	57.1	57.6	0.5	28.2	28.3	30.4	2.1
South Dakota	18.2	17.0	17.2	0.2	7.6	6.7	6.9	0.2
Tennessee	86.1	85.4	86.4	1.0	44.6	41.8	43.9	2.1
Texas	343.9	372.7	383.4	10.7	176.8	171.8	184.3	12.4
Utah	35.7	41.7	41.4	-0.3	18.4	20.3	20.1	-0.1
Vermont	13.0	11.8	12.2	0.4	6.3	5.7	6.4	0.6
Virginia	154.1	152.7	155.3	2.6	72.4	66.1	71.9	5.9
Washington	118.4	124.1	132.9	8.8	62.4	59.9	68.6	8.6
West Virginia	20.1	19.1	18.8	-0.4	8.6	7.6	7.9	0.4
Wisconsin	105.0	107.2	114.0	6.9	53.9	50.4	57.6	7.2
Wyoming	8.7	8.5	9.7	1.2	3.5	3.3	4.2	0.8

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2. New ads are all unduplicated ads which did not appear during the previous reference period. An online help wanted ad is counted as "New" only in the month it first appears.

Table 4: State Labor Supply/Labor Demand Indicators, Seasonally Adjusted

Location	Total Ads Rate ¹			Unemployment	Unemployed	Total Ads	Supply/
	(Percent)			Rate ²	(Thousands)	(Thousands)	Demand Rate ³
	Apr-12	Mar-13	Apr-13	Mar-13	Mar-13	Mar-13	Mar-13
United States	3.08	3.16	3.29	7.6	11,742.00	4,898.7	2.40
Alabama	2.16	2.26	2.40	7.2	155.07	48.9	3.17
Alaska	5.17	5.19	5.46	6.2	22.56	18.9	1.19
Arizona	2.67	2.95	3.52	7.9	239.08	89.4	2.68
Arkansas	2.17	2.14	2.41	7.2	95.99	28.5	3.37
California	2.90	3.06	3.24	9.4	1,748.52	570.6	3.06
Colorado	3.52	3.96	4.00	7.1	195.64	109.4	1.79
Connecticut	3.48	3.51	3.59	8.0	148.19	65.0	2.28
Delaware	3.53	4.05	4.28	7.3	32.32	18.1	1.79
Florida	2.65	2.64	2.72	7.5	705.71	248.0	2.85
Georgia	2.66	2.87	2.96	8.4	406.64	138.5	2.94
Hawaii	2.59	2.88	2.89	5.1	33.30	18.6	1.79
Idaho	2.51	2.85	3.04	6.2	47.49	22.0	2.15
Illinois	2.74	2.85	2.99	9.5	629.16	188.7	3.33
Indiana	2.53	2.45	2.53	8.7	275.37	77.3	3.56
Iowa	3.11	3.09	3.23	4.9	80.70	50.7	1.59
Kansas	2.78	2.84	3.00	5.6	83.01	42.3	1.96
Kentucky	2.28	2.24	2.23	8.0	166.49	46.7	3.56
Louisiana	2.15	2.45	2.55	6.2	129.39	51.2	2.53
Maine	3.02	3.23	3.27	7.1	50.01	22.8	2.20
Maryland	3.81	3.69	3.66	6.6	206.68	115.7	1.79
Massachusetts	4.09	4.23	4.37	6.4	223.40	146.8	1.52
Michigan	2.81	3.00	3.06	8.5	396.49	139.7	2.84
Minnesota	3.86	4.04	4.21	5.4	160.81	120.6	1.33
Mississippi	1.73	1.78	1.94	9.4	125.14	23.6	5.31
Missouri	2.95	2.65	2.77	6.7	199.54	79.5	2.51
Montana	3.58	3.68	3.48	5.6	28.46	18.7	1.52
Nebraska	3.33	3.56	3.83	3.8	39.01	36.8	1.06
Nevada	3.04	2.82	2.95	9.7	132.85	38.8	3.42
New Hampshire	3.40	3.17	3.33	5.7	42.68	23.6	1.81
New Jersey	3.29	3.51	3.50	9.0	414.97	162.1	2.56
New Mexico	2.65	2.53	2.68	6.9	64.75	23.9	2.71
New York	2.84	3.09	3.14	8.2	784.82	295.7	2.65
North Carolina	2.74	2.99	3.04	9.2	435.21	142.0	3.07
North Dakota	5.13	4.96	5.27	3.3	12.96	19.7	0.66
Ohio	3.24	3.25	3.26	7.1	406.46	186.7	2.18
Oklahoma	2.91	3.07	3.09	5.0	90.54	55.8	1.62
Oregon	2.88	3.32	3.50	8.2	159.92	64.4	2.48
Pennsylvania	3.09	3.13	3.26	7.9	512.47	203.7	2.52
Rhode Island	3.36	3.28	3.41	9.1	51.11	18.3	2.79
South Carolina	2.43	2.63	2.65	8.4	182.98	57.1	3.20
South Dakota	4.09	3.80	3.85	4.3	19.09	17.0	1.12
Tennessee	2.76	2.73	2.76	7.9	245.51	85.4	2.87
Texas	2.73	2.93	3.01	6.4	814.48	372.7	2.19
Utah	2.64	3.04	3.02	4.9	67.86	41.7	1.63
Vermont	3.66	3.35	3.47	4.1	14.53	11.8	1.23
Virginia	3.66	3.61	3.68	5.3	225.73	152.7	1.48
Washington	3.39	3.57	3.83	7.3	254.02	124.1	2.05
West Virginia	2.51	2.37	2.33	7.0	56.24	19.1	2.94
Wisconsin	3.44	3.50	3.73	7.1	216.99	107.2	2.03
Wyoming	2.85	2.75	3.14	4.9	14.95	8.5	1.77

Source: The Conference Board

1. Total ads rate is calculated as a percent of the most currently available BLS civilian labor force data. Ad rates represent the number of ads per 100 persons in the civilian labor force.

2. Unemployment data are from the Bureau of Labor Statistics Current Population Statistics and Local Area Unemployment Statistics programs.

3. Supply/Demand rate is the number of Unemployed persons divided by the number of total ads and reflects the latest month for which unemployment data is available.

Table 5: MSA Total Ads and New Ads (Levels), Seasonally Adjusted								
Location ³	Total Ads ¹ (Thousands)			M-O-M Change (Thousands)	New Ads ² (Thousands)			M-O-M Change (Thousands)
	Apr-12	Mar-13	Apr-13	Apr-Mar 13	Apr-12	Mar-13	Apr-13	Apr-Mar 13
Birmingham, AL	14.8	16.5	17.4	0.9	7.3	7.8	8.2	0.4
Phoenix, AZ	56.8	63.0	66.0	3.0	29.7	31.4	33.0	1.6
Tucson, AZ	11.7	13.1	13.2	0.2	6.6	7.0	7.1	0.1
Los Angeles, CA	171.1	177.7	175.8	-1.9	91.7	90.0	89.4	-0.6
Riverside, CA	32.5	30.4	30.8	0.4	19.6	15.5	15.6	0.0
Sacramento, CA	25.0	28.0	27.5	-0.5	13.3	14.0	14.2	0.2
San Diego, CA	46.7	49.3	48.7	-0.6	25.1	25.4	25.7	0.3
San Francisco, CA	104.9	115.0	111.8	-3.2	54.4	58.7	55.1	-3.7
San Jose, CA	51.4	52.8	53.5	0.7	23.0	22.6	22.8	0.2
Denver, CO	54.8	62.8	61.2	-1.7	29.7	31.3	30.3	-1.1
Hartford, CT	25.2	25.4	25.3	-0.1	11.9	12.3	11.7	-0.6
Washington, DC	164.7	161.1	158.2	-2.9	75.9	67.8	68.1	0.3
Jacksonville, FL	20.8	21.2	22.0	0.8	12.0	12.5	12.8	0.3
Miami, FL	65.1	70.4	70.7	0.3	35.5	35.8	36.5	0.8
Orlando, FL	34.8	31.8	32.1	0.3	21.6	15.3	15.8	0.5
Tampa, FL	46.5	38.8	39.7	0.8	28.7	18.3	19.5	1.2
Atlanta, GA	85.0	93.5	96.6	3.2	40.7	41.4	43.4	2.0
Honolulu, HI	12.2	13.2	13.0	-0.2	8.3	8.8	8.5	-0.3
Chicago, IL	140.8	145.2	149.9	4.7	68.3	61.1	68.5	7.3
Indianapolis, IN	31.2	31.2	30.7	-0.5	16.0	15.6	14.9	-0.7
Louisville, KY	19.7	20.3	19.8	-0.5	10.0	9.7	9.4	-0.3
New Orleans, LA	14.8	18.3	18.1	-0.2	8.6	10.5	10.1	-0.3
Baltimore, MD	60.8	63.8	60.6	-3.2	30.1	30.8	28.2	-2.6
Boston, MA	109.9	113.9	114.6	0.7	55.0	53.2	53.0	-0.2
Detroit, MI	63.4	64.5	63.8	-0.7	35.2	28.9	28.6	-0.2
Minneapolis-St. Paul, MN	82.8	84.5	86.1	1.6	44.8	37.5	39.9	2.4
Kansas City, MO	38.0	35.1	34.8	-0.3	19.7	14.0	15.0	1.1
St. Louis, MO	42.1	36.8	37.5	0.7	22.4	15.9	16.2	0.3
Las Vegas, NV	28.2	25.6	25.9	0.3	17.3	12.4	13.1	0.8
Buffalo, NY	16.3	17.4	16.6	-0.8	9.0	9.2	8.9	-0.3
New York, NY	272.2	299.3	299.0	-0.3	150.0	155.8	157.3	1.4
Rochester, NY	13.6	14.6	14.0	-0.6	7.8	8.0	7.7	-0.4
Charlotte, NC	35.4	41.2	40.1	-1.1	19.0	21.9	20.6	-1.3
Cincinnati, OH	32.2	34.0	33.4	-0.5	16.5	16.4	16.3	-0.1
Cleveland, OH	45.1	42.2	40.4	-1.8	23.2	20.6	20.8	0.2
Columbus, OH	37.0	39.8	37.5	-2.4	20.5	20.4	19.8	-0.6
Oklahoma City, OK	21.2	23.8	23.1	-0.7	11.7	13.0	12.3	-0.7
Portland, OR	36.6	42.2	42.7	0.5	20.8	22.2	23.0	0.8
Philadelphia, PA	92.1	96.9	95.6	-1.3	44.7	44.2	43.0	-1.2
Pittsburgh, PA	43.5	42.1	42.7	0.6	23.7	21.8	22.3	0.5
Providence, RI	23.2	23.5	24.0	0.5	13.1	13.0	13.4	0.5
Memphis, TN	17.2	17.1	17.3	0.1	8.1	8.2	8.0	-0.2
Nashville, TN	28.5	32.9	32.0	-0.9	16.5	16.6	17.1	0.5
Austin, TX	31.3	38.3	38.0	-0.3	17.8	20.1	19.8	-0.3
Dallas, TX	105.2	117.7	118.1	0.5	53.7	54.6	54.7	0.1
Houston, TX	84.4	97.8	99.4	1.5	41.7	42.4	45.4	3.0
San Antonio, TX	30.8	28.3	28.0	-0.3	18.3	13.3	13.2	-0.1
Salt Lake City, UT	22.3	25.3	24.9	-0.4	11.6	12.3	12.0	-0.3
Richmond, VA	21.3	22.7	23.4	0.7	11.4	11.6	12.1	0.6
Virginia Beach, VA	24.0	23.9	24.3	0.4	13.3	12.1	13.1	0.9
Seattle-Tacoma, WA	80.7	84.4	88.6	4.3	41.9	39.9	44.0	4.1
Milwaukee, WI	38.2	38.6	40.0	1.4	18.3	18.3	18.5	0.2

Source: The Conference Board

1. Total ads are all unduplicated ads appearing during the reference period. This figure includes ads from the previous months that have been reposted as well as new ads.

2. New ads are all unduplicated ads which did not appear during the previous reference period. An online help wanted ad is counted as "New" only in the month it first appears.

3. Metropolitan areas use the 2005 OMB county-based MSA definitions.

Table 6: MSA Labor Supply /Labor Demand Indicators, Seasonally Adjusted

Location ⁴	Total Ads Rate ¹ (Percent)			Unemployment Rate ²	Unemployed (Thousands)	Total Ads (Thousands)	Supply/ Demand Rate ³
	Apr-12	Mar-13	Apr-13	Feb-13	Feb-13	Feb-13	Feb-13
Birmingham, AL	2.86	3.12	3.29	6.6	34.7	17.6	1.97
Phoenix, AZ	2.82	3.08	3.22	6.7	137.9	63.6	2.17
Tucson, AZ	2.55	2.85	2.89	6.9	31.5	14.1	2.23
Los Angeles, CA	2.63	2.72	2.69	9.5	618.8	179.0	3.46
Riverside, CA	1.80	1.68	1.70	11.2	203.6	33.0	6.18
Sacramento, CA	2.41	2.68	2.62	9.6	100.9	28.8	3.50
San Diego, CA	2.94	3.06	3.02	8.2	132.5	49.2	2.69
San Francisco, CA	4.58	4.91	4.77	7.4	172.7	111.6	1.55
San Jose, CA	5.46	5.55	5.62	7.7	73.7	51.9	1.42
Denver, CO	3.91	4.41	4.29	7.2	102.1	62.5	1.63
Hartford, CT	4.15	4.31	4.29	8.2	48.1	25.5	1.89
Washington, DC	5.14	5.01	4.92	5.4	173.3	166.4	1.04
Jacksonville, FL	3.02	3.03	3.14	7.2	50.6	23.1	2.19
Miami, FL	2.24	2.38	2.39	8.2	242.2	73.1	3.31
Orlando, FL	3.12	2.77	2.80	7.3	84.3	32.9	2.57
Tampa, FL	3.56	2.90	2.96	7.6	102.0	40.5	2.52
Atlanta, GA	3.14	3.39	3.50	8.4	230.5	97.3	2.37
Honolulu, HI	2.65	2.89	2.84	4.7	21.5	14.4	1.49
Chicago, IL	2.90	2.95	3.04	9.6	474.4	155.1	3.06
Indianapolis, IN	3.45	3.43	3.38	8.2	74.4	33.0	2.26
Louisville, KY	3.08	3.16	3.08	7.7	49.2	21.2	2.32
New Orleans, LA	2.73	3.37	3.33	6.2	33.6	17.9	1.88
Baltimore, MD	4.20	4.30	4.08	7.1	106.1	66.7	1.59
Boston, MA	4.35	4.46	4.49	5.9	151.2	115.6	1.31
Detroit, MI	3.16	3.20	3.17	10.3	208.0	64.3	3.24
Minneapolis-St. Paul, MN	4.46	4.51	4.60	5.3	99.8	86.5	1.15
Kansas City, MO	3.62	3.37	3.35	6.6	68.1	37.2	1.83
St. Louis, MO	2.93	2.58	2.63	7.4	106.0	39.1	2.71
Las Vegas, NV	2.89	2.60	2.63	10.0	98.5	25.8	3.81
Buffalo, NY	2.85	3.04	2.91	8.2	46.9	17.5	2.68
New York, NY	2.88	3.12	3.12	8.6	828.0	295.9	2.80
Rochester, NY	2.58	2.79	2.68	8.0	42.2	14.9	2.83
Charlotte, NC	3.96	4.44	4.32	9.4	87.2	40.6	2.15
Cincinnati, OH	2.93	3.10	3.05	6.9	75.9	35.7	2.12
Cleveland, OH	4.27	4.02	3.85	7.1	74.1	42.7	1.74
Columbus, OH	3.86	4.11	3.86	6.1	59.2	42.0	1.41
Oklahoma City, OK	3.63	3.93	3.82	4.7	28.1	23.9	1.18
Portland, OR	3.05	3.60	3.64	7.9	92.7	40.3	2.30
Philadelphia, PA	3.09	3.19	3.15	8.6	262.6	97.5	2.69
Pittsburgh, PA	3.52	3.33	3.37	7.4	94.0	42.4	2.22
Providence, RI	3.36	3.37	3.45	9.6	66.7	24.5	2.73
Memphis, TN	2.76	2.78	2.80	9.0	55.5	17.7	3.14
Nashville, TN	3.41	3.85	3.75	6.2	53.0	34.6	1.53
Austin, TX	3.29	3.91	3.88	5.3	52.3	37.5	1.39
Dallas, TX	3.18	3.48	3.50	6.2	210.0	117.4	1.79
Houston, TX	2.79	3.18	3.23	6.2	191.9	98.1	1.96
San Antonio, TX	3.02	2.77	2.74	6.1	62.1	29.4	2.11
Salt Lake City, UT	3.72	4.13	4.07	5.1	31.3	25.6	1.22
Richmond, VA	3.13	3.40	3.50	6.1	40.8	23.3	1.75
Virginia Beach, VA	2.83	2.85	2.90	6.1	51.2	25.8	1.98
Seattle-Tacoma, WA	4.27	4.46	4.69	6.4	121.3	90.0	1.35
Milwaukee, WI	4.80	4.86	5.03	7.8	61.6	40.0	1.54

Source: The Conference Board

1. Total ads rate is calculated as a percent of the most currently available BLS civilian labor force data.
2. Unemployment data are from the Bureau of Labor Statistics CPS and LAUS programs.
3. Supply/Demand rate is the number of Unemployed persons divided by the number of total ads and reflects the latest month for which unemployment data is available.
4. The Conference Board uses the OMB county-based MSA definitions for its data whereas the Bureau of Labor Statistics uses the OMB alternative NECTA (New England City and Town Areas) MSA definition. This will result in small comparison differences for some metropolitan areas in New England states.

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Table 7: National Labor Supply/Labor Demand by Occupation ¹ , Seasonally Adjusted								
SOC ²	Occupation ³	Total Ads (Thousands)			M-O-M Change (Thousands)	Unemployed ⁴ (Thousands)	Supply/ Demand Rate ⁵	Average Hourly Wage ⁶
		Apr-12	Mar-13	Apr-13	Apr-Mar 13	Mar-13	Mar-13	
	Total	4,754.0	4,898.7	5,103.1	204.4	11,742.0	2.4	\$22.01
11	Management	467.3	474.9	496.4	21.5	519.5	1.1	\$52.20
13	Business and financial operations	300.5	310.3	322.2	12.0	291.9	0.9	\$33.44
15	Computer and mathematical science	605.1	619.7	627.6	7.9	117.8	0.2	\$38.55
17	Architecture and engineering	182.8	177.2	185.0	7.8	129.9	0.7	\$37.98
19	Life, physical, and social science	48.2	50.2	50.0	-0.2	54.0	1.1	\$32.87
21	Community and social services	73.1	75.5	76.4	0.9	84.7	1.1	\$21.27
23	Legal	28.5	39.5	40.3	0.8	39.3	1.0	\$47.39
25	Education, training, and library	114.0	121.3	125.9	4.7	400.5	3.3	\$24.62
27	Arts, design, entertainment, sports, and media	122.4	134.4	138.8	4.4	215.4	1.6	\$26.20
29	Healthcare practitioners and technical	567.4	563.3	593.8	30.6	223.4	0.4	\$35.35
31	Healthcare support	129.1	117.0	122.4	5.4	278.7	2.4	\$13.36
33	Protective service	41.4	46.5	47.3	0.8	119.9	2.6	\$20.70
35	Food preparation and serving related	185.6	232.7	227.7	-5.0	957.7	4.1	\$10.28
37	Building and grounds cleaning and maintenance	79.7	91.5	87.4	-4.1	683.6	7.5	\$12.34
39	Personal care and service	81.4	78.7	84.8	6.2	540.1	6.9	\$11.80
41	Sales and related	576.8	578.1	606.6	28.6	1,250.4	2.2	\$18.26
43	Office and administrative support	487.7	525.7	518.1	-7.6	1,473.8	2.8	\$16.54
45	Farming, fishing, and forestry	5.8	6.6	6.8	0.2	123.1	18.8	\$11.65
47	Construction and extraction	90.0	107.7	112.3	4.6	1,072.4	10.0	\$21.61
49	Installation, maintenance, and repair	167.8	186.8	191.4	4.6	244.3	1.3	\$21.09
51	Production	146.5	143.0	144.6	1.6	716.7	5.0	\$16.59
53	Transportation and material moving	217.2	247.3	256.2	8.9	909.1	3.7	\$16.15

Source: The Conference Board

1. Approximately 95% of all ads are coded to the 6-digit SOC level.
2. Standard Occupational Classification code (SOC)
3. Occupational categories use the 2000 OMB Standard Occupational Classification system (SOC definitions).
4. Unemployment data are from the Bureau of Labor Statistics' Current Population Survey and seasonally adjusted by The Conference Board.
5. Supply/Demand rate is the number of Unemployed persons divided by the number of total ads and reflects the latest month for which unemployment data is available.
6. Wage data are from the BLS Occupational Employment Statistics (OES) program's May 2012 estimates.

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Table 8: State Occupational Demand and Pay¹, Not Seasonally Adjusted

Location	Management and Business/Financial		Professional & Related		Service	
	Total Ads	Average Hourly	Total Ads	Average Hourly	Total Ads	Average Hourly
	Apr-13	Wage ²	Apr-13	Wage ²	Apr-13	Wage ²
United States	841,651	\$42.80	1,877,218	\$31.56	635,555	\$12.53
Alabama	6,642	\$40.53	17,944	\$28.04	6,183	\$10.90
Alaska	2,236	\$42.16	8,173	\$33.66	3,006	\$15.08
Arizona	15,767	\$38.82	41,267	\$30.14	15,398	\$12.84
Arkansas	3,866	\$35.61	10,322	\$25.70	4,261	\$10.28
California	118,654	\$47.77	236,633	\$37.12	61,872	\$13.90
Colorado	17,369	\$41.86	40,956	\$32.78	15,438	\$12.85
Connecticut	13,012	\$49.43	25,541	\$33.80	7,097	\$14.38
Delaware	3,956	\$46.19	8,098	\$33.83	1,951	\$12.50
Florida	38,089	\$38.21	83,632	\$29.47	41,509	\$12.09
Georgia	24,846	\$42.44	57,750	\$28.37	15,497	\$11.23
Hawaii	2,259	\$37.12	5,053	\$29.94	3,968	\$14.00
Idaho	2,392	\$33.74	7,391	\$25.57	3,978	\$11.24
Illinois	41,982	\$42.41	74,795	\$31.20	19,074	\$12.94
Indiana	10,812	\$37.43	24,708	\$27.60	10,472	\$11.38
Iowa	6,457	\$35.12	18,213	\$26.38	6,523	\$11.39
Kansas	7,177	\$38.30	15,763	\$20.29	5,367	\$11.22
Kentucky	6,655	\$35.83	14,728	\$26.94	6,052	\$10.86
Louisiana	6,564	\$36.71	14,763	\$26.99	7,854	\$11.03
Maine	2,626	\$35.09	8,337	\$27.72	4,193	\$11.97
Maryland	17,561	\$45.65	49,682	\$35.45	13,804	\$13.42
Massachusetts	30,227	\$48.66	63,926	\$35.29	16,488	\$14.88
Michigan	20,033	\$39.85	51,197	\$30.08	17,879	\$12.05
Minnesota	22,310	\$41.44	48,282	\$30.88	13,971	\$12.15
Mississippi	3,320	\$34.32	7,325	\$24.24	3,430	\$6.47
Missouri	13,414	\$37.24	28,813	\$27.60	10,476	\$11.22
Montana	1,640	\$31.80	5,924	\$24.63	3,139	\$11.56
Nebraska	5,383	\$36.70	13,401	\$26.54	5,370	\$11.33
Nevada	5,365	\$39.03	12,593	\$31.90	7,391	\$13.30
New Hampshire	3,088	\$42.22	8,594	\$30.17	3,900	\$12.79
New Jersey	29,592	\$49.32	58,435	\$34.58	22,641	\$14.47
New Mexico	3,002	\$36.63	10,657	\$29.55	3,470	\$11.66
New York	67,273	\$51.61	106,114	\$35.02	36,197	\$14.58
North Carolina	20,665	\$42.23	53,060	\$28.70	20,065	\$11.25
North Dakota	2,316	\$35.79	5,863	\$26.21	2,178	\$11.83
Ohio	27,107	\$38.74	59,808	\$29.85	25,388	\$11.82
Oklahoma	6,392	\$35.14	17,124	\$26.57	8,072	\$10.91
Oregon	8,738	\$38.45	26,465	\$31.06	9,417	\$13.06
Pennsylvania	31,156	\$41.77	69,538	\$30.55	29,313	\$12.38
Rhode Island	2,980	\$45.64	6,623	\$33.59	3,235	\$13.15
South Carolina	6,472	\$37.41	20,042	\$27.36	10,275	\$10.91
South Dakota	1,737	\$15.72	5,224	\$24.47	2,503	\$10.80
Tennessee	12,297	\$37.32	27,163	\$26.89	12,562	\$11.02
Texas	62,805	\$42.58	137,316	\$31.04	42,479	\$11.38
Utah	5,672	\$37.25	13,132	\$27.69	6,117	\$11.70
Vermont	1,615	\$37.26	4,684	\$25.23	1,924	\$13.12
Virginia	26,764	\$45.95	68,588	\$34.23	19,168	\$12.56
Washington	23,469	\$43.88	57,992	\$33.77	15,319	\$14.42
West Virginia	1,905	\$32.97	6,620	\$25.54	2,651	\$10.38
Wisconsin	15,863	\$37.34	35,912	\$29.20	14,361	\$11.79
Wyoming	972	\$36.03	3,540	\$27.23	1,084	\$12.39

Source: The Conference Board

1. The six occupational categories in tables 8 and 9 are the SOC manual's Intermediate and High-Level Aggregations.
2. Wage data are from the BLS Occupational Employment Statistics program's May 2012 estimates. The OES major occupational group wage data has been weighted to form the higher level aggregates.

Table 8: State Occupational Demand and Pay, Not Seasonally Adjusted - continued

Location	Sales and Office		Construction and Maintenance		Production and Transportation	
	Total Ads	Average Hourly	Total Ads	Average Hourly	Total Ads	Average Hourly
	Apr-13	Wage ¹	Apr-13	Wage ¹	Apr-13	Wage ¹
United States	1,161,944	\$17.22	324,898	\$20.95	412,962	\$16.37
Alabama	13,260	\$14.95	4,270	\$18.74	5,951	\$15.20
Alaska	4,327	\$18.27	1,610	\$28.16	1,275	\$22.57
Arizona	27,489	\$16.52	7,343	\$19.46	6,586	\$16.47
Arkansas	7,585	\$14.47	2,510	\$17.19	4,126	\$14.64
California	135,893	\$18.88	26,994	\$22.02	31,580	\$16.46
Colorado	26,023	\$18.13	8,747	\$21.25	7,785	\$17.16
Connecticut	14,114	\$20.47	3,451	\$24.61	5,008	\$18.09
Delaware	3,711	\$17.21	996	\$21.75	1,351	\$16.11
Florida	72,518	\$16.10	19,507	\$17.97	15,592	\$15.22
Georgia	29,813	\$16.39	8,400	\$19.12	11,399	\$15.81
Hawaii	5,809	\$6.63	1,303	\$26.26	1,093	\$18.28
Idaho	5,412	\$14.83	2,286	\$18.19	2,766	\$15.18
Illinois	44,690	\$18.00	8,128	\$24.03	15,460	\$16.73
Indiana	19,231	\$15.84	6,050	\$21.57	11,433	\$16.04
Iowa	11,121	\$15.56	4,575	\$19.38	6,705	\$15.81
Kansas	9,758	\$16.04	3,296	\$19.79	4,238	\$16.41
Kentucky	11,489	\$15.10	3,576	\$19.05	5,872	\$16.14
Louisiana	13,527	\$14.74	5,946	\$19.02	6,061	\$18.10
Maine	5,276	\$15.40	1,526	\$19.27	2,033	\$16.20
Maryland	24,830	\$18.13	6,120	\$21.95	6,227	\$17.32
Massachusetts	31,309	\$20.02	6,548	\$12.42	8,649	\$17.62
Michigan	31,177	\$16.45	9,667	\$21.18	14,822	\$16.97
Minnesota	26,740	\$17.79	7,276	\$22.95	12,484	\$17.01
Mississippi	6,402	\$13.90	2,628	\$17.40	3,610	\$14.50
Missouri	19,827	\$15.80	5,323	\$21.21	8,297	\$15.66
Montana	3,882	\$14.98	1,845	\$20.27	1,594	\$16.70
Nebraska	9,111	\$15.39	3,864	\$18.96	4,187	\$15.73
Nevada	11,144	\$16.18	2,889	\$24.22	2,896	\$17.09
New Hampshire	6,095	\$17.41	1,728	\$21.08	2,541	\$16.63
New Jersey	35,935	\$19.15	9,120	\$25.25	10,335	\$16.43
New Mexico	5,243	\$14.73	1,971	\$18.88	1,966	\$16.53
New York	70,726	\$20.27	14,353	\$25.35	16,256	\$17.97
North Carolina	32,693	\$16.35	10,396	\$18.55	11,398	\$15.10
North Dakota	4,569	\$15.38	3,200	\$21.79	3,107	\$18.35
Ohio	44,575	\$16.39	13,723	\$20.64	23,935	\$15.93
Oklahoma	14,195	\$14.90	5,794	\$18.64	7,133	\$15.80
Oregon	14,162	\$17.17	4,235	\$21.75	5,550	\$16.44
Pennsylvania	48,850	\$17.32	13,807	\$20.97	22,833	\$16.65
Rhode Island	4,507	\$18.54	1,139	\$22.71	1,377	\$16.09
South Carolina	14,039	\$14.92	5,461	\$18.29	6,302	\$15.70
South Dakota	3,965	\$14.50	1,966	\$17.66	1,999	\$14.46
Tennessee	22,469	\$15.57	6,584	\$18.46	10,129	\$15.16
Texas	89,066	\$16.73	28,688	\$18.70	32,113	\$16.00
Utah	12,682	\$16.06	3,173	\$19.99	3,530	\$16.52
Vermont	2,393	\$16.59	805	\$19.47	1,296	\$16.38
Virginia	30,560	\$17.13	8,526	\$20.28	8,349	\$16.35
Washington	24,903	\$18.59	6,902	\$24.06	7,647	\$18.80
West Virginia	4,524	\$13.40	1,503	\$20.10	2,162	\$15.98
Wisconsin	25,367	\$16.48	8,061	\$21.76	15,972	\$16.24
Wyoming	1,666	\$15.68	1,102	\$22.62	1,197	\$21.05

Source: The Conference Board

1. Wage data are from the BLS Occupational Employment Statistics program's May 2012 estimates. The OES major occupational group wage data has been weighted to form the higher level aggregates.

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Table 9: MSA Occupational Demand and Pay ¹ , Not Seasonally Adjusted						
Location	Management and Business/Financial		Professional & Related		Service	
	Total Ads	Average Hourly	Total Ads	Average Hourly	Total Ads	Average Hourly
	Apr-13	Wage ^{2*}	Apr-13	Wage ^{2*}	Apr-13	Wage ^{2*}
United States	841,651	\$42.80	1,877,218	\$31.56	635,555	\$12.53
Birmingham, AL	2,311	\$42.01	5,755	\$27.95	2,051	\$11.27
Phoenix, AZ	10,077	\$39.88	23,692	\$24.88	8,984	\$12.78
Tucson, AZ	1,569	\$36.11	4,847	\$30.08	2,265	\$12.63
Los Angeles, CA	35,301	\$47.62	63,151	\$37.13	18,201	\$13.55
Riverside, CA	3,667	\$42.25	8,938	\$32.92	4,694	\$13.00
Sacramento, CA	4,865	\$40.98	10,090	\$36.28	3,031	\$13.87
San Diego, CA	8,329	\$45.18	19,919	\$35.38	5,928	\$13.10
San Francisco, CA	28,122	\$53.31	48,032	\$41.14	9,187	\$15.61
San Jose, CA	12,002	\$59.11	31,809	\$45.16	2,655	\$14.30
Denver, CO	11,324	\$43.36	23,344	\$34.66	6,959	\$12.95
Hartford, CT	5,263	\$46.34	9,464	\$33.98	2,477	\$14.18
Washington, DC	33,725	\$50.76	76,185	\$41.23	16,248	\$14.65
Jacksonville, FL	3,460	\$37.54	6,666	\$24.25	3,363	\$11.72
Miami, FL	12,459	\$40.70	21,589	\$30.51	10,218	\$12.70
Orlando, FL	5,177	\$37.49	9,704	\$28.89	5,880	\$11.68
Tampa, FL	6,257	\$38.37	14,475	\$29.87	5,587	\$11.81
Atlanta, GA	19,671	\$44.65	40,253	\$31.00	8,927	\$11.57
Honolulu, HI	1,555	\$37.47	3,208	\$30.53	2,578	\$13.56
Chicago, IL	35,052	\$43.94	55,592	\$30.98	14,098	\$13.13
Indianapolis, IN	4,878	\$38.93	9,111	\$29.91	3,809	\$11.88
Louisville, KY	3,070	.	5,967	.	2,684	.
New Orleans, LA	2,224	.	4,913	.	3,753	.
Baltimore, MD	8,916	.	25,338	.	7,632	.
Boston, MA	24,941	\$50.15	49,364	\$36.52	11,497	\$15.09
Detroit, MI	10,001	\$42.44	24,962	\$32.64	6,803	\$12.36
Minneapolis-St. Paul, MN	17,077	.	33,335	.	8,579	.
Kansas City, MO	5,833	.	12,475	.	3,804	.
St. Louis, MO	7,043	.	14,148	.	4,107	.
Las Vegas, NV	3,722	.	8,149	.	5,017	.
Buffalo, NY	2,249	.	4,754	.	2,593	.
New York, NY	71,729	\$54.25	109,331	\$37.30	34,912	\$15.06
Rochester, NY	1,716	.	4,692	.	2,227	.
Charlotte, NC	7,125	.	14,005	.	4,952	.
Cincinnati, OH	5,443	.	10,482	.	4,199	.
Cleveland, OH	6,043	.	13,383	.	5,518	.
Columbus, OH	6,585	.	12,230	.	5,248	.
Oklahoma City, OK	2,682	.	6,861	.	3,395	.
Portland, OR	6,473	.	17,237	.	4,949	.
Philadelphia, PA	18,576	\$46.34	36,344	\$33.40	11,437	\$13.33
Pittsburgh, PA	6,158	.	12,529	.	6,496	.
Providence, RI	3,391	.	7,933	\$30.70	4,068	.
Memphis, TN	2,513	.	5,450	.	2,189	.
Nashville, TN	5,441	.	9,754	.	4,705	.
Austin, TX	5,569	.	15,976	.	4,345	.
Dallas, TX	23,186	\$43.48	44,075	\$32.37	11,776	\$11.84
Houston, TX	18,632	.	34,758	.	9,357	.
San Antonio, TX	4,368	.	9,328	.	4,210	.
Salt Lake City, UT	3,752	.	7,871	.	3,451	.
Richmond, VA	3,839	.	9,094	.	3,055	.
Virginia Beach, VA	3,206	.	8,727	.	4,187	.
Seattle-Tacoma, WA	17,876	\$46.04	41,834	\$36.39	8,596	\$14.91
Milwaukee, WI	6,245	.	12,943	.	4,767	.

Source: The Conference Board

1. The six occupational categories in tables 8 and 9 are the SOC manual's Intermediate and High-Level Aggregations.

2. Wage data are from the BLS OES program's May 2012 estimates. The OES major occupational group wage data has been weighted to form the higher level aggregates.

* indicates that a wage estimate either is not available or is greater than \$90.00 per hour or \$187,200 per year

Table 9: MSA Occupational Demand and Pay, Not Seasonally Adjusted - continued

Location	Sales and Office		Construction and Maintenance		Production and Transportation	
	Total Ads	Average Hourly	Total Ads	Average Hourly	Total Ads	Average Hourly
	Apr-13	Wage ^{2*}	Apr-13	Wage ^{2*}	Apr-13	Wage ^{2*}
United States	1,161,944	\$17.22	324,898	\$20.95	412,962	\$16.37
Birmingham, AL	4,908	\$16.47	1,280	\$19.67	1,704	\$7.74
Phoenix, AZ	17,507	\$17.20	4,449	\$20.05	3,899	\$16.79
Tucson, AZ	3,057	\$14.91	1,143	\$19.36	849	\$15.26
Los Angeles, CA	45,287	\$18.81	6,473	\$24.26	9,320	\$15.68
Riverside, CA	8,574	\$16.32	2,249	\$22.66	3,061	\$15.81
Sacramento, CA	6,863	\$18.29	1,568	\$23.72	1,571	\$16.93
San Diego, CA	11,700	\$18.29	2,301	\$23.79	2,214	\$16.25
San Francisco, CA	22,366	\$22.22	4,176	\$27.73	3,776	\$19.43
San Jose, CA	6,754	\$23.22	1,194	\$26.51	1,179	\$18.08
Denver, CO	14,729	\$19.36	4,182	\$21.68	3,566	\$17.48
Hartford, CT	5,366	\$19.82	1,347	\$24.25	1,891	\$18.13
Washington, DC	27,906	\$19.65	5,755	\$23.19	4,457	\$17.92
Jacksonville, FL	5,679	\$16.39	2,099	\$18.88	1,697	\$16.38
Miami, FL	22,797	\$16.99	4,020	\$18.95	3,258	\$15.42
Orlando, FL	9,420	\$15.48	2,432	\$18.00	1,872	\$15.00
Tampa, FL	11,022	\$16.48	2,855	\$17.69	2,305	\$14.83
Atlanta, GA	19,685	\$17.74	4,496	\$20.20	5,503	\$16.92
Honolulu, HI	4,344	\$16.75	869	\$27.24	831	\$18.82
Chicago, IL	35,109	\$18.76	5,426	\$25.05	10,252	\$16.95
Indianapolis, IN	8,290	\$17.59	2,492	\$22.51	3,679	\$16.06
Louisville, KY	4,992	.	1,505	\$11.64	2,296	.
New Orleans, LA	4,785	.	1,915	\$18.76	1,618	.
Baltimore, MD	13,559	.	3,608	\$16.07	3,386	.
Boston, MA	23,537	\$20.89	4,155	\$26.18	5,560	\$17.90
Detroit, MI	14,041	\$17.69	3,763	\$22.80	5,496	\$18.16
Minneapolis-St. Paul, MN	18,983	.	4,040	\$14.13	7,420	.
Kansas City, MO	8,616	.	2,198	\$14.29	3,051	.
St. Louis, MO	9,184	.	1,862	.	2,972	.
Las Vegas, NV	7,862	.	1,621	\$15.94	1,389	.
Buffalo, NY	5,142	.	1,149	\$14.54	1,818	.
New York, NY	66,579	\$21.32	12,028	\$27.06	13,156	\$17.96
Rochester, NY	3,590	.	1,097	\$11.83	1,582	.
Charlotte, NC	9,491	.	2,550	\$13.59	2,930	.
Cincinnati, OH	8,606	.	2,199	\$12.93	3,612	.
Cleveland, OH	9,795	.	2,542	\$13.63	4,504	.
Columbus, OH	9,450	.	2,774	\$14.05	3,933	.
Oklahoma City, OK	6,344	.	2,570	\$17.38	2,469	.
Portland, OR	9,301	.	2,453	.	3,397	.
Philadelphia, PA	21,654	\$19.13	4,625	\$23.42	5,689	\$17.43
Pittsburgh, PA	11,367	.	3,246	\$13.32	4,903	.
Providence, RI	5,944	.	1,610	\$14.05	2,006	.
Memphis, TN	4,384	.	1,337	\$12.27	2,039	.
Nashville, TN	8,778	.	2,162	\$13.29	3,022	.
Austin, TX	8,680	.	2,290	\$11.58	2,042	.
Dallas, TX	27,834	\$17.92	7,041	\$18.82	8,571	\$15.49
Houston, TX	22,372	.	6,942	.	7,385	.
San Antonio, TX	7,158	.	2,477	\$11.27	2,368	.
Salt Lake City, UT	7,534	.	1,820	\$14.56	1,984	.
Richmond, VA	5,212	.	1,651	\$16.19	1,599	.
Virginia Beach, VA	6,008	.	2,458	\$12.23	2,041	.
Seattle-Tacoma, WA	15,963	\$20.02	3,671	\$25.77	4,102	\$20.09
Milwaukee, WI	9,043	.	2,646	\$16.30	5,462	.

Source: The Conference Board

1. Wage data are from the BLS OES program's May 2012 estimates. The OES major occupational group wage data has been weighted to form the higher level aggregates.

* indicates that a wage estimate either is not available or is greater than \$90.00 per hour or \$187,200 per year

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