

The Conference Board Governance Center Stay on Top of Your Rapidly Changing Role



Never before have the challenges and scrutiny been so high...

Never before has staying on top of the issues required so much.

Governance Center membership is designed to keep you current,
deepen your perspective, and save you time.

As a corporate director or governance executive, you are being challenged as never before with vastly increased responsibility, unprecedented accountability, and changing expectations. Moreover, areas such as compensation, audit, and risk management are rapidly evolving.

To address these developments, **The Conference Board Governance Center** adopts a multi-functional perspective on the issues. You will now find programs that integrate ethics, compliance, enterprise risk management, sustainability, and shareholder activism into the view. Plus, you will have access to all of The Conference Board's research on these interrelated disciplines.

You will also find we have added into our membership offering The Conference Board Directors' Education Program, enabling directors to stay abreast of the rapidly changing oversight issues facing boards today while simultaneously earning ISS credit.

As a member of the Governance Center, you will participate in a thought-leading forum to:

Engage with other corporate executives and institutional investors in a confidential, non-adversarial setting;

Hear from outside experts about emerging issues, discuss and get counsel on your most pressing governance, ethics, and enterprise risk challenges;

Examine issues from an interdisciplinary perspective; and

Drive landmark research that contributes to advancing best practices.





A detailed view of our program offerings

Important new forums, content, and easy-to-use electronic formats...

Who We Are

Members of the Governance Center are a distinguished group of executives from leading world-class companies, influential institutional investors, and professional service providers who gather to discuss the most pressing governance matters.

In our small groups, where discussions are confidential, you experience a free-flowing exchange of ideas. You meet and network with:

- CEOs, CFOs, General Counsel, Corporate Secretaries, Chief Risk, Chief Ethics and Compliance Officers, and internal audit staff
- Institutional investor managers and compliance staff
- Leading professionals, including attorneys, auditors, and leading management consultants
- Prominent academics and thought-leaders

This group is facilitated and supplemented by The Conference Board's own team of Governance experts.

Benefits of Membership

Directors' Roundtables A mixture of seasoned directors from various companies plus Governance Center experts meet in a small group format to interact and discuss evolving governance topics.

- Real-world boardroom situations with mini case studies offer perspectives on the most current issues
- Sessions sharpen "red flag" oversight skills and build knowledge through candid, peer-to-peer discussion
- ISS accredited, enabling upward adjustment to your company's governance rating

Customized In-House Programs Our team of directors and practitioners works with you to customize a board education program to meet your needs.

"A unique place where investors and companies meet in small and high level groups to fully discuss the very latest corporate governance issues."

Richard Koppes
Of Counsel, Jones Day and Former General Counsel,
CalPERS

Interested in becoming a Governance Center member?

We offer a tiered membership level structure and are happy to discuss which level best meets your needs and the needs of your company. To find out more, please use whichever means below is most convenient:

Call Brandi Mathis, Center Manager at +1 212 339 0241 (9 am-5 pm Eastern Time)

Email brandi.mathis@conference-board.org, and tell her the best time and phone number to reach you.

www.conference-board.org



Corporate-Investor Summits These symposia bring together institutional investors and corporate governance executives to discuss leading-edge topics such as how to best communicate and effectively manage the relationship with investors on corporate policy.

Two-Day “Crash Course” on Governance Best Practices Led by our experts, these courses get you and your staff up-to-speed on emerging trends and developments in corporate governance, compliance, and best practices.

Seminar on Ethical Problem Solving A “hands-on” working conference at which senior executives and The Conference Board’s experts explore the tension between business conduct and business performance objectives. Using case studies and best practices, teams identify realistic, actionable ways to build greater ethics vigilance, cultivate ethical leadership, and encourage company-wide integrity.

Research Reports Annual series of seven research reports that track and analyze current trends across major facets of corporate governance, ethics, and enterprise risk management.

Task Force Programs These initiatives each focus on a particular current governance issue, with the aim of developing a best practice solution or sets of solutions. For example, a recent task force published compensation principles companies could adopt in order to restore shareholder confidence.

The Conference Board KnowlEdge Series™ Programs provide timely insights and the opportunity to participate in interactive, web-based discussions with The Conference Board’s experts on emerging issues in governance. Focus is on providing up-to-date, ready-to-use information in just 30 to 45 minutes from the convenience of your computer.

Director Notes Short, to-the-point action reports providing immediate guidance on specific pressure points facing boards.

Across The Board A web blog and bulletin board to provide real-time analysis and engage the community in an open discussion on governance and ethics, with regular guest commentary contributed by prominent scholars and industry practitioners.

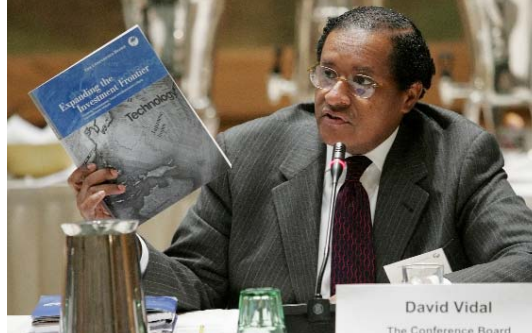
Board Book A collection of research digests for use by board members on the most contentious corporate governance issues facing today’s public companies. These documents, which are regularly updated to reflect research developments, describe opposing arguments and present their supporting empirical evidence.

“A program of the highest value and quality – both for its meeting content and research.”

Mark Preisinger
Vice President
Public Policy and Stakeholder Engagement
The Coca-Cola Company

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c) (3) tax-exempt status in the U.S.





The Governance Center publishes a series of seven research reports that track and analyze current trends across major facets of corporate governance, ethics, and enterprise risk management.

Corporate Governance Handbook: Legal Standards and Board Practices...an easy-to-use compendium of rapidly evolving laws and best practices adopted by leading companies.



Business Ethics Report...reports the findings and provides tabled detail of an annual worldwide survey of members of The Conference Board regarding elements in the design, implementation, and monitoring of business ethics programs and whistle-blowing procedures.

Institutional Investment Report...widely regarded as the definitive source of information on U.S. public and private institutional investor allocations.



Risk Oversight Report...survey results of The Conference Board member companies on the progress made toward full-fledged risk management integration, including emerging practices on risk identification, assessment, and management. Contains breakdowns by industry and company size and includes discussion of reputational and stakeholder risk protection.

Top Executive Compensation Report...offers an overview of compensation by company size and industry and the relationship of these elements to executive salary and total compensation.



Directors' Compensation and Board Practices Report...analyzes board structure and director compensation information regarding U.S.-based public companies.



Shareholder Activism Report...an easy-to-use reference manual for board members and senior executives at U.S. companies facing demands from activist investors. Updates on emerging trends from resolutions filed and voted during the most recent proxy seasons. Tracks cases of activism by investor type, investment strategy, and legal tools used.

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