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Further information:

The Conference Board Europe, Brussels: + 32 2 675 5405 (main line)
Rosa Correia + 32 2 679 5059 / rosa.correia@conference-board.org
Derek Servais + 32 2 679 5054 / derek.servais@conference-board.org

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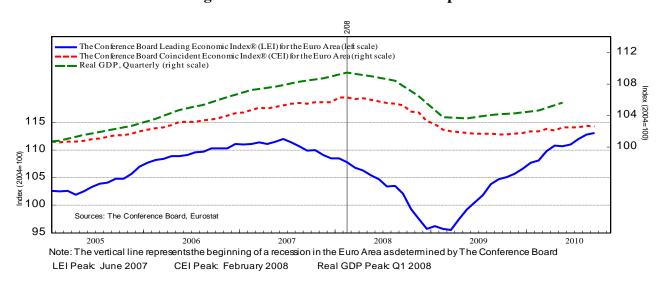
The Conference Board Leading Economic Index® (LEI) for the Euro Area Increased Again in September

BRUSSELS, October 27, 2010...The Conference Board Leading Economic Index[®] (LEI) for the Euro Area increased 0.3 percent in September to 113.1 (2004 = 100), following a 0.7 percent increase in August and a 0.9 percent increase in July.

Said Jean-Claude Manini, The Conference Board senior economist for Europe: "Despite its September increase, the continuing deceleration of the LEI for the Euro Area suggests a further moderation in the economic expansion. Core countries like Germany should continue to grow at a healthy pace in the near term, but a growing number of Euro Area members will be affected by fiscal consolidation and a stronger euro. Overall, weak and volatile growth remains the likeliest scenario for 2011."

After increasing in September, The Conference Board LEI for the Euro Area is 18.4 percent above its March 2009 trough. Meanwhile, **The Conference Board Coincident Economic Index**[®] (CEI) for the Euro Area, which measures current economic activity, declined slightly in September. The index stands at 102.6 (2004 = 100) according to preliminary estimates*. The CEI increased 0.2 percent in August and remained unchanged in July.

The Leading Economic Index Remains on an Upward Trend



The Conference Board LEI for the Euro Area aggregates eight economic indicators that measure activity in the Euro Area as a whole (rather than indicators of individual member countries), each of which has proven accurate on its own. Aggregating individual indicators into a composite index filters out so-called "noise" to show underlying trends more clearly.

About The Conference Board Leading Economic Index® (LEI) for the Euro Area

The Conference Board Leading Economic Index[®] for the Euro Area was launched in January 2009. Plotted back to 1987, this index has successfully signaled turning points in the business cycle of the bloc of countries that now constitute the Euro Area, defined by the common currency zone.

The Conference Board currently produces leading economic indexes for ten other individual countries, including Australia, China, France, Germany, Japan, Korea, Mexico, Spain, the U.K. and the U.S.

The eight components of **The Conference Board Leading Economic Index**® for the Euro Area include:

Economic Sentiment Index (source: European Commission DG-ECFIN)

Index of Residential Building Permits Granted (source: Eurostat)

Index of Capital Goods New Orders (source: Eurostat) EURO STOXX® Index (source: STOXX Limited) Money Supply (M2) (source: European Central Bank)

Interest Rate Spread (source: ECB)

Eurozone Manufacturing Purchasing Managers' Index (source: Markit Economics)

Eurozone Service Sector Future Business Activity Expectations Index (source: Markit Economics)

To view The Conference Board calendar of 2010 indicator releases: http://www.conference-board.org/data/

* Series in The Conference Board LEI for the Euro Area that are based on The Conference Board estimates are real money supply, residential building permits, and new orders of capital goods. All series in The Conference Board CEI for the Euro Area are based on The Conference Board estimates (employment, industrial production, retail trade, and manufacturing turnover).

About The Conference Board

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Summary Table of Composite Indexes

	2010			6-month	
	Jul	Aug	Sep	Mar to Sep	
Leading Economic Index (LEI)	112.0 p	112.8 p	113.1 p		
Percent Change	0.9 p	0.7 p	0.3 p	3.0 p	
Diffusion	75.0	62.5	62.5	37.5	
Coincident Economic Index (CEI)	102.5 p	102.7 p	102.6 p		
Percent Change	0.0 p	0.2 p	-0.1 p	0.3 p	
Diffusion	62.5	62.5	50.0	75.0	

n.a. Not available p Preliminary r Revised

Indexes equal 100 in 2004

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