



**THE CONFERENCE BOARD**

**Research Working Group on Business Forecasting in Uncharted Territory II  
Application Form**

Yes, we would like to participate in this Working Group. We understand that in order to qualify for the \$15,000 fee, our company must be an Associate member of The Conference Board.

<b>Member Information:</b>	<b>Primary Member</b>	<b>Additional Member</b>
Name:		
Nickname for Badge:		
Title:		
Company:		
Address:		
Email Address:		
Telephone:		
Cellular:		
Fax:		
Assistant's Name		
Assistant's Email:		
Assistant's Telephone:		
How do you currently analyze industry and economic data to make business forecasts?		
What kind of data, sources, and methods do you use to make these forecasts?		
What are your main challenges in interpreting economic data and forecasting business trends and activity?		
How would you like to improve your present forecasting process?		
How did you learn about this Working Group?	<input type="checkbox"/> Mailing <input type="checkbox"/> TCB Website <input type="checkbox"/> Referral, if so by whom? _____ <input type="checkbox"/> Email promotion <input type="checkbox"/> Email Express <input type="checkbox"/> Other _____	

**Please return this application to:  
Jeanne Shu, Program Coordinator  
Telephone: (212) 339-0491 Fax: (212) 836-3840, Email: [jeanne.shu@conference-board.org](mailto:jeanne.shu@conference-board.org)  
Thank you.**

-----For Internal Office Use Only-----

Membership Status: Associate -Non-Associate	Former Working Group Member: Yes/No	Name of Former WG:	Department Number: 160
Stars Verification: Yes/No	ID Number:	Project Number:	Working Group Leader Approval: Yes/No
Council Membership: Council Name:	Company ID: Invoice Mail Date/Method:	Invoice Request to Accounting:	