

The Conference Board **Conference Calendar** Fall 2011



Corporate Leadership

Citizenship & Sustainability

Corporate Community Involvement Conference

July 28-29, 2011

www.conferenceboard.org/ccic_cc

Governance & Corporate Values

Executive Compensation Directors' Forum

December 1-2, 2011

www.conferenceboard.org/governance/directorsforum_cc

Risk Management

Enterprise Risk Management Conference

October 12-13, 2011

www.conferenceboard.org/erm_cc

Strategy and Leadership

The Conference Board Leadership Experience:

Gettysburg

September 12-14, 2011

Additional company dates available upon request.

www.conferenceboard.org/leadershipexperiences/gettysburg_cc

The Conference Board Leadership Experience:

Waterloo

October 4-5, 2011

October 6-7, 2011

www.conferenceboard.org/leadershipexperiences/waterloo_cc

Wharton Fellows at The Conference Board

October 9-11, 2011

October 13-15, 2011

www.conferenceboard.org/whartonfellows_cc

Contact whartonfellows@conferenceboard.org for further information.

The Conference Board Leadership Experience:

The Apollo Program

October 26-28, 2011

www.conferenceboard.org/leadershipexperiences/apollo_cc

Contact jeff.jackson@conferenceboard.org for further information.

Economies, Markets and Value Creation

Innovation & Productivity

Strategic Alliances Conference

October 20-21, 2011

www.conferenceboard.org/alliances_cc

High-Performing Organizations

Marketing and Communications

Customer Loyalty Conference

October 18-19, 2011

www.conferenceboard.org/loyalty_cc

Senior Corporate Communication

Management Conference

December 6-7, 2011

www.conferenceboard.org/communication_cc

Operational Excellence

Organization Design Conference

October 26-27, 2011

www.conferenceboard.org/orgdesign_cc

Shared Services Conference

November 3-4, 2011

www.conferenceboard.org/shareservices_cc

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THE CONFERENCE BOARD
Trusted Insights for Business Worldwide





Conference Calendar Fall 2011 (continued)

Human Capital

Diversity & Inclusion

Diversity & Inclusion Fall Seminars

October 25-26, 2011

www.conferenceboard.org/diversityseminars_cc

Evidence Based HR

Human Capital Metrics Conference

November 3-4, 2011

www.conferenceboard.org/hcm_cc

Talent Management

Future Leaders Conference

September 14-15, 2011

www.conferenceboard.org/futureleaders_cc

Executive Coaching Summit

September 22-23, 2011

www.conferenceboard.org/coachingsummit_cc

Succession Management Conference

October 18-19, 2011

www.conferenceboard.org/succession_cc

Senior Human Resources Executive Conference

November 15-16, 2011

www.conferenceboard.org/hrexecutive_cc

Onboarding Seminar

December 1, 2011

www.conferenceboard.org/onboarding_cc

Save \$500 off any full conference by using discount code XB1. Cannot be combined with other discounts.

All dates and prices are subject to change or may vary by event.

Visit www.conferenceboard.org for specific pricing and discount eligibility.

Corporate Leadership

Citizenship & Sustainability

Corporate Community Involvement Conference

Making a Positive Impact

July 28–29, 2011 InterContinental San Francisco
 July 27, 2011 Pre-Conference Seminar
www.conferenceboard.org/ccic_cc

Organized by The Conference Board and The Public Affairs Council, The Corporate Community Involvement Conference is the premier conference for corporate grantmakers and related area executives. The program delivers insights and tools to enhance your power within your organization and more effectively manage the corporate philanthropy function in light of the current business and social environment. Using case studies and dialogue, you will examine how CCI fulfills a variety of missions including reputational enhancement, increased employee engagement, and achieving strategic business objectives. All sessions are designed to be interactive, emphasizing actionable steps you can use in your business as well as strategies for measuring program effectiveness.

In collaboration with The Public Affairs Council.

Governance & Corporate Values

Executive Compensation Directors' Forum

December 1–2, 2011 New York City
www.conferenceboard.org/governance/directorsforum_cc

The Conference Board Governance Center is the premier provider of governance education for directors. This program's singular approach brings together current and former directors, chairmen, and CEOs to share their practical experiences with your company's directors in a completely non-academic format. Because a significant part of the Directors' Forum experience comes from peer-to-peer discourse, attendance is restricted to sitting corporate directors. Topics to be discussed include how to design executive compensation programs that foster sustainable corporate growth while improving accountability and transparency, advice for managing major changes in corporate ownership, the latest developments in the board's oversight role, and best practices for managing institutional investor relationships, including how to communicate corporate policy changes successfully.

In collaboration with The University of Delaware's Weinberg Center for Corporate Governance.

Risk Management

Enterprise Risk Management Conference

Driving Value from ERM

October 12–13, 2011 InterContinental Chicago
www.conferenceboard.org/erm_cc

This conference will help risk executives and others involved with enterprise risk management understand how to effectively integrate risk thinking into their organizations. You will discover methods to best assess, monitor, and report risks. Sessions are tailored to help executives in ERM facilitate the internal conversation on risks and opportunities in order to help businesses meet their objectives. You will also hear how to best capture and communicate the value that ERM brings to your organization through the sharing of leading practices in risk management.

Strategy and Leadership

The Conference Board Leadership Experience: Gettysburg

Three Days of History... a Lifetime of Skills

September 12–14, 2011 Gettysburg, PA
www.conferenceboard.org/leadershipexperiences/gettysburg_cc

Additional company dates available upon request.
 Programs may also be customized for your management team.

"I can see where my people need to be...how do I get them there?" Today's economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg and walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War, and discover what causes some leaders to adapt, adjust, and triumph while others falter and fail.

Strategy and Leadership

The Conference Board Leadership Experience: Waterloo

Waterloo: Where on a Sunday Afternoon an Organization Was Let Down by Its Decision Makers

October 4–5, 2011 Waterloo, Belgium
 October 6–7, 2011 Waterloo, Belgium
www.conferenceboard.org/leadershipexperiences/waterloo_cc

What can history tell us about leadership? In this Leadership Open Event program we will discover the leadership behaviors and actions that arguably shaped modern Europe. Drawing on recent research by The Conference Board, we will explore the battle's relevance to the leadership behaviors critical to success in organizations operating globally in the 21st Century. As you gain insight into how the critical events and decisions played out, we will invite you to reflect on your own business challenges, share perspectives with other executives, and come to some conclusions about the leadership behaviors you can develop and promote in your business.

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

Strategy and Leadership

Wharton Fellows at The Conference Board

October 9–11, 2011 Buenos Aires, Argentina, Marriott Plaza Hotel
 October 13–15, 2011 São Paulo, Brazil, L'Hotel

www.conferenceboard.org/whartonfellows_cc

Contact whartonfellows@conferenceboard.org for further information.

Designed for senior-level executives who are leading change within their organization, these South America Master Classes provide Fellows with an enhanced Latin American strategy, information on investment and innovation opportunities, and the opportunity to meet with local decision makers.

Buenos Aires: Fellows will tour leading companies in the food, wine, and energy industries and get an overview of the Argentinean business environment, including updates on the country's performance in 2011 and prospects for 2012.

São Paulo: Fellows will meet government and opinion leaders and visit leading Brazilian firms in the manufacturing, financial services, oil, and alternative energy industries. Participants will be able to use these experiences to reflect on the rise of Brazil as a regional economic powerhouse with increasing influence around the world.

Attend the Argentina or Brazil Master Classes separately, or attend both at a special price.

Strategy and Leadership

The Conference Board Leadership Experience: The Apollo Program

October 26–28, 2011 Johnson Space Center, Houston, TX
www.conferenceboard.org/leadershipexperiences/apollo_cc

Programs may also be customized for your management team.
 Contact jeff.jackson@conferenceboard.org for further information.

Combine experiential learning with reading, storytelling, discussion, and reflection to apply the business lessons of the race to the moon to your professional goals. In this new program that incorporates historical video with classroom experience and draws on the leadership lessons of the manned space flight effort over the 10-year period of The Apollo Program, participants delve into leadership practices confronting the challenges of innovation and maintaining global advantage, team leadership, and crisis and risk management. Taking place on site at the Johnson Space Center in Houston, the program will also explore the challenges of managing complex organizations and creating excellence in execution.

Economies, Markets and Value Creation

Innovation & Productivity

Strategic Alliances Conference

Growing Profitable Strategic Alliances in a Complex Global Economy

October 20–21, 2011 InterContinental New York Barclay
www.conferenceboard.org/alliances_cc

The pressure is on, and growth is a priority. Companies that need to grow, innovate, and expand into new markets are developing and strengthening their alliances. Speed is also critical. This conference will focus on how companies plan to build and operate their alliances to achieve their growth goals. Sessions will focus on how companies evaluate opportunities, find partners, build trust, and maintain and improve relationships.

Presented with assistance from Vantage Partners.

High-Performing Organizations

Marketing and Communications

Customer Loyalty Conference

Aligning Marketing Strategy and Customer Experience to Drive Significant Growth

October 18-19, 2011 Waldorf=Astoria, New York, NY
www.conferenceboard.org/loyalty_cc

You will have the opportunity to hear some of the greatest customer loyalty marketing successes of our time—directly from the leaders. Speakers include: CEO (Ret), **Verizon Wireless**; CEO, **Strativity**; Chief Marketing Officer, **Virgin Atlantic**; President, **National Association for Female Executives**; Senior Executive, **The Disney Institute**; CEO, **Senn Delaney**; CEO, **The Mitchell Family of Stores**; CEO and President, **Royal Caribbean International**; Chief Marketing Officer, **Major League Soccer**; Chief Research Officer, **J.D. Power & Associates**; CEO and Chairman (Ret), **MTV International**.

Marketing and Communications

Senior Corporate Communication Management Conference

Improving Effectiveness, Performance and Results

December 6-7, 2011 New York University, The Kimmel Center
www.conferenceboard.org/communication_cc

Corporate communication management is evolving at a rapid pace thanks to social media. Whether your strategic business objective is to build a supportive community environment for a new line of business, motivate employees to superior productivity, or build shareholder value, effective communication is the key to your success. Ultimately, communication is always about influencing the decisions and actions of our audiences. The Conference Board and the NYU School of Continuing and Professional Studies are pleased to collaborate and present to you the latest trends and issues in corporate communication management.

In collaboration with NYU School of Continuing and Professional Studies.

Operational Excellence

Organization Design Conference

The Catalyst for Growth and Innovation

October 26-27, 2011 Westin New York at Times Square
October 25, 2011 Pre-Conference Seminar
www.conferenceboard.org/orgdesign_cc

One of the biggest challenges that companies face in today's economic environment is the ability to innovate globally and maintain competitiveness through sustainable value creation and growth. This year's conference will focus on the themes of designing organizations for innovation; the collaborative organization; flexibility and adaptability across boundaries and cultures; the leadership and culture needed for sustainable organizations; and the unknown truth about employee engagement. The conference will impart strategies, tools and best practices for effective organization design.

Presented with assistance from AlignOrg Solutions.
In collaboration with Leader to Leader Institute.

Operational Excellence

Shared Services Conference

Adding Continuous Value and Leveraging Growth Opportunities for the Business

November 3-4, 2011 InterContinental Chicago
November 2, 2011 Pre-Conference Seminar
www.conferenceboard.org/sharedservices_cc

Over the past two decades, organizations have achieved a great deal of success in adopting and optimizing a shared services model. However, despite the success, many still struggle with the basic foundation and critical elements of the SSO model and have concerns over the next evolution of shared services. During the 2011 Shared Services Conference, leading practitioners from a diverse group of companies will share their experiences overcoming such struggles. Presenters will also detail how they have been able to deliver superior results and step changing value creations for the business well beyond expected cost savings.

Presented with assistance from Deloitte.

Human Capital

Diversity & Inclusion

Diversity & Inclusion Fall Seminars

Demonstrating and Communicating Diversity & Inclusion's Financial Impact on The Business

October 25-26, 2011

The Conference Board Conference Center, New York, NY

October 25, 2011

Workshop I: Planning Differently: Channeling Diversity & Inclusion Resources for Maximum Business Impact

October 26, 2011

Workshop II: Measuring and Communicating Differently: Applying the Right Tools and Benchmarks to Demonstrate Sustainable Progress

www.conferenceboard.org/diversityseminars_cc

Benefits of attending

- Review your current approach and revise your D&I strategic planning for supporting the business
- Leverage employee resource groups and assess your supplier diversity strategy
- Innovate your benchmarks, metrics and management
- Successfully link D&I's impact on the business and communicate your progress to the right stakeholders

Evidence Based HR

Human Capital Metrics Conference

Business Intelligence for Human Capital

November 3-4, 2011 New York Marriott Downtown

www.conferenceboard.org/hcm_cc

Business Intelligence (BI) is readily becoming a common human resources function. BI runs on metrics and is driven by descriptive and predictive analytical tools. This conference goes beyond theories to real world examples, answering the question, "What are the most effective applications?" The program features cases from organizations that have successfully applied BI thinking and tools to link HR services to business results. The focus will be on providing you with sample take-aways that you can employ immediately in your organization. Plus, we will tell you how to beat the bad data/no data conundrum.

Sponsored by Bellevue University and Bellevue University Human Capital Lab.

Talent Management

Future Leaders Conference

Rethinking How We Attract, Identify, & Develop High Potential & Next Generation Leadership Talent

September 14-15, 2011 Sofitel Chicago Water Tower

September 13, 2011 Pre-Conference Seminar

www.conferenceboard.org/futureleaders_cc

The rapid evolution of the global economy is changing the profile of tomorrow's leader. Organizations and their senior leaders must adapt how they identify future leadership talent who can meet a radically different future business environment. While certain core leadership traits will endure, new definitions of success require new ways of developing leadership capability. Senior leaders and Leadership Development professionals need to literally reinvent the way they think about their future leaders. This conference will answer your questions about how to attract, identify, and develop successful future leaders in your organization.

Presented with assistance from Booz|Allen|Hamilton, Hogan, and Development Dimensions International.

Talent Management

Executive Coaching Summit

The Presenters are Legendary; The Lessons are Leading-edge

September 22-23, 2011 The Harvard Club

www.conferenceboard.org/coachingsummit_cc

The Executive Coaching Summit at NYC's Harvard Club emphasizes global trends and best practices presented by CEOs and other senior executives from some of the world's largest companies in an upscale, intimate setting. Participants will interact with some of the best known and successful coaches from different countries and take home practical ideas and tools. This exclusive event has limited seating, so be sure to register early.

Presented with assistance from CoachA.

Talent Management

Succession Management Conference

Breaking Through Barriers to Achieve the True Potential of Succession Management

October 18 -19, 2011 New York Marriott Downtown

October 17, 2011 Pre-Conference Seminar

www.conferenceboard.org/succession_cc

Recent research indicates that the most “successful” companies have a robust and mature Succession Management System in place. 75% of companies say they understand the importance of Succession Management to ensuring their viability in this volatile, uncertain, complex, and ambiguous (VUCA) world; however, only 1/3 of these companies are actually committing time and resources to link current and future strategy. This year’s conference will focus on looking at the critical issues and barriers organizations face in achieving their Succession Management goals, what processes, procedures, practices they are using to address these issues, how they are measuring progress, and which outcomes are moving the organization to best in class.

Presented with assistance from PDI Ninth House.
In collaboration with Center for Creative Leadership.

Talent Management

Senior Human Resources Executive Conference

The Future of Work: Growth, Innovation and People

November 15-16, 2011 New York Marriott Downtown

www.conferenceboard.org/hrexecutive_cc

In the post-recession business environment, companies are facing a number of pressures. Now more than ever, growth and innovation are top priorities. Emerging markets are projected to grow rapidly in the years to come and many organizations are looking to expand globally. To achieve their strategic goals, organizations are continuously working to ensure that their people are engaged, productive, and innovative. In addition, organizational structure and the nature of work are changing. Four-generation workforces, telecommuting, workplace diversity, outsourced staff, decentralized global organizations, social networks, flatter organizations, and open innovation have all served to create a dynamic work environment. How should corporate leaders leverage these attributes to foster innovation and growth? The 2011 Senior HR Executive Conference will give senior HR executives and other c-level executives insights on the complex answers to this question

Contact Information

Online www.conferenceboard.org

Email customer.service@conferenceboard.org

Phone 212 339 0345 *8:30 am to 5:30 pm ET Monday through Friday*

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Talent Management

Onboarding Seminar

December 1, 2011

The Conference Board Conference Center, New York, NY

www.conferenceboard.org/onboarding_cc

Given the cost of acquiring a new employee, companies are seeking strategies to find and keep the right people. However, the real benefits of onboarding include forging a lasting relationship with a new employee and speeding their time to competency and productivity. You will gain insight on methods to align onboarding and leadership development programs, practices to ensure the quality of new hire curricula, tools for constructing forward-looking development plans, and techniques to connect new employees through social learning programs.