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The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

Working as a global, independent membership organization in the public interest, we conduct research, convene conferences, make forecasts, assess trends, publish information and analysis, and bring executives together to learn from one another.

The Conference Board is a not-for-profit organization and holds 501(c)(3) tax-exempt status in the United States.

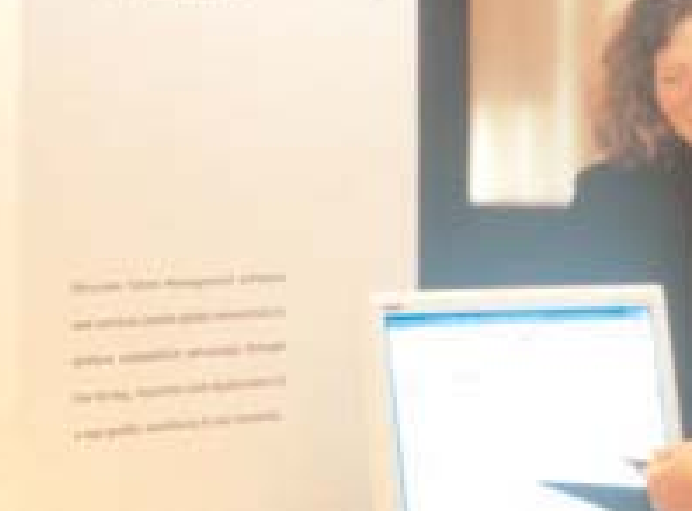
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THE CONFERENCE BOARD 



Sponsorship
 Conferences and Seminars

Trusted
 Insights for
 Business
 Worldwide



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The Conference Board welcomes the intellectual and financial participation of its Associates in our conferences and seminars.

Only organizations that are Associates of The Conference Board are offered the opportunity of sponsorship on two different levels.

Benefits of Co-Sponsorship

Top Level of Sponsorship

Co-Sponsor: the lead conference sponsor. This top level of sponsorship provides you with the opportunity to serve in an advisory capacity and to participate in a plenary session on the meeting program.

Your organization's logo will appear on the cover of all promotional brochures, preceded by "Sponsored by." This promotional literature will give your organization exposure to tens of thousands of senior-level executives in the target audience of the specific meeting topic.

Plus, your organization's logo will appear on all conference materials, including invitations, preliminary programs, final program agendas, and signs at the meeting site. Your logo will also appear on the meeting's page at conference-board.org as a link to your organization's website.

Additional benefits include:

- Opportunity to serve in an advisory capacity and join the advisory panel and in a plenary session on the meeting program.
- Five complimentary admissions to the event.
- Display area at the meeting for your materials.
- Recognition as host of the meeting networking reception.
- Complete list of attendees and speakers with contact information, following the event.
- Networking opportunities on-site with all meeting attendees and speakers.

Benefits of Associate Sponsorship

Standard Level of Sponsorship

Associate Sponsor: one of a number of sponsors for a meeting. This standard level of sponsorship provides you with the opportunity to serve in an advisory capacity and includes representation on the program.



Your organization's logo will appear on the cover of all promotional brochures, preceded by "Presented with assistance from." This promotional literature will give your organization exposure to tens of thousands of senior level executives in the target audience of the specific meeting topic.

Your organization's logo will appear on all conference materials, including invitations, preliminary programs, final program agendas, and signs on-site at the meeting. A link to your organization's website from the appropriate meeting page at conference-board.org is also provided.

Plus:

- Opportunity to serve in an advisory capacity to the meeting program director and representation on the program.
- Five complimentary admissions to the event.
- Display area at the meeting for your materials.
- Recognition as host of the meeting networking reception.
- Complete list of attendees and speakers with contact information, following the event.
- Networking opportunities on-site with all meeting and speakers.

Additional Levels of Sponsorship and Exhibitor Opportunities

There are a limited number of function sponsorship and table-top exhibit opportunities at select conferences.

www.conference-board.org



Attendee Profile

Conference Board events are attended by senior level executives from major organizations from around the world. Traditionally, our audience consists of 35 percent at the vice president level or above, with more than 65 percent at the director level or above. One third of these executives represent Fortune 500 companies.

To discuss sponsorship opportunities for your organization, contact:

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