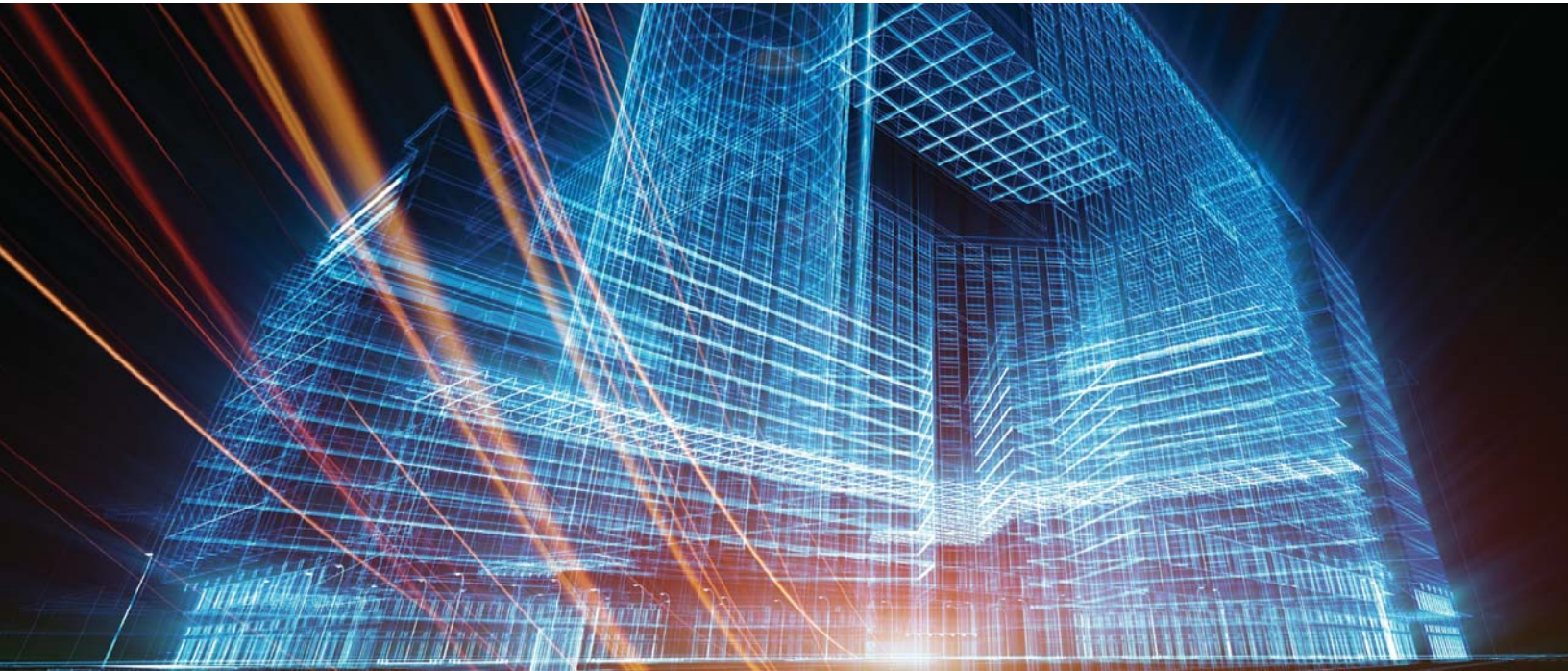




The 2013

Summit on Sustainability

June 4-5, 2013 | Convene (formerly Sentry Center) | New York, NY



WHY ATTEND

LEARN HOW INVESTORS view non-financial factors as value drivers and why

HEAR EXPERTS in energy, water supply, human capital and other sustainability practices discuss the environmental and social impact of their operations on local/regional stakeholders

UNDERSTAND TECHNOLOGICAL ADVANCES that solve sustainability problems and reshape how companies organize and create value

APPLY INNOVATIONS from R&D strategic partnerships between companies, universities, governments and foundations

DESIGNED FOR EXECUTIVES IN CHARGE OF

CORPORATE SUSTAINABILITY, ENVIRONMENTAL HEALTH & SAFETY, SUPPLY CHAIN PURCHASING & PROCUREMENT, RESOURCE MANAGEMENT, INVESTMENT AND FINANCIAL FIRMS, SUSTAINABILITY CONSULTING FIRMS, GOVERNMENT ENTITIES/AGENCIES

CONFIRMED SPEAKERS

Kevin Anton Vice President and Chief Sustainability Officer, Alcoa

Henk Campher Senior Vice President, CSR & Sustainability, Edelman

Laura Campos Director of Shareholder Activities, Nathan Cummings Foundation

Chris Chambers Director, Sustainability Programs, Freeport-McMoRan Copper and Gold

Michelle Clayman Founder, Managing Partner, Chief Investment Officer New Amsterdam Partners

Kevin Corcoran Strategy Director, Lumina Foundation

Louis Ferretti Project Executive, Product Environmental Compliance & Supply Chain Social Responsibility Integrated Supply Chain, IBM

Marc Fox Director, Investor Initiatives, CDP

List continued on opposite side

To Register | www.conferenceboard.org/sustainabilitysummit | +1 212 339 0345

Nancy Gioia Director of Global Electrification, Ford
Elizabeth Girardi Schoen Independent Sustainability Executive
James Gowen Chief Sustainability Officer, Verizon
Charles Grezlak Vice President, State Government Affairs and Policy, Merck
Dan Hanson Managing Director and Portfolio Manager Blackrock
Andre Hawaux President, Consumer Foods, ConAgra Foods, Inc.
Stefan Heck Director, McKinsey & Company
Bruce Kahn Columbia University
Adam Kanzer Managing Director and General Counsel Domini Social Investments
Erika Karp Managing Director, Global Head of Sector Research, UBS
Lee Kindberg Sustainability Director, Maersk
Dinah Koehler Senior Research Manager, Deloitte Research
Jonas Kron Senior Vice President, Director of Shareholder Advocacy and Corporate Engagement, Trillium Asset Management
Amy Laitinen Deputy Director for Higher Education New America Foundation
Paul LeBlanc President, Southern New Hampshire, University
Susan Leeds Chief Executive Officer, New York City Energy Efficiency Corporation
Matthew Lepore Corporate Secretary and Chief Governance Counsel, Pfizer
Christopher Librie Director, Environmental & Health Initiatives, Sustainability and Social Innovation Hewlett-Packard
Steve Lippman Director, Environmental Sustainability Microsoft
Chantal Line Carpenter Sustainable Development Officer & Major Groups Program Coordinator, Division of Sustainable Development, United Nations Department of Economic and Social Affairs
Andrew MacLeod Former General Manager, Communities Communications and External Relations, Rio Tinto Copper
Gail Martino Manager, Emerging and Disruptive Innovation Unilever
Mary Jane McQuillen, Managing Director & Portfolio Manager, Environmental, Social, & Governance (ESG) Investment Program, ClearBridge Investments, Legg Mason, Inc

Craig Metrick Principal, US Head, Responsible Investment Mercer
Andrea Moffat Vice President, Corporate Programs Ceres
Tim Mohin Director, Corporate Responsibility, AMD, Author, *Changing Business Inside Out: A Tree-Hugger's Guide to Working in Corporations*
Rajiv Mongia Principal Engineer, Program Director, Intel
Kevin Moss Head of Net Good Program, BT
Mark Newton Vice President, Sustainability, VF Outdoor and Action Sports
Tracey Noe Senior Director, Corporate Responsibility AbbVie
Sean Patrick O'Brien Global Vice President, Urban Matters & Public Policy, SAP
Bill Page Senior Vice President, Essex Investment Management LLC
Brian Rice Portfolio Manager, Corporate Governance, CalSTRS
Jeff Rice Senior Director, Sustainability, Walmart
Jeff Senne Corporate Responsibility Operations Leader PriceWaterhouseCooper
Joseph Sibilia Chief Executive Officer, CSR Wire
Thomas Singer Researcher, Corporate Leadership The Conference Board
Tim Smith Senior Vice President, Director of ESG Shareholder Engagement, Walden Asset Management
Morten Sogaard Executive Director and Head Biotechnology and Precision Medicine External R&D Innovation, Pfizer
Susanne Stormer Vice President, Corporate Sustainability Novo Nordisk
Matthew Swibel Director, Corporate Sustainability Lockheed Martin
Kate Toews Associate, McKinsey & Company
Sarah Teslik Senior Vice President Policy and Governance Apache
Andrew Watterson Senior Consultant, Brown Flynn
Mike Wallace Director, Focal Point US, Global Reporting Initiative (GRI)
Kathrin Winkler Vice President of Corporate Sustainability EMC
Irving Wladawsky-Berger Emeritus, IBM, Strategic Advisor Citi
Derek Yach Senior Vice President, The Vitality Group

CONFERENCE REGISTRATION
www.conferenceboard.org/sustainabilitysummit
 Tel +1 212 339 0345

Conference
 Associates \$2,295
 Non-Associates \$2,595
Pre-Conference Seminar A
 Associates \$605
 Non-Associates \$705
Pre-Conference Seminar B
 Associates \$605
 Non-Associates \$705

FOR SPEAKING AND SPONSORSHIP OPPORTUNITIES
 Dave Hoffman, Program Director
d.hoffman@conferenceboard.org
CONFERENCE LOCATION
www.convene.com
 Tel 888 810 8107



Dear Colleagues,

When we hear the term “sustainability” we often think of the future of our planet and what kinds of efforts we can take to conserve our resources. Yet today’s sustainability executives take a much more vested approach, recognizing that attending to environmental, social, and governance issues has a critical impact on the sustainability of the business itself.

Companies that value sustainability are currently attempting to expand from a risk mitigation approach to sustainability to one that focuses on return-on-investment, taking advantage of a growing market for sustainability solutions, and demonstrating value for the entire company.

In order to be effective, sustainability practice must encompass the entire business. This means taking advantage of innovations in technology and research and development, creating strategic partnerships with outside stakeholders, and engaging everyone from outside investors to the CFOs office.

The Conference Board Summit on Sustainability features over 50 speakers representing expertise in sustainability, corporate governance, environmental health and safety, corporate social responsibility, procurement and supply chain, and institutional investment. It features two pre-conference workshops on Creating a Sustainability Portfolio for Institutional Investors and Current Trends in Smart Cities, two tracks per day, on shareholder value, outside stakeholders, technology, and R&D, and plenary sessions featuring experts from companies who lead the country in sustainability efforts.

Join your colleagues in New York this June. I look forward to meeting you.

With best regards,

Dave Hoffman

Program Director

The Conference Board Summit on Sustainability

PROGRAM HIGHLIGHTS

TWO PRE-CONFERENCE SEMINARS

bring home some specific tools on how you can benefit from the new sustainability mindset

PLENARY SESSIONS

hear from renowned keynote speakers and panelists as well comments and questions from the full audience

FOUR TRACKS

tailor your conference to your own expertise or interests. Choose from tracks on Shareholder/Corporate Governance; Stakeholders; Technology; Research & Development

A PRE-CONFERENCE SURVEY

determine what your peers view as the main touch points of the new Sustainability Regime. These will be revisited throughout the conference to see how they fit in with the discussion as it unfolds.

CONFERENCE PROGRAM ADVISORY BOARD

James Bero Senior Vice President, Environment, Health, and Safety, BASF Corporation

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Thomas Singer Researcher, Corporate Leadership
The Conference Board

James Spohrer Director, Global University Programs, IBM

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PROGRAM AGENDA

Conceiving a Holistic Approach to Sustainability Within A Corporation

Dan Hanson Managing Director and Portfolio Manager
Blackrock

Stefan Heck Director, McKinsey & Company

Christopher Librie Director, Environmental & Health Initiatives, Sustainability and Social Innovation, Hewlett-Packard

Chantal Line Carpenter Sustainable Development Officer & Major Groups Program Coordinator, Division of Sustainable Development, United Nations Department of Economic and Social Affairs

Utilizing a Market Driven Sustainability Model

Kevin Anton Vice President and Chief Sustainability Officer
Alcoa

Nancy Gioia Director of Global Electrification, Ford

James Gowen Chief Sustainability Officer, Verizon

Sustainable Success: Moving Beyond Platitudes to a New Way of Thinking About Sustainability

Erika Karp Managing Director, Global Head of Sector Research, UBS

Susanne Stormer Vice President, Corporate Sustainability
Novo Nordisk

Kathrin Winkler Vice President of Corporate Sustainability
EMC

Derek Yach Senior Vice President, The Vitality Group

Case Studies and Panel Discussion: How Corporate Business Operations in Emerging Markets may Address Resource Needs in the Communities Where they are Located

Chris Chambers Director, Sustainability Programs
Freeport-McMoRan Copper and Gold

DAY ONE CONCURRENT SESSIONS are stand-alone presentations in tracks organized by conference themes of shareholder and corporate governance concerns and stakeholders issues

Track A: Shareholder/Governance Issues

Findings from the Latest CB ESG Disclosure Report

Thomas Singer Researcher, Corporate Leadership
The Conference Board

A New Era of Sustainability Reporting? Understanding the Challenges and Evolution of Non-Financial Disclosure

Joseph Sibia Chief Executive Officer, CSR Wire

Dinah Koehler Senior Research Manager, Deloitte Research

Mike Wallace Director, Focal Point US, Global Reporting Initiative (GRI)

Andrea Moffat Vice President, Corporate Programs, Ceres

Enhancing Shareholder Engagement and Improving Disclosure on Key ESG Issues

Brian Rice Portfolio Manager, Corporate Governance, CalSTRS

Laura Campos Director of Shareholder Activities

Nathan Cummings Foundation

Jonas Kron Senior Vice President, Director of Shareholder

Advocacy and Corporate Engagement, Trillium Asset Management

Sarah Teslik Senior Vice President Policy and Governance
Apache

Aligning Lobbying Efforts with Sustainability Objectives

Tim Smith Senior Vice President, Director of ESG

Shareholder Engagement, Walden Asset Management

Adam Kanzer Managing Director and General Counsel

Domini Social Investments

Steve Lippman Director, Environmental Sustainability
Microsoft

Charles Grezlak Vice President, State Government Affairs and Policy, Merck

Matthew Lepore Corporate Secretary and Chief Governance Counsel, Pfizer

Track B: Stakeholder Issues

Maintaining a Sustainable Supply Chain to Maximize Efficiency and Minimize Environmental Impact

Louis Ferretti Project Executive, Product Environmental Compliance & Supply Chain Social Responsibility Integrated Supply Chain, IBM

Jeff Rice Senior Director, Sustainability, Walmart

Transportation Impacts:

Measuring, Managing, and Mitigating Impact

Lee Kindberg Sustainability Director, Maersk

Jeff Senne Corporate Responsibility Operations Leader
PriceWaterhouseCoopers

CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

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PROGRAM AGENDA

Closing the Skills Gap: Competency-Based Learning in the Workplace for Access and Quality

Amy Laitinen Deputy Director for Higher Education
New America Foundation

Andre Hawaux President, Consumer Foods, ConAgra
Foods, Inc.

Paul LeBlanc President, Southern New Hampshire University
Kevin Corcoran Strategy Director, Lumina Foundation

Communicating Sustainability to Stakeholders: The Changing Landscape of Reputation and Engagement

Henk Campher Senior Vice President, CSR & Sustainability
Edelman

Leading Through Influence: Changing the Company from the Inside Out

Tim Mohin Director, Corporate Responsibility, AMD
Author, *Changing Business Inside Out: A Tree-Hugger's Guide to Working in Corporations*

Tracey Noe Senior Director, Global Citizenship and Policy
AbbVie

Mark Newton Vice President, Sustainability, VF Outdoor
and Action Sports

Elizabeth Girardi Schoen Sustainability Executive

Partnerships for a Sustainable City from Scratch

Andrew MacLeod Former General Manager, Communities
Communications and External Relations, Rio Tinto Copper

DAY TWO CONCURRENT SESSIONS are standalone presentations in tracks organized by conference themes of the role of technology and R&D in sustainability practice

Track A: Technology and Sustainability

Urbanization: Creating a Sustainable Business and Social Ecosystem

Sean O'Brien Global Vice President, Urban Matters & Public Policy, SAP

Matthew Swibel Director, Corporate Sustainability
Lockheed Martin

Smart City Case Study: Intel Collaborative Research Institute for Sustainable Connected Cities

Rajiv Mongia Principal Engineer, Program Director, Intel Labs

Track B: Sustainability and the Application of R&D

Expanding R&D Capabilities By Applying an Open Innovation Model to Sustainability Problems

Gail Martino Manager Emerging and Disruptive Innovation
Unilever

Gaining Efficiency in Pharmaceutical Research

Morten Sogaard Executive Director and Head Biotechnology and Precision Medicine External R&D Innovation, Pfizer

Transforming Our Aspirations: From 'Less Bad' to 'More Good'

Kevin Moss Head of Net Good Program, BT

CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

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PRE-CONFERENCE SEMINARS

Full day pre-conference seminars provide an opportunity to examine key sustainability issues and innovations in more depth. They feature an experienced speaker staff, with inside expertise in the topics at hand.

Pre-Conference Seminar A

Opportunity Driven Sustainability for Institutional Investors: Creating a Profitable Market Portfolio Based on Technologies and Innovations that Will Support Future Sustainability Needs

Marc Fox Director, Investor Initiatives, CDP

Dan Hanson Managing Director and Portfolio Manager
Blackrock

Bruce Kahn Columbia University

Mary Jane McQuillen Managing Director & Portfolio Manager,
Environmental, Social, & Governance (ESG) Investment
Program, ClearBridge Investments, Legg Mason, Inc

Craig Metrick Principal, US Head, Responsible Investment
Mercer

Bill Page Senior Vice President, Essex investment
Management LLC

Brian Rice Portfolio Manager, Corporate Governance
CalSTRS

Pre-Conference Seminar B

Examining Current Trends in Smart Cities and the Role of Corporations, Government Agencies, Foundations, and Universities in Building Them

Susan Leeds Chief Executive Officer, New York City
Energy Efficiency Corporation

Bruce Schlein Director, Corporate Sustainability, Citi

Arya Tafvizi Research Coordinator, Center for Urban
Science and Progress, New York University

Kate Toews Associate, McKinsey & Company

Halari Varnadore Executive Director, STAR Communities

Andrew Watterson Senior Consultant, Brown Flynn

Irving Wladawsky-Berger Emeritus, IBM, Strategic Advisor
Citi

Hotel Accommodations: Fees do not include hotel accommodations. For a listing of local hotels, please contact customer service. Convene, 810 Seventh Avenue (between 52nd and 53rd Streets) 23rd Floor, New York, NY 10036. Phone 888 810 8107

Cancellation Policy: Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person: For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.

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