



The 2010

Enterprise Risk Management Conference

Becoming a Risk-Based Decision Making Organization

November 17-18, 2010
InterContinental Chicago Hotel, Chicago



- Understand how to effectively integrate risk thinking
- Capture and communicate the value of ERM
- Discover methods to best assess, monitor and report risk practices

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Benefits of attending

- Learn leading ERM practices
- Engage with risk management experts
- Discover methods to best assess, monitor and report risk practices
- Understand how to effectively integrate risk thinking
- Capture and communicate the value of ERM

Who should attend

Chief Risk Officers, Vice President of Enterprise Risk Management, Chief Audit Executives, CFOs, Heads of Strategy

Previous participants of The Enterprise Risk Management Conference

Abbott Laboratories	Hunt Companies
Allstate Insurance Co.	IBM Corporation
American Crystal Sugar Company	Johnson & Johnson Consumer Products
Amgen, Inc.	Kaiser Permanente
Arch Chemicals, Inc.	Kraft Foods, Inc.
Archer Daniels Midland Company	Lockheed Martin Corporation
Baxter International Inc.	Mars Incorporated
Bonneville Power Administration	McDonald's Corporation
CA, Inc.	Microsoft Corporation
Capital One Financial Corporation	Novartis International AG
Cargill Inc.	OfficeMax Incorporated
Children's Miracle Network	Oracle Corporation
CIGNA Corporation	Owens & Minor, Inc.
Cisco Systems Inc.	PayPal, Inc.
Coca-Cola Enterprises	Procter & Gamble Company
Convergys Corporation	Quiznos
Dell Inc.	RadioShack Corporation
Deloitte & Touche	Raytheon Company
Dominion Resources Services Inc.	Reynolds American Inc.
Edison International	SAS Institute
Eli Lilly and Company	S.C. Johnson & Son, Inc.
Exelon Corporation	Standard & Poor's Corporation
Fannie Mae	State Farm Insurance Companies
Fluor Corporation	Steelcase, Inc.
General Electric Company	The Clorox Company
Georgetown University	The Hershey Company
Heidrick & Struggles International, Inc.	United Parcel Service
HSBC-North America	USA
Hormel Foods Corporation	Visa InternationalHunt Companies



Wednesday, November 17, 2010

REGISTRATION AND CONTINENTAL BREAKFAST 8–9 AM

WELCOME AND INTRODUCTION 9–9:05 AM

A 9:05–10:15 AM

ERM: A Governance Mandate

NETWORKING AND REFRESHMENT BREAK 10:15–10:45 AM

B 10:45 AM–NOON

The New Risk Governance Focus of Boards and Executive Management

A panel of senior executives and independent directors will discuss how the increased focus on governance has created a significant call for boards and senior leaders to improve ERM in their organizations.

Panel

Rick L. Burdick, Partner, **Akin Gump Strauss Hauer & Feld LLP**, Board Member, **Auto Nation, CBIZ**

Robert Burrus, Chairman Emeritus and Senior Partner, **McGuire Woods, LLP**, Board member, **Smithfield Foods**

Paul Walker, Associate Professor and Director of PWC Center for Innovation in Professional Services, **McIntire School of Commerce, University of Virginia**

NETWORKING LUNCHEON NOON–1 PM

C1 1–2 PM

Building Effective Monitoring, Metrics and Reporting

ERM can help drive transparency in your company with the right monitoring, metrics and reporting. You will hear from a risk executive who has developed effective monitoring of key metrics to report to senior leadership and the board.

Harri Spolander, Chief Risk Officer and Interim Chief Audit Executive, **Fortum Corporation**

C2 1–2 PM

How to Integrate Risk Assessment into Business Processes

Risk assessment is a fundamental building block for ERM. How can the risk assessment be built into business processes? You will hear how one company has been able to make its risk assessment contribute to risk-based decision-making.

Christine Schwab, Vice President, Chief Risk Officer, **Dominion**

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D1 2-3 PM

Human Capital Risk Management

The speakers will talk about human capital risk management and discuss results from a new survey by The Conference Board on the state of human capital risk management in corporations around the globe.

Ellen Hexter, Senior Advisor, Enterprise Risk Management, **The Conference Board**
Mary Young, Senior Research Associate, **The Conference Board**

D2 2-3 PM

Finding the Right Risk Technology System

Companies tend to start ERM with little technology but quickly begin to search for the right applications to use data more effectively to monitor, measure and report on risk. What systems are best suited to your needs? We will hear from companies that have adapted different technology solutions to accelerate their ERM implementation efforts.

Moderator

Rob Dyson, Senior Executive, Technology, **Accenture, Inc.**

Panel

James A. Rose, Corporate Director of Internal Audit, **Humana, Inc.**
Elizabeth M. Ricci, Director – Global Governance, Risk and Compliance,
Procter & Gamble Company

NETWORKING AND REFRESHMENT BREAK 3-3:30 PM

E 3:30-4:45 PM

Developing a Pragmatic Risk Appetite and Tolerance Framework

No concept seems simpler but is more difficult to implement than the development of a risk appetite statement with tolerances attached to specific risks. We will hear from companies that have been able to articulate their organization's risk tolerance and appetite and how that has impacted their risk-taking and risk cultures.

Mark Krakowiak, Chief Risk Officer, **General Electric Company**
Ellen Richey, Chief Enterprise Risk Officer, **Visa, Inc.**

F 4:50-5:45 PM

Measuring the Value of your ERM Program

The value of ERM is always on executives minds. We will hear how to make ERM become an integral part of your organization's growth and strategic agenda.

Michael Chagares, Senior Executive, Risk Management, **Accenture, Inc.**

NETWORKING COCKTAIL RECEPTION 5:45-6:45 PM

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Thursday, November 18, 2010

CONTINENTAL BREAKFAST 8–8:30 AM

G 8:30–9:30 AM

Integrating Risk Analytics into Strategic Decision-Making

You will learn how to develop risk analysis capabilities and how to build those capabilities into decision making.

William F. Spinard, Senior Executive, Risk Management, **Accenture, Inc.**
Larry Warner, Staff Officer, Enterprise Risk, **Mars, Inc.**

H 9:30–10:30 AM

Managing Emerging and Interrelated Risks

How can companies better anticipate risks? Part of uncovering emerging risks is to understand how a variety of risks—internal and external—interact to impact each other. You will hear how companies can use ERM as an early warning system to better manage emerging risks.

F. Mark Lastner, General Auditor and Chief Risk Officer, **CIGNA Corporation**
Chris Sam, Executive Director, **Craig Shannock Risk Management Consulting Services**

NETWORKING AND REFRESHMENT BREAK 10:30–10:45 AM

I 10:45–11:45 AM

How ERM has Created Tangible Value – Success Stories

A panel of ERM executives will share some of their success stories and some of the challenges they overcame to make ERM work in their organizations.

Laura Izurieta, Vice President, Enterprise Risk Management, **Capital One Financial Group**
Christina Tate, Director, Enterprise Risk Management, **Hewlett-Packard Company**
Larry Warner, Staff Officer, Enterprise Risk, **Mars, Inc.**

11:45 AM–NOON WRAP UP

Conference KeyNotes

Registration includes [this summary of conference highlights](#)
and a post-conference interactive webcast

5 Reasons Your Organization Should Consider a Global Membership in The Conference Board

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Presentations

Available online in advance of the conference

Registration Information

Online www.conferenceboard.org/erm2

Email customer.service@conference-board.org

Phone 212 339 0345 *8:30 am to 5:30 pm ET Monday through Friday*

The 2010 Enterprise Risk Management Conference

Becoming a Risk-Based Decision Making Organization

Dates: November 17-18, 2010

Location: InterContinental Chicago Hotel

Conference (913011-2)

Associates \$2,195

Non-Associates \$2,495

Hotel Accommodations

Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board Enterprise Risk Management Conference**.

InterContinental Chicago Hotel
505 North Michigan Avenue
Chicago, IL 60611
Tel 312 944 4100

Hotel reservations cut-off date:
Tuesday, October 19, 2010

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.



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