

Updated
Program

THE CONFERENCE BOARD



The 2008

Enterprise Risk Management Conference

Integrating Risk and Performance

October 22–23, 2008, InterContinental Hotel, Chicago

Don't Miss Out—
One Location Only!



Pre-Conference Workshops
October 21, 2008

Current State Assessment:
Where Am I?

Developing a Risk-based
Decision Methodology for
Large Investment Decisions

www.conference-board.org/erm2

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Trusted
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Business
Worldwide

Enterprise Risk Management Conference



Wednesday, October 22, 2008

Continental Breakfast and Registration: 8–9 am

Financial Services Sector Post Mortem: Where Does Risk Management Go From Here?

Keynote
Address: A
9–10 am

Banks have always been considered to be at the forefront of sophisticated risk management. Yet few adequately anticipated the upheaval to banks and brokerages that occurred in the wake of the sub-prime mortgage meltdown. Where was the disconnect? How was it possible that these companies were blinded and lost sight of their risk profiles? We will take a look at how so many financial institutions went off track, why some came through this crisis relatively unscathed and the lessons to be applied to other sectors.



David M. Solomon
Partner and Member of the Management
Committee
The Goldman Sachs Group, Inc.

Performance Management and ERM

B
10–10:30 am

One of the significant ways that risk management can be integrated in an organization is through its performance management systems. We will hear results from new research that examines different ways for companies to build ERM into performance management. Integrating risk practices and thinking should better enable companies to gain better insights into

organizational performance, the causes of volatility, and how to improve decision making and forecasting.



Ellen S. Hexter
Director, Enterprise Risk Management
The Conference Board

Risk-Based Performance Management and Measurement

C
11–11:45 am

Performance management is one of the most efficient and effective ways to move ERM into every day practices. How can ERM at your company enhance your performance management systems? How are companies integrating risk-based decision-making into their performance management processes? What kinds of metrics are most effective for performance measurement?

Larry Warner
Staff Officer of Risk Management
Mars Incorporated

Luncheon: 11:45 am–1:15 pm

Industry Breakouts: Risk Metrics

D
1:15–2:15 pm

What kinds of risk metrics make sense for your industry? What are your peers doing to create metrics that enhance their understanding of risk and risk management? We will hear from industry executives and have a roundtable on how to find and develop the best risk metrics for your industry and your company.

Industries:



Financial and Business Services
Tara Skinner
Vice President, Compliance and Risk
eSecuritel Holdings LLC



Health Care/Life Sciences
Chris Sam
Executive Director
Amgen, Inc.



Manufacturing
James Laney
Director, Enterprise Risk Management
Textron Inc.



Retail/Wholesale and Consumer Products
Hans Læssøe
Senior Director, Strategic Risk Management
LEGO



Energy
Jeffrey Jewell
Chief Risk Officer
DTE Energy

Breakouts: Emerging Risks

E 2:15–3:15 pm With much of management focus on current operations, we will discuss how companies are thinking about and incorporating emerging risks into their business case development. What time frame does your company use when building a business case for different risks in different scenarios? We will also discuss some emerging risks for different industries.

Industries:

Financial and Business Services



Kurt Karl
Senior Vice President & Head of
Economic Research & Consulting
Swiss Re American Holding Corporation

Health Care/Life Sciences



John J. Marren, PE, CPCU
Director/Global Risk and
Insurance Management
CSL Behring

Manufacturing



Retail/Wholesale and Consumer Products
Soraya Wright
Director, Corporate Risk Management
The Clorox Company



Energy
Agustin Moliner de Palacio
Deputy Risk & Finance Control Manager
ENDESA S.A.

Breakouts: Roundtable

F 3:30–4:30 pm What are some of the critical issues that your company and its peers are facing? This roundtable will provide the forum to delve into some of the key challenges and successes for ERM within your industry.

Industries:

Financial and Business Services

Health Care/Life Sciences

Manufacturing

Retail/Wholesale and Consumer Products

Energy

Plenary Session: What are our Big Risks?

G 4:40–5:15 This session will use the collective input from the audience to help us better understand some of the things that are keeping you, your board of directors and your senior leadership team up at night. We will use polling technology to collect the information and drive ongoing discussions.



Alex Wittenberg
Partner
Oliver Wyman

Cocktail Reception: 5:15–6:15 pm

Hosted by: **OLIVER WYMAN**

Thursday, October 23, 2008

Continental Breakfast: 7:30–8:30 am

Managing Reputation Risk

H 8:30–9:30 am Reputation risk is top of mind for your senior leadership team and for your board. Most companies address this risk as part of their communications program. As with most aspects of risk management, making reputation risk part of ongoing business processes and decision-making can be a powerful tool for companies. We will hear an example of how this is done.

To register by phone **212 339 0345**

To register online

www.conference-board.org/erm2

Enterprise Risk Management Conference



Richard Woods
Senior Vice President, Corporate Affairs
Capital One Financial Corporation

S&P: What is the Impact of Rating Agency ERM Evaluations on my Company?

9:30–10:30 am | Standard and Poor's has indicated that ERM will become part of its credit ratings process. We will hear how companies have undergone an ERM assessment from S&P have prepared for the process. We will also hear from the rating agency what it has learned and how this information informs credit ratings.



Steven Dreyer
Practice Leader
U.S. Utilities & Infrastructure Ratings
Standard and Poor's

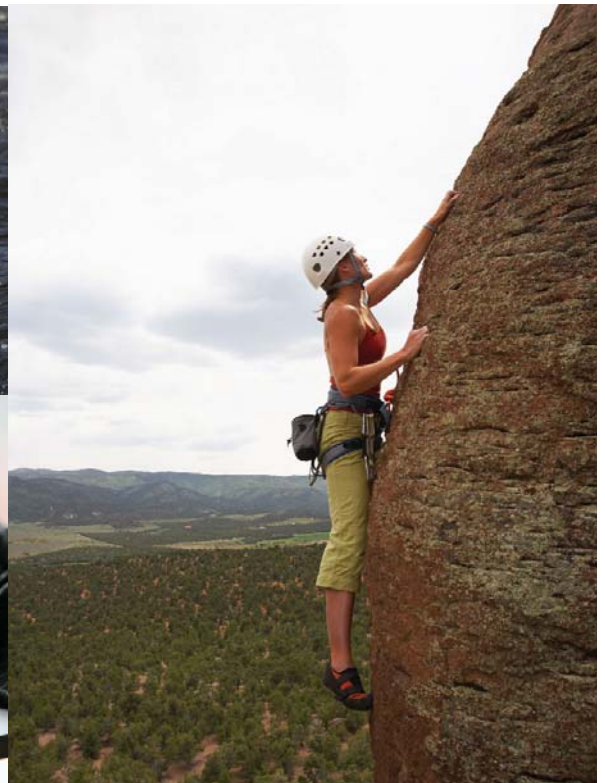
Building ERM into Planning and Strategy: A CEO's Perspective

10:45–11:45 am | ERM adds greatest value when it is used to provide insight into forward-looking processes like strategy and planning. We will hear from a company that has successfully integrated ERM into strategic planning and learn how it added value to the planning process as well as helped engage people in ERM.

Laurie Smaldone
President and Chief Executive Officer
Phytomedics Inc.

Wrap-up: 11:45 am–12 noon

Conference Adjourned: 12 noon



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Pre-Conference Workshops Tuesday, October 21, 2008

Current State Assessment: Where Am I?

Workshop A: 1–5 pm

This workshop is for those early in the ERM process to help them assess their organization's current state of ERM implementation and development and to help them determine and sequence next steps. What elements are critical? What elements are nice-to-have and how can you determine the right trade-off for your organization? What are some of the tools that a risk executive can use to develop early wins and gain critical buy-in and traction? We will use a current state assessment framework to guide our discussion and build the business case to roll comprehensive risk management out across the entire company.



Chris McCarthy
Partner, Corporate Risk Consulting
Oliver Wyman



William Spinard
Partner, Corporate Risk Consulting
Oliver Wyman

Developing a Risk-based Decision Methodology for Large Investment Decisions

Workshop B: 1–5 pm

In a world with tighter credit and liquidity, making the right investment decisions becomes even more essential to a company's growth and success. Injecting risk-based analysis into the investment assessment methodology can provide better insights into the potential risk-return volatilities and highlight critical risk areas. This workshop will present case studies to help participants learn how to inject risk-based analysis into their organization's investment decisions.



Rohit Bhapkar
Partner, Corporate Risk Consulting
Oliver Wyman



Mark Robson
Partner, Corporate Risk Consulting
Oliver Wyman

Registration Information

Online

www.conference-board.org/erm2

By Phone

Call Customer Service at
212 339 0345
8:30 am to 6 pm ET
Monday through Friday

By Fax

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form and fax to: 212 836 9740

By Mail

Complete the registration
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The Conference Board, Inc.
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Church Street Station
New York, NY 10261-4026

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meeting. Confirmed registrants who
fail to attend and do not cancel prior
to the meeting will be charged the
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Team Discounts per person

For a team of three or more
registering *from the same company*
at the same time, take \$200 off
each person's registration.

Hotel Accommodations

Fees do not include hotel
accommodations. For reservations,
contact the hotel directly no later
than the cut-off date and mention
The Conference Board's Enterprise
Risk Management Conference.

InterContinental Chicago
505 North Michigan Avenue
Chicago, IL 60611
Tel: 312 944 4100

Hotel Reservations Cut-off Date:
Monday, September 29, 2008

Registration Form

The Conference Board
845 Third Avenue, New York, NY 10022-6600

The 2008 Enterprise Risk Management Conference Integrating Risk and Performance

- October 22-23, 2008
InterContinental Chicago
Chicago, IL (913009-2)

Pre-Conference Workshops (choose one)

- October 21, 2008
- Workshop A (939009-2) choose one
 - Workshop B (940009-2) choose one

Registration Fees payable in advance in U.S. dollars.

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Agenda Code

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