



The 2013

Global Risk Management Conference

Navigating Risk In The Global Economy

May 9-10, 2013 | New York Marriott Downtown | New York City



WHY ATTEND

TAKE AWAY latest ideas, interdisciplinary perspectives and deeper understanding of latent risks in today's complex, interconnected markets with practical knowledge for your own work

DISCUSS innovative techniques and critical competencies of alertness and resilience in thought-provoking sessions with renowned international experts, senior risk practitioners and preeminent authors

NETWORK with senior executives in risk, finance and strategy, board directors, policy and research specialists on the full span of today's financial and operational risks and tomorrow's key vulnerabilities

DESIGNED FOR

CHIEF RISK OFFICERS, CHIEF FINANCIAL OFFICERS, CHIEF INVESTMENT OFFICERS, GENERAL COUNSEL/CHIEF LEGAL OFFICERS, CHIEF ACTUARIES, HEADS OF STRATEGY, HEADS OF AUDIT, COMPLIANCE & GOVERNANCE, ENTERPRISE RISK OFFICERS, SENIOR RISK MANAGERS, NON-EXECUTIVE DIRECTORS, ECONOMISTS, REGULATORS, FINANCIAL, RISK AND STRATEGY CONSULTANTS

CONFIRMED SPEAKERS

James Allison Global Risk Manager
ConocoPhillips

James Aquilina Executive Managing
Director, Leader of Digital Forensics
Practice, Stroz Friedberg

Colonel B. Bernard Banks Professor
USMA and Head of Behavioral Science
& Leadership, West Point U.S. Military
Academy

Richard Bookstaber Author, *A Demon of
Our Own Design*

Robert Bostrom Shareholder in Corporate
Securities and Financial Institutions
Practices, Greenberg Traurig, & former
Executive Vice President General Counsel
and Corporate Secretary, Freddie Mac

Brenda Boulton Vice President, GRC
Solutions, Metricstream & former Chief
Risk Officer, Constellation Energy

List continued on opposite side

Presented with assistance from  GreenbergTraurig

To Register | www.conferenceboard.org/globalrisk | +1 212 339 0345

PLENARY ADDRESSES



PROFESSOR DANIEL KAHNEMAN

Emeritus Professor of Psychology, Princeton University, Nobel Laureate in Economic Sciences & Author of *Thinking, Fast and Slow*



GOVERNOR TOM RIDGE

President and CEO of Ridge Global & first Secretary of the U.S. Department of Homeland Security



TOM WILSON

Chief Risk Officer, Allianz SE

CONFIRMED SPEAKERS CONTINUED

Kevin Buehler Co-Leader, Global Risk and the Americas Corporate & Investment Banking Practices, McKinsey & Company

Robert Connors Director, Preparedness & Crisis Management, Raytheon Company

Donna Dabney Executive Director, Governance Center The Conference Board

Rowan Douglas Chief Executive Officer, Willis Re Analytics, and Chair, Willis Research Network

Rick Funston Managing Partner, Funston Advisory Services, former leader of Governance and Risk Oversight Deloitte & Touche LLP, Author, *Surviving and Thriving in Uncertainty: Creating The Risk Intelligent Enterprise*

Jonny Gray Senior Vice President in Crisis & Security Consulting, Control Risks

Marc Groz Regional Director, PRMIA

Dr. Edward Goldberg Manager, Business Continuity and Disaster Recovery, Northeast Utilities

Henry Hu Professor of Banking and Finance Law University of Texas Law School & former inaugural Director of SEC's Division of Risk, Strategy and Financial Innovation

David Ingram Executive Vice President, Risk Analytics Willis Re

John Knight Executive Vice President, Global Strategy & Business Development, Statoil

Susan Lichtenstein Senior Vice President, Corporate Affairs & Chief Legal Officer, Hill-Rom Holdings, Inc.

Harlan Loeb Head of Crisis & Risk Management, Edelman

Gary Love CRMO, United Nations

David X. Martin Senior Advisor, Oliver Wyman, former Chief Risk Officer, AllianceBernstein LP and Author of *The Nature of Risk*

David E. McClean Principal, DMA Consulting Group

Dr. Peter Neumann Principal Scientist, Computer Science

Laboratory, SRI, and Author, *Computer-Related Risks*

Debra Perry Non-Executive Director, Corporate & Mutual Funds Boards

Deborah Prutzman CEO, The Regulatory Fundamentals Group & former General Counsel, Global Bank Group Merrill Lynch

William G. Raisch Director, The International Center for Enterprise Preparedness (InterCEP) & Director, Global Risk Network

Professor Ortwin Renn Chair, Environmental Sociology and Technology Assessment, Stuttgart University and Author, *Global Risk Governance Concept and Practice*

Dan Rodriguez CRO, Equity Division, Americas and Systematic Market Making Group, Credit Suisse

Judith Samuelson Executive Director, The Aspen Institute Business and Society Program

Anthony Santomero Chairman, Citibank N.A. Board, and former President, Philadelphia Federal Reserve Board

Alan Smith Global Head of Risk Strategy and Chief of Staff, Global Risk, HSBC

Kimmo Soromaki Founder, Financial Network Analytics

Lynn Stout Professor of Corporate & Business Law, Cornell University & Author, *The Shareholder Value Myth*

Sarah Teslik Senior Vice President of Policy and Governance, Apache Corporation & former Executive Director, Council of Institutional Investors

Matteo Tonello Managing Director, Corporate Leadership The Conference Board

Michelle Tuveson Founder & Executive Director Cambridge Center for Risk Studies, Cambridge Judge Business School

John Walsh Leader of Financial Regulation Practice McKinsey & Company, and former Comptroller of the Currency

Jim Wetherbee Vice President, Operating Leadership, British Petroleum, former NASA Commander and Astronaut

CONFERENCE REGISTRATION

www.conferenceboard.org/globalrisk

Tel +1 212 339 0345

CONFERENCE

Associates \$1,895

Non-Associates \$1,995

PRE-CONFERENCE SEMINAR

Associates \$1,015

Non-Associates \$1,115

HOTEL REGISTRATION

www.marriott.com/hotels/travel/nycws-new-york-marriott-downtown/ Tel +1 212 385 4900



Dear Colleagues,

Today, markets and supply chains are more inter-dependent than ever, while directions of economic, technological and political change are uncertain. Over the next three days international experts and leading practitioners in risk and strategy will address how to detect and manage the full span of risk and emerging vulnerabilities facing global organizations.

We will provide you access to the latest ideas and practices for building financial resilience and operational security.

Join 200+ multinational executives in risk, strategy, finance, audit/compliance/governance, law, regulation, disaster recovery/business continuity as well as non-executive board directors, senior policy-makers and academic risk specialists.

I look forward to meeting you at the conference.

With best regards,

Ruth M. Whaley

Chair and Program Director

The Conference Board Global Risk Conference

PROGRAM HIGHLIGHTS

MACRO RISKS Which risks are critical to address in the months ahead? The debate includes geopolitical, economic, environmental, regulatory, legislative, IT/cyber security and social media issues.

ADAPTIVE RISK GOVERNANCE How can you make effective decisions for your organization and stakeholders in situations dominated by uncertainty, complexity and volatility?

ANALYTICAL FRAMEWORKS Are there best practices for integrating frameworks for emerging risks into strategy and execution? What can you do today to influence tomorrow's results?

CONFERENCE PROGRAM ADVISORY BOARD

Professor Carol Alexander Professor of Finance
University of Sussex

James Allison Manager Global Risk, ConocoPhillips

Robert Bostrom Shareholder, Greenberg Traurig LLP

Kevin Buehler Co-Leader of Corporate and Investment
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Business Continuity and Disaster Recovery Programs

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The Conference Board

Michelle Tuveson Executive Director, Centre for Risk Studies
University of Cambridge Judge Business School

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Session Sponsor **Edelman**



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PROGRAM AGENDA

GLOBAL RISK MANAGEMENT CONFERENCE

Thursday, May 9, 2013

REGISTRATION AND CONTINENTAL BREAKFAST WITH EXHIBITS 7:30–8:15 AM

WELCOME AND OPENING REMARKS 8:15–8:30 AM

A 8:30–9:30 AM

Plenary Address

B 9:30–10:30 AM

Keynote Panel: Situational Awareness – Building Radar Screens and Managing Emerging Risks

John Knight Executive Vice President, Global Strategy & Business Development, Statoil

Gary Love Risk Management Officer, United Nations - Department of Peacekeeping Operations and Department of Field Support

David X. Martin Senior Advisor, Oliver Wyman & former Chief Risk Officer, AllianceBernstein LP and Author of *The Nature of Risk*

Dan Rodriguez Chief Risk Officer, Equity Division Americas & Systematic Market Making Group, Credit Suisse

Alan Smith Global Head of Risk Strategy and Chief of Staff, Global Risk, HSBC

NETWORKING REFRESHMENT BREAKS WITH EXHIBITS 10:30–11 AM

C 11–NOON

Keynote Panel: Integrated Risk Analytics – Embedding Risk Frameworks

Brenda Boultswood Vice President, GRC Solutions, Metric-Stream & former Chief Risk Officer, Constellation Energy

Joan Lamm-Tennant Global Chief Economist and Risk Strategist, Guy Carpenter Company, Marsh & McLennan Companies

Barry Schachter Senior Advisor, RiXtrema, Inc., Fellow, Program in Mathematics in Finance, Courant Institute, NYU, Research Associate, EDHEC-Risk Institute

Markus A. Stricker PhD, Director of the Willis Economic Capital Forum Risk Management and Insurance Department, Georgia State University

NETWORKING LUNCHEON NOON–12:45 PM

D 12:45–1:30 PM

Plenary Session

Tom Wilson Chief Risk Officer, Allianz

E 1:30–2:30 PM

Keynote Panel: Cyber Resilience and IT Risks

James Aquilina Executive Managing Director, Leader of Digital Forensics Practice, Stroz Friedberg

Marc Groz Regional Director, PRMIA

Peter Neumann Ph.D., Principal Scientist, Computer Science Laboratory, SRI and Author of Computer-Related Risks

F 2:30–3:30 PM

Plenary Session

Daniel Kahneman Emeritus Professor of Psychology Princeton University, Nobel Laureate in Economic Sciences and Author of *Thinking, Fast and Slow*

NETWORKING REFRESHMENT BREAK WITH EXHIBITS 3:30–3:50 PM

G 3:50–4:50 PM

Keynote Panel: Boards and Internal Risk Functions – Enabling Risk Culture

Bob Bostrom Shareholder in Corporate Securities and Financial Institutions Practices, Greenberg Traurig & former Executive Vice President, General Counsel and Corporate Secretary, Freddie Mac

Debra Perry Non-Executive Board Director, Corporate & Mutual Fund Boards Susan Lichtenstein, GC, Hill-Rom Holdings

Anthony Santomero Chairman of the Board, Citibank N.A., & former President, Philadelphia Federal Reserve

Sara Teslik Senior Vice President, Policy and Governance, Apache & former Executive Director, Council of Institutional Investors

CONCURRENT SESSIONS H1, H2, AND H3 4:50–5:45 PM (CHOOSE ONE)

CONCURRENT SESSION H1 4:50–5:45 PM

Macro Risks: Assessing Geopolitical Resilience and Sovereign Vulnerability

Paul Domjan Managing Director of Roubini Country Risk Roubini Global Economics

CONCURRENT SESSION H2 4:50–5:45 PM

Rational Adaptability

David Ingram Executive Vice President, Risk Analytics Willis Re

CONCURRENT SESSION H3 4:50–5:45 PM

Preventing a Cyber Breach from becoming your Disaster

Ed Goldberg Manager, Business Continuity and Disaster Recovery Programs, Northeast Utilities

NETWORKING COCKTAIL RECEPTION WITH EXHIBITS 5:45–7:30 PM

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PLENARY ADDRESSES

Friday, May 10, 2013

CONTINENTAL BREAKFAST 7:30–8:15 AM

WELCOME AND INTRODUCTION 8:15–8:30 AM

I 8:30–9 AM

Plenary Session

Challenges of Regulation: Complexity and Stability

Rick Bookstaber Author of *A Demon of Our Own Design*

J 9–9:45 AM

Keynote Panel: Social Media Risk+Digital Business - Risk and Reward

Daniel Diermeier IBM Professor of Regulation & Competitive Practices at the Kellogg School of Management and Author of *Reputation Rules: Strategies for Managing Your Company's Most Valuable Asset*

Harlan Loeb Head of Crisis and Risk Management, Edelman

Steven Schwartz Global Managing Director, Reuters News Agency & former Chief Digital Officer for Wenner Media

Jacob Weisberg Chairman and Editor-in-Chief, The Slate Group

K 9:45–10:30 AM

Keynote Panel: Crisis Preparation and Leadership Under Pressure

Colonel Bernard B. Banks Professor USMA & Department Head of Behavioral Science and Leadership, US Military Academy at West Point

Susan Lichtenstein Senior Vice President, Corporate Affairs and Chief Legal Officer, Hill-Rom Holdings Inc.

Jim Wetherbee Vice President, Operating Leadership British Petroleum, former NASA Commander and Astronaut

NETWORKING REFRESHMENT BREAK WITH EXHIBITS 10:30–11 AM

L 11 AM–11:45 PM

Keynote Panel: Policy and Regulation – Impact on Risk Management and Opportunity

Jim Allison Manager of Global Risk, ConocoPhillips

Henry Hu Allan Shivers Chair in the Law of Banking & Finance University of Texas

John Walsh Leader of Financial Regulation Practice & former Comptroller of the Currency & Senior Advisor McKinsey Company

M 11:45–12:30 PM

Plenary Session

Governor Tom Ridge President and Chief Executive Officer of Ridge Global and First Secretary of the U.S. Department of Homeland Security

CONFERENCE CONCLUSION 12:30–1 PM



PRE-CONFERENCE SEMINARS

Wednesday, May 8, 2013 | New York Marriott Downtown, New York City

REGISTRATION AND CONTINENTAL BREAKFAST WITH EXHIBITS 8:30–9 AM

A 9–10:30 AM

Macro Risks:

Operational Security Threats and Crisis Preparedness

Robert Connors Director, Preparedness & Crisis Management
Raytheon Company

Jonny Gray Senior Vice President and Managing Director, Control Risks

William G. Raisch Director of International Centre for Enterprise Preparedness
(InterCEP), New York University

NETWORKING REFRESHMENT BREAK WITH EXHIBITS 10:30–11 AM

B 11 AM–12:30 PM

Adaptive Risk Governance:

Risk Practices in a Stakeholder Orientated Firm

Donna Dabney Executive Director, Governance Center, The Conference Board

Lynn Stout Professor of Corporate & Business Law, Cornell University and
Author of *The Shareholder Value Myth*

Judith Samuelson Executive Director, The Aspen Institute Business and
Society Program

LUNCHEON 12:30–1:30 PM

C 1:30–3 PM

Analytical Frameworks:

System Shock Analysis and Complex Network Effects

Andrew Coburn PhD, Director of the External Advisory Board, Cambridge
Centre for Risk Studies, University of Cambridge

Michelle Tuveson Executive Director, Cambridge Centre for Risk Studies
University of Cambridge Judge Business School

Kimmo Soramäki PhD, Founder & Chief Executive Officer
Financial Network Analytics, (FNA)

NETWORKING REFRESHMENT BREAK WITH EXHIBITS 3–3:30 PM

D 3:30–5 PM

Adaptive Risk Governance:

Busting the Silos among Risk, Audit and Compliance

Rick Funston Managing Partner of Funston Advisory Services, former
leader of Governance and Risk Oversight, Deloitte & Touche LLP and
Author of *Surviving and Thriving in Uncertainty: Creating The Risk Intelligent
Enterprise*

David McClean Principal, DMA

Deborah Prutzman Chief Executive Officer, The Regulatory Fundamentals
Group & former General Counsel, Global Bank Group, Merrill Lynch

CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

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The Conference Board
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Cancellation Policy: Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person: For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.

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