The Conference Board Embargo Policy

Access to The Conference Board's embargoed economic releases, including the **Consumer Confidence Index®** and **The Conference Board Leading Economic Index®** for the U.S. and the Euro Area, and **The Conference Board Employment Trends Index™**, is limited to accredited media who give their chief attention to the gathering and reporting of news. Applicants must be employed by major news organizations that regularly publish or broadcast a substantial volume of news material for public consumption and are required to enter into an Embargo Agreement with The Conference Board.

Embargoed news releases may not be released to the public or data subscribers by any means (including print, broadcast, Internet, podcasts, blogs, wire, or in any other form) before the specified date and time of release.

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If an embargo is broken, The Conference Board will immediately release the data to the public. In addition, The Conference Board will inform the U.S. Securities and Exchange Commission of the embargo breach.