

The Conference Board **Conference Calendar** Spring 2010



Corporate Leadership

Corporate Governance & Compliance Crash Course

January 13–14, 2010

June 23–24, 2010

www.conference-board.org/crashcourse

Directors' Institute Roundtable Forum

January 27–28, 2010

March 25–26, 2010

June 3–4, 2010

www.conference-board.org/diroundtable_cc

Ethics Problem Solving One-Day Seminar

February 10, 2010

www.conference-board.org/knowledge/govern/ethicalseminar.cfm

Work Life Conference

March 25–26, 2010

www.conference-board.org/worklife_cc

Experiential Program at Gettysburg

March 23–25, 2010

May 3–5, 2010

June 7–9, 2010

June 21–23, 2010

June 23–25, 2010

June 28–30, 2010

www.conference-board.org/events/experiential.cfm

Business Ethics and Compliance Conference

April 21–22, 2010

www.conference-board.org/ethics_cc

Experiential Program at Normandy

April 23–26, 2010 (C-suite session)

April 26–30, 2010

www.conference-board.org/events/normandy

The Future of Business Roundtables

May 19–20, 2010

www.conference-board.org/futureofbusiness_cc

Leadership Development Conference

May 20–21, 2010

June 10–11, 2010

www.conference-board.org/leadership_cc

Global Corporate Citizenship and Sustainability Conference

June 17–18, 2010

www.conference-board.org/sustainability_cc

Human Capital

Executive Coaching Conference

February 4–5, 2010

www.conference-board.org/coaching_cc

Diversity & Inclusion Leadership Management Seminars

February 17–18, 2010

www.conference-board.org/diversityseminars2010_cc

Talent Management Strategies Conference

February 24–25, 2010

March 17–18, 2010

www.conference-board.org/talent_cc

Employee Health Care Conference

February 25–26, 2010

March 25–26, 2010

www.conference-board.org/healthcare_cc

Corporate Learning Strategies and Practice Seminars

March 17–18, 2010

www.conference-board.org/learning_cc

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Conference Calendar Spring 2010 (cont.)

Diversity in Higher Education Conference

April 7–8, 2010

www.conference-board.org/diversityhighered_cc

Business & Education Conference

April 8–9, 2010

www.conference-board.org/businessandeducation_cc

Women's Leadership Conference

April 27–28, 2010

www.conference-board.org/women_cc

Executive Compensation Conference

May 5–6, 2010

June 9–10, 2010

www.conference-board.org/execcomp_cc

Retirement Roundtable

June 15–16, 2010

www.conference-board.org/retirement_cc

Diversity & Inclusion Conference

June 29–30, 2010

www.conference-board.org/diversity_cc

High Performance Organization

Cost Management Conference

January 26–27, 2010

www.conference-board.org/costmanagement_cc

Corporate Image and Branding Conference

January 28–29, 2010

www.conference-board.org/corporateimage_cc

Senior Sales Executive Conference

February 23–24, 2010

www.conference-board.org/sales_cc

Strategic Employee Communication Management Summit

March 4–5, 2010

March 11–12, 2010

www.conference-board.org/employeecomm_cc

Customer Experience Management Conference

March 24–25, 2010

www.conference-board.org/cem_cc

Corporate Development Conference

April 20–21, 2010

www.conference-board.org/cd_cc

Corporate Communication and Web 2.0 Conference

May 20–21, 2010

www.conference-board.org/communications_cc

Post Merger Integration Conference

May 20–21, 2010

June 29–30, 2010

www.conference-board.org/postmerger_cc

Supplier Relationship Management

June 3–4, 2010

www.conference-board.org/srm_cc

Communicating Employee Benefits Workshops

June 17–18, 2010

www.conference-board.org/employeebenefits_cc

<i>General Pricing</i>	<i>Associate</i>	<i>Non-Associate</i>
Conference	\$2,195	\$2,495
Seminar/Workshop full day	\$1,445	\$1,645
Pre-Conference Workshop	\$495	\$595

All dates and prices are subject to change or may vary by event.

Please check www.conference-board.org for discounts and cancellation policy.

Visit www.conference-board.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

Corporate Leadership

Corporate Governance & Compliance Crash Course

January 13–14, 2010

June 23–24, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/crashcourse

Limited to 30 highly qualified participants, this two-day course is designed for those who oversee and implement governance processes in their organizations. Whether you are new to the governance function or an experienced governance executive, this crash course will get you up to speed on evolving developments in this volatile area. This program is CLE accredited.

Directors' Institute Roundtable Forum

January 27–28, 2010

Hosted by McGuireWoods, Atlanta, GA

www.conference-board.org/dirroundtable

March 25–26, 2010

Hosted by McGuireWoods, Chicago, IL

June 3–4, 2010

The Conference Board Conference Center, New York, NY

The Conference Board Directors' Institute is the premier provider of governance education for directors. The program's singular approach brings together current and former directors, chairmen, and CEOs to share their practical experiences with your company's directors in a completely non-academic format. And since a significant part of the Directors' Institute experience comes from peer-to-peer discourse, attendance is restricted to sitting corporate directors. This program is ISS accredited.

Sponsored by The Chubb Group of Insurance Companies, Jones Day, KPMG's Audit Committee Institute, and Spencer Stuart

Ethics Problem Solving One-Day Seminar

February 10, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/knowledge/govern/ethicalseminar.cfm

The Conference Board Ethical Problem Solving Seminar provides a one-day, hands-on environment for you to join a team of experts and senior executives in exploring the tension between business conduct and business performance objectives, as well as cultivating ethical leadership in your organization. It is a unique opportunity for executive teams to come together to forge realistic, actionable solutions to problems, discuss case studies, and identify best practices.

Work Life Conference

Helping Employers and Employees Thrive in the "New Normal" Global Economy

March 25–26, 2010

Renaissance M Street Hotel, Washington, DC

www.conference-board.org/worklife_cc

This annual thought-leader conference is for those in the work life, human resources, diversity, and talent management professions. This year, participants will explore the "New Normal" in the global economy: What is it, and what are the implications for work life and talent management?

Topics include:

- When companies are doing more with less, how can they address employee engagement and overwork?
- How is the global economy impacting the way people work in the United States and abroad?
- What are policy makers and government organizations in the United States doing to address work life issues?

In collaboration with Families and Work Institute

Experiential Program at Gettysburg

Three Days of History...a Lifetime of Skills

Gettysburg, PA

March 23–25, 2010

May 3–5, 2010

June 7–9, 2010

June 21–23, 2010

June 23–25, 2010

June 28–30, 2010

www.conference-board.org/events/experiential.cfm

"I can see where my people need to be...how do I get them there?" Today's economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg, and walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War. Discover what causes some leaders to adapt, adjust, and triumph while others falter and fail.

Business Ethics and Compliance Conference

Priorities in Today's Regulatory and Enforcement Environment

April 21–22, 2010

Westin New York at Times Square, New York, NY

www.conference-board.org/ethics_cc

Pre-Conference Seminar April 20, 2010

In 1987, The Conference Board held the first Business Ethics and Compliance Conference. Much has changed over the past twenty-plus years, including the rise of the profession of ethics and compliance officer, the Organizational Sentencing Guidelines, Sarbanes Oxley, and numerous high-profile scandals. In The Conference Board Business Ethics and Compliance Conference, sessions will offer practical advice on:

- The role and value of in-house surveys
- What you need to know about attorney-client privilege
- Engaging senior leadership
- How to handle ethics and compliance offenses at the top of the organization

Presented with assistance from Global Compliance

Experiential Program at Normandy

April 23–26, 2010 (C-suite session)

April 26–30, 2010

Chateau La Cheneviere, Normandy, France

www.conference-board.org/events/normandy

The June 6, 1944 Allied invasion of Normandy, France was the decisive offensive of the western theatre in World War II. It has been called a triumph of leadership, but for the men faced with planning the assault, it also proved that success on the battlefield is the stepchild of contingencies. General Dwight D. Eisenhower echoed that when he said, "In preparing for battle I have always found that plans are useless, but planning is indispensable." In the middle of the engagement, amidst chaos and uncertainty, the ability to react to a changeable landscape was critical, not only to survival, but to finding advantage and securing victory. D-Day, with its many leadership successes (and failures), provides a rich terrain for learning important leadership skills – skills that are invaluable when leading a team through times of business chaos, risk, or uncertainty.

The Future of Business Roundtables

May 19–20, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/futureofbusiness_cc

The Future of Business Roundtables are a series of two one day senior executive roundtables for senior executives May 19 and 20. Participants will discuss and debate strategies for meeting challenges in 2010 and beyond. The first Roundtable will focus on America's future and what business can do, focusing on the economy, changes corporations need to make, innovation and the prospects for the "green" economy. The second Roundtable will focus on how work is changing and how organizations must change to compete in a global, connected world. Business is moving at light speed and companies must continually improve and innovate to compete.

Leadership Development Conference

Developing Agile Leaders Who Can Execute in Any Environment

May 20–21, 2010

Marriott Marquis, New York, NY

www.conference-board.org/leadership_cc

May 19, 2010 Succession Management Pre-Conference Seminar

June 10–11, 2010

Coronado Island Marriott Resort, San Diego (Coronado), CA

June 9, 2010 Succession Management Pre-Conference Seminar

The rules and context of business have changed. Economic, geopolitical, demographic, and market trends are forcing everyone to take a hard look at what is impacting business and the skills required to lead today and into the future. Succeeding in this environment will require new, bold actions on the part of senior leaders. It will also require your partnership in building organizational leadership capability as well as helping leaders develop the agility to operate and succeed in any environment. This conference is a "must attend" for those seeking best practices and innovative thinking around how to develop leaders.

Presented with assistance from BTS and Oliver Wyman Leadership Development

In collaboration with Center for Creative Leadership

Global Corporate Citizenship and Sustainability Conference

June 17–18, 2010

InterContinental The Barclay New York

www.conference-board.org/sustainability_cc

June 16, 2010 Pre-Conference Seminar

The growth of ideas and innovation surrounding corporate citizenship and sustainability over recent decades has been extraordinary, driving opportunities and solutions. Leading companies are making a business out of solving the world's toughest problems – from solving global water challenges to developing clean and green technology, making inroads against climate change, enabling people to gain access to life-giving resources, accelerating demand for sustainable products, and much more. Join your peers as corporate leaders share their latest innovations.

Human Capital

Executive Coaching Conference

The Future of Coaching: The Possibilities Are Endless

February 4–5, 2010

Westin New York at Times Square, New York, NY

www.conference-board.org/coaching_cc

February 3, 2010 Pre-Conference Workshop

Over the past year-and-a-half, the business landscape has shifted and changed. At the same time, coaching has been able to address high impact areas, such as quickly developing high potentials and tying coaching to business strategy. The Executive Coaching Conference will enable organizations to understand the trends emerging from corporate transformations and to continue deploying coaching solutions for high impact now and into the future. Participate in The Thought Exchange® Pre-Conference Workshop, and learn a technique that will empower your work.

Presented with assistance from Right Management: A Manpower Company

In collaboration with Center for Creative Leadership (CCL)

Diversity & Inclusion Leadership Management Seminars

February 17–18, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/diversityseminars2010_cc

Diversity and inclusion (D&I) is recognized as a valuable and core element in shaping business strategies. Practitioners and CDOs have long known how important diversity is to business growth and sustainability. During these two days of interactive seminars, organizations that have demonstrated such value will share their insights. Day One theme: *Thinking Differently: Using Metrics to Reframe Diversity & Inclusion Leadership and Management*. Day Two theme: *Behaving Differently: Leveraging Tools, Technology and Social Media to Advance Diversity & Inclusion*.

Talent Management Strategies Conference

Leveraging Your Talent to Drive Business Outcomes

February 24–25, 2010

InterContinental The Barclay New York

February 23, 2010 Pre-Conference Seminar

March 17–18, 2010

Coronado Island Marriott Resort

San Diego (Coronado), CA

March 16, 2010 Pre-Conference Seminar

www.conference-board.org/talent_cc

Whether your organization has thrived or realigned talent priorities during the economic downturn, effective talent management practices have continued to provide competitive advantage for organizations that focus on attracting, developing, and retaining the best talent. Smart leaders know that strategic deployment of their

top talent is essential to mitigating risk, realizing business outcomes, and ensuring future sustainability. Learn from the latest research, experts, and top-notch practitioners what it means to integrate and drive talent management priorities in an ever-evolving business landscape.

Presented with assistance from Taleo, Development Dimensions International (DDI), and Korn/Ferry International

Employee Health Care Conference

Workforce Health 2010: New Deal, New Dividend

February 25–26, 2010 Marriott Marquis, New York, NY

February 24, 2010 Pre-Conference Workshop

March 25–26, 2010 Loews Coronado, San Diego (Coronado), CA

March 24, 2010 Pre-Conference Workshop

www.conference-board.org/healthcare_cc

Impending health care reform, coupled with tough economic times, has set the stage for a “new deal” and a new health dividend for employers and employees. Regardless of what reforms emerge, the debate has put a spotlight on the critical issues employers face, and has opened the door for change and innovation – innovation that will disrupt the status quo and favor new business models in the health care industry. Economic stress has added urgency to the imperative for innovation. Attend the Employee Health Care Conference and learn how to use the coming change as a catalyst to drive health, productivity, and engagement in your workforce.

Sponsored by Towers Watson

Presented with assistance from Anthem National Accounts, United Healthcare, Take Care Health Systems, Cigna, Medco, and ActiveHealth Management

Workshop sponsored by Nationwide Better Health

Corporate Learning Strategies and Practice Seminars

Transforming and Advancing Learning: New Trends, the Latest Tools, and Recent Challenges

March 17–18, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/learning_cc

The current global economic, political, and social climate has significantly impacted workplace learning and the development of strategic planning and practices, resulting in the considerable reframing of how learning is being planned, what trends are shaping it, and how new technology is being used to provide opportunities for innovation. These two seminars will offer learning leaders and practitioners the opportunity to share best practices across diverse industries during these challenging times. Since people are an organization’s most important asset and branding tool, their development will continue to be critical to the success of any enterprise.

Day Two sponsored by Bellevue University

Diversity in Higher Education Conference

Reframing the Diversity Imperative in Academe: Challenges & Opportunities in the 21st Century

April 7–8, 2010

Washington Duke Inn, Durham, NC

www.conference-board.org/diversityhighered_cc

The Conference Board, in collaboration with Duke University, will hold a provocative and stimulating conference on the campus of Duke University at the Washington Duke Inn, in Durham, North Carolina. Join higher education leaders, corporate diversity practitioners, researchers, and policy experts to explore and examine concepts and practices of diversity within colleges and universities in the 21st century.

Sponsored by Duke University and Duke University Health Care System

Business & Education Conference

April 8–9, 2010

AED Headquarters, Washington, DC

www.conference-board.org/businessandeducation_cc

This conference is designed for corporations who are currently, or are interested in, investing in education globally. With the help of businesses, U.S. officials, NGOs, and other thought leaders, participants will outline the macro themes necessary to understand the position of education in the global marketplace. This will provide context to the sessions' action strategies. Successful public-private partnerships will be highlighted to provide first-hand information on how to establish similar programs. Speakers will demonstrate how these programs are integral to corporate social responsibility (CSR) needs and illustrate how such investments are critical to workforce preparedness around the world and to advancing the international marketplace.

Presented with assistance from Boeing

In collaboration with Academy for Educational Development (AED)

Women's Leadership Conference

The Face of Business Today

April 27–28, 2010

Westin New York at Times Square, New York, NY

www.conference-board.org/women_cc

With increasing numbers of women representing the face of business and growing evidence that senior female executives can enhance company performance, organizations must attract and retain these top achievers. Women must know how to effectively manage career opportunities, and human resources executives must know how to create a culture and operational model that sustains their success. At this conference, topics to be discussed include the business case for creating a diverse culture, the best practices for advocating your career, strategies for retaining top talent, learning how to create and sustain affinity groups, and driving more women to serve on corporate boards.

Presented with assistance from State Farm Insurance

Executive Compensation Conference

Everything Directors and Senior Executives Need to Know about Effective Risk and Reward Sharing

May 5–6, 2010

InterContinental Hotel, Chicago, IL

www.conference-board.org/execcomp_cc

June 9–10, 2010

InterContinental The Barclay New York

- Risk and reward sharing between management and shareholders
- The role and design of various pay elements
- Keys to improving risk management and incentive compensation design
- Staying competitive in a volatile market
- Succeeding at good shareholder relations and corporate governance

Sponsored by Fidelity Investments

Presented with assistance from James F. Reda & Associates, LLC

Retirement Roundtable

Sharing Responsibility for Sharing Long-term Financial Security

June 15–16, 2010

The Conference Board Conference Center, New York, NY

www.conference-board.org/retirement_cc

Learn practical and actionable ideas for managing a successful transition from a defined benefit to a defined contribution environment. Topics include:

- Enabling employees to retire comfortably at an appropriate time in their lives
- Motivating employees to share responsibility for meeting the challenge of their long-term financial security

Context will be set on Day One with a focus on strategy. Day Two, participants will learn how to develop, implement, monitor, and measure outcomes, as well as refine retirement benefit strategies that make sense for their businesses.

Diversity & Inclusion Conference

June 29–30, 2010

Westin Chicago River North, Chicago, IL

www.conference-board.org/diversity_cc

Participants will explore in-depth how companies can leverage diversity to increase innovation, engagement, and sustainability and ultimately be more successful. Faced with rapid-pace globalization, market volatility, and shrinking budgets, the demands on corporate diversity and inclusion (D&I) practitioners have never been greater. As companies explore new markets, the 21st century D&I practitioner must master new competencies to help guide companies to greater success. This multi-track conference is designed to tackle these new challenges head-on.

High-Performing Organizations

Corporate Image and Branding Conference

Emerging Opportunities in the Era of Social Media and Global Competition

January 28–29, 2010

Westin New York at Times Square, New York, NY
www.conference-board.org/corporateimage_cc

January 27, 2010 Pre-Conference Seminar

There are hundreds of thousands of brands around the world, but only a few hundred actually move markets and are highly valued. The recipe for marketplace success in today's changing world focuses on the needs of customers. Savvy marketing and branding executives execute Web 2.0 strategies that shape perceptions of their organizations, products, and services. Attending this year's annual conference and workshop is an excellent way to understand and adapt your organization to marketplace change, build brand loyalty, drive website traffic, and generate buzz using social media.

Presented with assistance from Pitney Bowes

In collaboration with Direct Marketing Association (DMA)

Senior Sales Executive Conference

Sales Operations as a Strategic Revenue Growth Asset

February 23–24, 2010

Hyatt Regency Chicago, Chicago, IL
www.conference-board.org/sales_cc

Pre-Conference Workshop February 22, 2010

In spite of the widespread financial challenges faced by most corporations, sales operations executives now have an opportunity to help their sales organization achieve growth goals and take advantage of opportunities. Sales operations organizations are uniquely positioned to base decision making on hard data and insightful information, as well as streamline processes for greater efficiency and productivity. This conference will focus on issues such as:

- What are the best ways to align sales activities with corporate strategies?
- What other business processes should be linked to sales operations?
- How should you streamline processes to enhance sales operations effectiveness?

Sponsored by ZS Associates

Strategic Employee Communication Management Summit

A New Paradigm for Organizational Effectiveness and Results

March 4–5, 2010

The Conference Board Conference Center, New York, NY
www.conference-board.org/employeecomm_cc

March 11–12, 2010

Westin River North, Chicago, IL

Layoffs, downsizing, mergers, and the down economy have profoundly reshaped organizational behavior, workplace effectiveness, employee trust, and loyalty. To succeed and overcome major obstacles, you need to rethink how you communicate to employees. This important summit will cover the changing landscape of strategic employee communication and offer two working group activities: *Overcoming Communication Obstacles in the Workplace* and *Creating and Managing Your Social Media Strategy*.

Customer Experience Management Conference

Building the Customer Connection

March 24–25, 2010

InterContinental The Barclay New York
www.conference-board.org/cem_cc

This conference will provide a comprehensive overview of the customer experience by connecting each element from CEO to frontline customer contact. The nation's leading practitioners in B2B, B2C, and not-for-profit will provide cutting-edge insights into areas including: engaging executive leadership, technology platforms, aligning corporate culture to the customer, and more. Participants include executives involved with the customer from CEO to call center staff. Teams of three or four participants from an organization are invited to learn how they can work as one to enhance the customer experience.

Presented with assistance from Synovate and AchieveGlobal

Corporate Development Conference

April 20–21, 2010

InterContinental The Barclay New York
www.conference-board.org/cd_cc

Confidence in strategic dealmakers grows as the credit markets show definite signs of improvement. But what characterizes the next wave of mergers, and how prepared are you to meet the growing expectations of shareholders on delivering on M&As' promised value? How do you source the most advantageous deals, at a great value, that truly strengthens your company for many years to come? This program offers corporate development professionals and other transaction leaders and team members an opportunity to learn from some of the nation's leading CDOs. Explore new ways to structure M&A transactions, refine process, and add true value to your enterprises.

Sponsored by Ernst & Young

Corporate Communication and Web 2.0 Conference

New Approaches, New Techniques that Build a Dynamic Organization

May 20–21, 2010

Westin New York at Times Square, New York, NY
www.conference-board.org/communications_cc

Pre-Conference Seminar May 19, 2010

As the popularity of Web 2.0 has grown, companies have engaged their stakeholders in new and different ways of communicating. This conference will cover the latest trends and issues on how to best develop corporate communication strategies both internally and externally that harness the power of Web 2.0. Topics that will be covered include:

- Achieving measurable results through Internet planning
- Building thought leadership using the web for issues management
- Harnessing the power of influencers through blogging

In collaboration with IABC (International Association of Business Communicators)

Post Merger Integration Conference

May 20–21, 2010

InterContinental The Barclay New York
www.conference-board.org/postmerger_cc

June 29–30, 2010

JW Marriott San Francisco Union Square, San Francisco, CA

Please join key integration, M&A, and corporate development executives to discuss effective strategies for capturing value from M&A during the most critical post-merger integration phase. Learn how the serial acquirers have successfully made a science of measuring and managing their integration team's performance to capture M&A's promised value.

Sponsored by McKinsey & Company

Supplier Relationship Management

Driving Value, Mitigating Risk, and Accelerating Innovation through Collaboration

June 3–4, 2010

InterContinental Buckhead, Atlanta, GA
www.conference-board.org/srm_cc

The Supplier Relationship Management Conference will provide a forum for supply chain and procurement executives to network, brainstorm issues, and exchange experiences and advice on how to manage supplier relationships.

Among the topics to be discussed:

- Managing and strengthening supplier relationships in this new economic era
- Articulating a business case for continued investment in SRM
- The business case for a "green" supply chain

Presented with assistance from Vantage Partners

Communicating Employee Benefits Workshops

Creative Strategies to Maximize Communication Effectiveness

June 17–18, 2010

The Conference Board Conference Center, New York, NY
www.conference-board.org/employeebenefits_cc

Communication with employees has never been more important: reorganization, changes in benefit plans, rumors of business difficulties and/or takeovers, and other organization changes make it all the more essential to add in broad-based incentive compensation programs, quality improvement programs, an emphasis on "empowerment," and general employee stock ownership plans. And the need for communications grows even larger. Participants will learn to:

- Implement an organization-wide incentive compensation plan
- Align policies and programs to business objectives
- Develop a strategic approach to benefits communication



THE CONFERENCE BOARD

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