

What is the single most important factor in your company's decision to develop an anti-corruption program? (N=165)

<i>Executive</i>	<i>Percent</i>
Senior management leadership and personal convictions	33%
Bribe payments are illegal under home country laws	27
Bribe payments are wrong	13
None of the above	8
Sarbanes-Oxley Section 404	7
Bribe payments are illegal under host country laws	5
Corruption significantly increases the cost of doing business	4
An anti-corruption stance is viewed very favorably by actual and potential customers	2
An anti-corruption stance is viewed very favorably by the kind of person that we want to recruit	2
Corruption adds significantly to the amount of time it takes to complete a project	1

Because of rounding, percentages do not add up to 100%.