

**MITCHELL KICK**  
**Vice President, Ecosystem Strategy and Operations**  
**Global Ecosystem and Partner Group**  
**SAP AG**

Mitchell Kick brings twenty years of industry, consulting, and entrepreneurial experience to his role as Vice President of Strategy and Operations for SAP's Global Ecosystem and Partner Group. In this position, Mr. Kick directs SAP's strategic efforts to maximize the value and impact of its business ecosystem. Prior assuming his current role in May of 2006, Mr. Kick served as head of SAP's Business Consulting unit in North America. Previously he was a lead partner for Accenture's Electronics and High Tech strategy group and a senior consultant at Gemini Consulting. Mitchell Kick holds a Bachelor of Science degree in electrical engineering from the University of Pennsylvania, and a Master of Business Administration degree and Master of Science degree in engineering from MIT and its Sloan School of Management.