



## **Michael E. Echols, Ph.D.**

**Executive Vice President of Strategic Initiatives for Bellevue University  
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Mike Echols is a significant force in corporate learning and an internationally known thought-leader on evaluating and improving the ROI on human capital. Echols is the author of three books on human capital: *ROI on Human Capital Investment*, *Competitive Advantage from Human Capital Investment*, and *Creating Value with Human Capital Investment*.

Training Industry Inc. named him one of the “Top 20 Most Influential Training Professionals” in the U.S. Previously, Echols was a corporate executive in three senior executive roles with General Electric Co. He earned his undergraduate degree from Carnegie Mellon University in physics, his MBA from the University of Pittsburgh, and his Ph.D. from the College of Business at the University of California, Berkeley.