

Maura Fallon
Program & Council Director
The Conference Board

Maura Fallon has lived and worked in Asia for 20 years. For more than a decade she has helped organizations in Asia to identify, analyze and solve problems amid structural change and in a multicultural context. She develops solutions in collaboration with and tailored to the needs of the client. She then applies the solutions by coaching executives individually and in groups, organizing seminars and workshops, designing group discussions and debriefing sessions, and providing reports with clear guidelines and concise recommendations.

Maura has helped many clients, including Fortune 100 companies, to translate a new vision into a plan of action, to localize operations, to build multicultural teams, to close the skills gap, to raise staff morale, to design learning programs, to smooth leadership succession, and to develop leadership potential in Asian and Western executives, among numerous other projects. Client firms have included: ARCO, BP, Nokia, AlliedSignal, Honeywell, 3 COM, GN Netcom, Global Sources, Dana, Conforama, Citibank, Coca Cola, Sun Life Financial, JP Morgan, Standard Chartered Bank, FedEx, Golin/Harris, Luen Thai, Watson Wyatt, Manulife, Marriott and Philips.

Her Asia experience and expertise in cross-cultural communication particularly benefit companies with culturally diverse partners and employees, in a region where an understanding of values driving behavior, and the ability to extract value out of diversity, have become essential to business. She has an MA in Intercultural Relations from Antioch University, Ohio, in addition to a BA from Mount Holyoke College, Massachusetts, and studied Mandarin in Taiwan after graduation.

Maura has practical experience of driving and managing change while leading local civic organizations in the United States in the 1980s. She taught undergraduate courses in change management at the Singapore Institute of Management and the Royal Melbourne Institute of Technology in the early 1990s. She started management consultancy work in 1993, helping Hong Kong-based companies move their operations to China.

She lives in Hong Kong, where she is a vice-president on the board of governors of the American Chamber of Commerce.