

Christine Hess
Program Director
The Conference Board

Christine Hess has over 19 years experience in marketing and producing senior level executive conferences and events. Christine is the program director for a number of Conference Board conferences and councils including the Marketing Conference, the Strategic Alliances Conference, the Senior HR Executive Conference, Council of Marketing Executives I and II and the Asia-Pacific Corporate Communication Council. This year she launched a research working group on Corporate Diplomacy. She is also the President of Convene Communications, a conference production, marketing and events planning services firm. Previously, she was the editorial director for Forbes Conference Management Group where she oversaw program development for c-level conferences. While on staff at The Conference Board she was a director of international programs and ran the Asia conference business. In addition to Forbes and The Conference Board, she has managed a number of conference teams as a senior staff member of the Gartner Group, Jupiter Events, the *Economist* and the Asia Society. She graduated from the University of Michigan with a BA in political science and completed an MBA-level intensive course on Marketing Management at Columbia University Graduate School of Business.