



# What's in it for us?

## Views from Business on Establishing a National Data Research Infrastructure on Organizations and Innovation

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# What are the issues?

- What are best practices in designing and implementing business processes and innovation?
  - ◆ How do we organize our processes?
  - ◆ How do we manage our human capital to best foster innovation?
  - ◆ How do we deal our IP value protection?
  - ◆ What should we look at for location decisions?
- What do we need to know to conduct an innovation “health check” in our businesses?
- How do we balance costs/benefits of innovation against near term profit demands?



# What are business concerns?

## ■ Our questions?

- ◆ Understand past and current in context of the future

## ■ Timeliness

- ◆ Can we extrapolate data forward with incomplete information

## ■ Confidentiality

- ◆ Organizational and innovation measures
- ◆ Strategic performance and financial measures

## ■ Bureaucracy

- ◆ No more large surveys but questions and processes that facilitate easy data transfer

