Access to Experts

Brandon L. Tidwell , Program Officer, Social Responsibility and Ethnic Outreach , FedEx Services

As a leading member of the Social Responsibility team at FedEx, Brandon Tidwell is the program officer for philanthropic investments in education and the environment. FedEx believes that educating and inspiring leaders is vital and supports organizations that improve educational outcomes, inspire participation in global trade and provide access to higher education. In companion, FedEx is committed to environmental stewardship and the innovation of new technologies to lessen environmental impact. Tidwell is an active and passionate leader in fulfilling these corporate commitments.

Since joining FedEx in 2007, Tidwell has provided council and overseen corporate philanthropic alliances with broad reaching educational organizations including Junior Achievement and Teach for America. “I am proud to work for a corporation committed to opening doors of opportunity around the globe,” shares Brandon. In addition he serves as the program lead for charitable outreach programs related to marketing sponsorships, including FedEx Racing, the NFL and the FedEx PGA Cup.

Tidwell served as a key contributor on the development team for the FedEx Global Citizenship Report released in 2008. The report details the corporation’s position and long range initiatives in philanthropy, economic access, the environment and employee relations. In his current role, Tidwell provides strategic direction and leads cross-departmental efforts to launch new philanthropic giving with a primary focus on the environment. The goal is to help communities build more sustainable transport systems, thereby reducing carbon, increasing access and reducing pedestrian injuries. The corporation is also exploring investments in conservation and university research.

Prior to joining FedEx, Tidwell served as the Vice President of Training at The Leadership Academy where he trained and developed community leaders from young professionals to executives. Tidwell also spearheaded training programs with corporate clients and education organizations, including Williams-Sonoma, Medtronic, Methodist Healthcare and New Leaders for New Schools.

Tidwell has his Masters in Social Work from Baylor University and currently resides in New York City.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide