



Access to Experts



Dr. Bob Johansen , Distinguished Fellow, Institute for the Future , Author, Leaders Make the Future: Ten New Leadership Skills for an Uncertain World

Bob Johansen is a master ten-year forecaster who has outlived his forecasts more than three times over. As Distinguished Fellow at the Institute for the Future, a leading independent nonprofit futures research group based in Silicon Valley, he brings his extensive experience to interact with top leaders across business, government, and nonprofit organizations to encourage thoughtful consideration of the long-term future. When he joined the Institute in 1973, Dr. Johansen was one of the first social scientists to study the human and organizational impacts of what came to be called the Internet. He created and led a program at the Institute on emerging information technologies – now called the Technology Horizons Program. From 1996 to 2004, Dr. Johansen served as the Institute’s president. Today, he invests his time with the Institute’s sponsors as well as writing and speaking. He particularly enjoys leading workshops with creative teams and rising star leaders. His latest book, the second edition of Leaders Make the Future: Ten New Leadership Skills for an Uncertain Age, includes contributions by the Center for Creative Leadership. His previous best-selling Get There Early: Sensing the Future to Compete in the Present shows how to sense the future to provoke new ways of understanding the present. A social scientist with an interdisciplinary background, Bob holds a BS degree from the University of Illinois, where he also played varsity basketball, and a Ph.D. from Northwestern University. Bob also has a Master of Divinity degree, with a focus on world religions.

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