Access to Experts

Bruce T. Blythe , Chief Executive Officer , Crisis Management International

Bruce Blythe is CEO of Crisis Management International, Inc., a worldwide organization of crisis management specialists, business continuity planners, and former FBI and Secret Service agents. He has worked with hundreds of companies in crisis prevention, preparedness and response. He is a certified clinical psychologist and has served as a consultant to the FBI on terrorism and workplace violence.

Blythe and CMI offered onsite crisis consultations to more than 200 companies in the aftermath of the September 11 terrorist attacks, as well as for the 1993 World Trade Center bombing, the 1995 Oklahoma City bombing, Hurricane Andrew in 1992, corporate and commercial air crashes, Ecuadorian jungle rescue of kidnap and ransom hostages 2001, Coca Cola truck/bus crash in Texas that killed 23 school children in 1989, earthquakes in Los Angeles and San Francisco, and multiple workplace shootings from Hawaii to Boston to South Florida.

Blythe has made repeated appearances on NBC's *Today Show*, multiple CNN programs, ABC's *20/20*, CBS' *48 Hours*, CNBC, NPR, national talk shows and many others. *Fast Company Magazine* published a cover-story article about Blythe and CMI following their response to 9/11 in NYC. He has been provided commentary in notable publications, such as *The Wall Street Journal, Newsweek, Business Week, Smart Money, New Yorker* and *USA Today*.

He is the author of *Blindsided: A Manager's Guide to Catastrophic Incidents in the Workplace*, August 2002, published by Portfolio, an imprint of Penguin Putnam, NYC, on corporate crisis preparedness and response.

Catalyst Magazine awarded him "Catalyst of the Year 2002", being recognized for leadership in industry innovations, effective management and excellence in business.

He has been a keynote presenter to over 200 national and international conventions and conferences, on subjects related to crisis leadership, workplace violence, terrorism, crisis preparedness, business continuity, defending PostTraumatic Stress Disorder claims, the negligent failure to plan, and corporate crisis response.

Blythe is a member of:

- ASIS International
- OSAC (Overseas Advisory Council)
- DRII (Disaster Recovery Institute International) Educational Advisory Council
- Conference Advisory Council-The Conference Board (Corporate Security, Business Continuity and Crisis Management)
- American Psychological Association
- Association of Traumatic Stress Specialists - served six years on Board of Directors

Blythe's areas of expertise include:

- Strategic Crisis Leadership (for Senior Executives and Management Teams)
- Corporate crisis preparedness and response
- Workplace Violence Preparedness and Threat Management
- Human side of crisis
- Hostility Management

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