



Access to Experts



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Jeffrey Pfeffer has taught in the Stanford School of Business since 1979. He is the author or co-author of thirteen books including *The Human Equation: Building Profits by Putting People First*, *Managing with Power: Politics and Influence in Organizations*, *The Knowing-Doing Gap: How Smart Companies Turn Knowledge Into Action*, *Hidden Value: How Great Companies Achieve Extraordinary Results with Ordinary People*, *Hard Facts, Dangerous Half-Truths, and Total Nonsense: Profiting from Evidence-Based Management*, and *What Were They Thinking? Unconventional Wisdom About Management*. Pfeffer's latest book, tentatively entitled *Power Rules: An Organizational Survival Guide*, will be published in early 2010 by HarperCollins.

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