



## Access to Experts



**Bert De Graeve** , Chief Executive Officer , Bekaert

Bekaert is a global market leader in drawn steel wire products and applications and a technological leader in its two core competences: advanced metal transformation and advanced materials and coatings. Bekaert is headquartered in Belgium and employs 23 000 people worldwide. Serving customers in 120 countries, Bekaert pursues sustainable profitable growth in all its activities and generates annual combined sales of € 4 billion. Bert De Graeve was appointed CEO of Bekaert in 2006. He started his career in 1980 with Arthur Andersen & Co. He joined Alcatel Bell in 1982 in the Finance Department. In 1991 he became General Manager Shanghai Bell Telephone Equipment Mfg. Co in Shanghai. In 1994 he was appointed Vice President, Director Operations, Alcatel Trade International in Paris and in 1996 as Director International Affairs, Alcatel Alsthom in Paris. In 1996 he transferred to the Flemish Public Radio & TV Broadcaster (VRT) and became Managing Director VRT. In 2002 he left the VRT and joined Bekaert where he took up the assignments of Chief Financial and Administration Officer and General Secretary.

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