



Access to Experts



Griff Long , Senior Director, Global Car Sharing , The Hertz Corporation

As Senior Director, Global Car Sharing, Griff is responsible for leading the Company's global car sharing initiatives, including initial launch, web development, new market development, and sales and marketing endeavors. Prior to his current position, Griff was the former Vice President of Operations for Flexcar (acquired by ZipCar). While working for Flexcar, he was responsible for strategic, fiscal and day-to-day leadership over all aspect of operations, sales, business development, and account acquisition, negotiations and management. Prior to working for Flexcar, Griff worked at Hertz Rent A Car where he held various management positions including Area Operations Manager, responsible for more than sixty locations, 7,500 vehicles and approximately 600 employees producing more than \$120 million in revenue.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

