Access to Experts

David Hoffman , Vice President and Managing Director, The Conference Board China Center for Economics and Business

David R. Hoffman is vice president and managing director of The Conference Board China Center. Based in Beijing, Hoffman is responsible for the center's strategy, research agenda, research program delivery, partner relationships with Chinese government organizations, and value delivery to members of both the China Center and The Conference Board. He leads numerous research projects and outreach activities, oversees a team of researchers in both China and New York, and coordinates the network of eminent advisors and scholars from The Conference Board who undertake China Center programs. Hoffman is also an independent, nonexecutive director of Eastern Broadcasting Corporation in Taiwan.

Prior to joining The Conference Board, Hoffman led the Technology-InfoComms-Entertainment Advisory practice of PricewaterhouseCoopers in China ("TICE Advisory") for 20 years, where he served the senior-most executives of technology companies, telecommunications operators, information service providers, and traditional and new media companies. He also provided extensive advice to regulators and service providers on sector development strategy, regulatory policy, regulatory risk management, and compliance.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.