



## Access to Experts



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William (Bill) Adams is assistant vice president and senior international economist for The PNC Financial Services Group. His responsibilities include forecasting economic conditions and exchange rates, covering emerging Asia, the European Union, Canada and Latin America. Adams serves as the principal spokesperson on global economic issues for PNC, and frequently presents to PNC clients on the international economic outlook. Adams joined PNC in July 2011 after serving as resident economist for The Conference Board China Center from 2009 to 2011. In that position he served as spokesman on the Chinese business cycle and was a designer of The Conference Board Leading Economic Index for China®, a widely followed, market-moving economic indicator. Adams lived in China for five of the past ten years and is fluent in Mandarin Chinese. Adams holds a master degree from the Johns Hopkins School of Advanced International Studies and is a graduate of Harvard College.

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