



Access to Experts

Lisa Gelman

Lisa Gelman conducts research for The Conference Board, focusing on outsourcing and information technology. As the Board's research liaison to councils of its Information Management Center, Dr. Gelman has worked especially closely with the U.S. and European Councils of Telecommunications Executives and the Councils on E-Business Technology. She also managed the Working Group on ASPs, Outsourcing, and Competitive Advantage, and co-authored the Board's *ERP Trends* report.

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