Access to Experts

Douglas R. Conant , Founder and CEO , DRC LLC

Douglas R. Conant, a *New York Times* best-selling author and sought-after sepeaker, is the former president and CEO of Campbell Soup Company. He was Campbell's eleventh leader in company's 141-year history.

Conant joined Campbell after 25 years at three of the world's leading food companies. He began his career in 1976 in marketing at General Mills. After 10 years with General Mills, he moved to Kraft, where he held top management positions in marketing and strategy. Immediately prior to coming to Campbell, he was president of the $3.5 billion Nabisco Foods Company, where he led that unit to five consecutive years of double-digit earnings growth.

A native of Chicago, Conant earned a bachelor of arts degree from Northwestern University and an MBA from the J.L. Kellogg School of Management at Northwestern.

Conant is a trustee of the International Tennis Hall of Fame in Newport, R.I., and a member of the board of directors of the Committee Encouraging Corporate Philanthropy (CECP).

He is an active member and past chairman of the board of directors of the Grocery Manufacturers Association (GMA) and the non-profit organization Students in Free Enterprise (SIFE). Conant is also a member and past chairman of the board of trustees of The Conference Board.

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