



## Access to Experts



**Charles Mitchell** , Executive Director, Knowledge Content & Quality , The Conference Board

Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization's research.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues. His latest publications include *Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond* and *Giving the Working Poor a Working Chance*, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the *Detroit Free Press* from 1990 to 1996 and European editor for *World Business* magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including *A Short Course in International Business Cultures* and *A Short Course in International Business Ethics*. He holds a bachelor's degree in economics from the University of Pennsylvania.

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