

Access to Experts



Lee Hornick , Conference Program Director , The Conference Board

Mr. Hornick has been producing corporate communication, corporate image, and branding conferences and workshops for the Conference Board in United States, Canada, Europe, and Asia since 1989. Concurrently, he is the founder and president of Business Communications Worldwide, Inc. A firm he started in 1988 that consults with Fortune 500 companies on in-house training for senior executives and mid-level managers. Prior to this, he was a senior communication director and executive speech writer for eight years with the J.C. Penney Company in the New York headquarters. Before this, he was a script editor for two award-winning television soap operas—"As the World Turns" and "Another World." Mr. Hornick has served as president of the New York chapter of IABC, district director of IABC US District 1, served as a trustee of the IABC Research Foundation, and served on the IABC international executive board. He has received numerous awards and recognition for communication excellence which includes the IABC Chairman's Award and the IABC Research Foundation Lifetime Friends Award. He currently serves on the executive board of New York American Marketing Association and develops monthly marketing events. Over the years, he has been published in various business journals and magazines. He is a graduate of City College of New York and received his business degree from New York University.

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