

# Access to Experts



**Dr. Carolyn Kay Brancato** , Council Director & Academy Director , The Conference Board

Dr. Carolyn Kay Brancato has more than 30 years experience in various aspects of corporate finance, regulatory economics and corporate governance. In 1993 she founded The Conference Board's Global Corporate Governance Research Center and in 2004, The Directors' Institute at The Conference Board.

Dr. Brancato currently directs The Conference Board's European Council on Corporate Governance as well as the South Asia Council on Corporate Governance & Risk Management. Following the Enron and WorldCom debacles, she served as Director of The Conference Board's globally recognized Commission on Public Trust and Private Enterprise, Chaired by Pete Peterson and former Treasury Secretary John Snow.

Dr. Brancato has conducted more than 50 in-house customized director education and board effectiveness programs for companies as diverse as Weyerhaeuser, H.J. Heinz, Saudi Aramco, The Kuwait Petroleum Company, Reliance (India), The State Owned Enterprises Bureau (SASAC) in China, Temasek (Singapore), The World Bank and The Asian Development Bank.

She has written two major books on corporate governance: ***Institutional Investors and Corporate Governance: Creating Long-Term Corporate Value*** and ***Getting Listed on Wall Street***, both published by Business One Irwin. She has been invited to speak on global trends in governance by leading corporate, investor and governmental organizations throughout the US, Europe, India, Russia, Latin America, Southeast Asia, China and the Middle East. She has just finished a Conference Board report on ***Board Evaluations in the UK and Selected European Countries***. Her other writings include: ***The Conference Board's Handbook on Corporate Governance; The Role of the Board in Enterprise Risk Management***; and ***Corporate Governance Developments in India, Hong Kong and Singapore***.

Prior to joining The Conference Board in 1993, she was a securities analyst for a Wall Street brokerage house, Staff Economist for the New York City Environmental Protection Administration, Director of the Energy and Industry Analysis and Finance Divisions of the Congressional Research Service at the Library of Congress (the in-house research arm of the United States Congress) and Chief Economist for a major international law firm. In 1992 she was Staff Director of the US Government's Competitiveness Policy Council major study on global competitiveness.

Dr. Brancato is a Fellow of the Royal Society for the encouragement of Arts, Manufactures & Commerce which is centered in London. She earned her B.A. in economics from Barnard College (Columbia University) and her Ph.D. in regulatory economics and public finance from New York University. She has been named by Directorship Magazine as one of the 100 most influential people in corporate governance.

Contact [Carol Courter](mailto:courter@conferenceboard.org), Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

