



## Access to Experts

### **Daniel Sandy Bayer**

Daniel Sandy Bayer is president of Bayer Consulting and has 20 years' experience conducting research projects for corporations and non-profit organizations. He has conducted research for clients on a variety of industry issues in financial services, manufacturing, technology, media, consumer products, and real estate, as well as on cross-industry topics such as corporate reputation, taxation, litigation, mid-market enterprises, and emerging market investment.

Before founding Bayer Consulting in 1996, his previous positions included vice president of the New York City Partnership and Chamber of Commerce, and chief of staff to the Deputy Mayor for Finance and Economic Development in New York City.

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