Access to Experts

Mark Pomerleau

Mark is program director for several professional Councils of The Conference Board, including the Investor Relations Council and The Council of Division Finance Leaders. He also provides communications and investor relations counseling for companies, investment organizations and individuals. Mark's professional career includes senior management positions in investor relations, government affairs, sales and marketing and communications.

Mark Pomerle

Mark served as Director of Investor Relations for MeadWestvaco Corporation, a $6 billion global packaging, paper and forest products company from 1993 until he retired in 2006. His responsibilities included managing the company's relationships with the financial community, including institutional investors, Wall Street securities analysts and for directing the company's financial communications.

Mark's 26-year career at Mead and later MeadWestvaco covered a series of corporate and operating assignments. In addition to Investor Relations, these included management positions in corporate communications, business analysis and strategy, legislative and government affairs, and sales, marketing and operating responsibilities within the company's business units During his tenure he advised senior management on investor relations issues, prepared management for presentations to the financial community and public affairs organizations, prepared quarterly earnings releases and financial disclosure documents, conducted financial planning and analysis, led lobbying initiatives on behalf of the company's operating divisions with state and federal government officials and regulatory agencies. His career also includes operating experience managing managed sales, marketing and operations for the company's nationwide chain of sales and distribution centers.

Mark earned graduate degrees in English Literature and Business Administration at the University of Dayton. He has also held positions in university public relations and public affairs and has taught classes in business communications, and English Literature and Composition at the university and community college levels. His volunteer work includes serving on the boards of directors for numerous regional non-profit organizations, including arts, social service, professional and religions organizations.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.