



Access to Experts

Alison Rea

Alison Rea is a New York freelance writer/editor who has written for a number of organizations including The Economist Intelligence Unit (EIU), KPMG, and CFO Research Services. She was formerly U.S. Editor for *Strategic Finance* — an EIU quarterly serving top financial-services executives, Money and Banking Editor for *Business Week*, a reporter for *Fortune*, and U.S. Banking Correspondent for Reuters.

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