

Access to Experts



Betsy Berkhemer-Credaire , President and Co-Founder , Berkhemer Clayton Inc.
Retained Executive Search

Betsy Berkhemer-Credaire is president and co-founder of Berkhemer Clayton Inc., a retained executive search firm headquartered in downtown Los Angeles specializing in senior level searches for communications, investor relations, finance, and for boards of directors for corporations, universities and large nonprofit organizations.

Berkhemer-Credaire and her business partner, Fred Clayton, launched Berkhemer Clayton in 1994. In 2011, they opened a communications search office in Hong Kong to help U.S. corporate clients hire multi-lingual communications professionals who live in Asia.

Berkhemer-Credaire's corporate clients include GAP, Bank of America, Mattel, KIA Motors, Disney, Raytheon, Toyota, Edison, SoCal Gas Company, Farmers Insurance. University clients include USC, UCLA, UC-Irvine, Caltech and University of Michigan. Her nonprofit clients include City of Hope, Kaiser Permanente, L.A. CARE, Ability First, Girl Scouts of LA and Orange County, and American Lung Associations--in California and the Northwest.

Berkhemer-Credaire chairs the Los Angeles/Orange County chapter of Women Corporate Directors, a global network of women currently serving on public and private boards of directors. She also serves on the boards of the National Association of Women Business Owners (NAWBO-California) and Southern California Leadership Network (SCLN); on the California Utilities Diversity Council and previously on the consumer advisory board of Southern California Edison.

Berkhemer-Credaire co-hosts a business radio show with Renee Fraser every Sunday on [KFWB](#) Newstalk Radio 980-AM, called "[Unfinished Business](#)."

Before establishing Berkhemer Clayton, Berkhemer-Credaire launched, built, and sold one of the largest independent public relations agencies in Los Angeles. A graduate of UCLA, she began her career as a journalist, then publicist for Disney Studios and NBC. She lives in Little Tokyo, downtown Los Angeles, with her husband Cris Credaire.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

