



## Access to Experts

### **Gerry Schmidt**

Gerry Schmidt is one of the principals of Matrix Consulting Group, Inc. As a corporate culture expert, his primary focus is on the measurement of company culture, the step-by-step process of improving culture, and its impact on bottom—line business performance. He is currently writing a “how-to manual” on effective processes for improving culture. He can be reached on the web at [www.matrixconsultinggroup.com](http://www.matrixconsultinggroup.com).

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