



Access to Experts



Brenda Brinson , Assistant Vice President, Organizational Effectiveness , USAA

Ms. Brinson navigates stakeholder groups through structured culture and organizational effectiveness planning, assesses organizational readiness, and ensures leadership and employee alignment and engagement. Prior to joining USAA in October 2011, she was the global organizational effectiveness thought leader for Whirlpool Corporation's global information systems division. Before joining Whirlpool, she was a senior consultant with Pierre & Associates, responsible for delivering bottom-line business results through research-based communication and change enablement interventions and methodologies. Ms. Brinson started her career with Allstate Insurance Company, where she held numerous leadership positions, culminating as assistant vice president – strategic resource support.

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