

Access to Experts



David Hutchens , Leadership Facilitator , The Conference Board

David Hutchens is an author, business writer and learning designer who creates communication solutions for The Coca-Cola Company, Wal-Mart, IBM, GE, Nike, Bank of America, and others. A nationally recognized developer of innovative learning products, David's work has been recognized with distinctions such as Training & Development's "Training Product of the Year"; ASTD's prestigious "Excellence in Practice", Brandon Hall Gold award, and more. He is creator of the Learning Fables -- a book series that uses narrative and metaphor to illustrate principles of organizational learning. With titles that include "Outlearning the Wolves" and "Shadows of the Neanderthal," the popular books have been translated into more than a dozen languages. In partnership with The Conference Board, he is creator and lead facilitator of the Team USA Leadership Experience, at the U.S. Olympic Training Center in Colorado Springs; and he also facilitates The Apollo Leadership Experience at NASA's Johnson Space Center in Houston. David's newest product is "GO Team: Powering Teams to Perform," a just-in-time team training resource. GO Team's library of 18 team-related topics allows you to build your own learning agenda tailored to your team's needs. David's new book is "A Slice of Trust: The Leadership Secret with the Hot & Fruity Filling," with a foreword by Stephen M.R. Covey. He is developer of "The Speed of Trust: A Simulation," a discovery learning program that is co-branded with Stephen M.R. Covey's bestseller "The Speed of Trust." David served on the leadership board of Storytelling in Organizations, and frequently speaks to groups about the use of stories and metaphor as a way of creating shared meaning, preserving culture, disseminating learning, and speeding change in organizations.

Contact [Carol Courter](mailto:courter@conferenceboard.org), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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