



Access to Experts

Daniel Diermeier

Daniel Diermeier is a faculty member at Northwestern University, holding appointments as the IBM Professor of Regulation and Competitive Practice of Managerial Economics and Decision Sciences at the Kellogg School of Management, as well as Professor of Political Science at the Weinberg College of Arts and Sciences. He is the co-founder of the Northwestern Institute on Complex Systems (NICO) and the Chairman of the Northwestern Global Health Foundation. He currently serves as director of the Ford Motor Company Center for Global Citizenship. Professor Diermeier's work focuses on political institutions, reputation management, political and regulatory risk, crisis management, and integrated strategy. He is author of *Reputation Rules: Strategies for Managing Your Company's Most Valuable Asset*, McGraw-Hill 2011.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

