



Access to Experts



Marianne Scaffidi , Director of Organizational Development / Brand Culture , Swarovski North America

Ms.Scaffidi is Human Resources Professional with more than 20 years' experience in the Retail industry. During her HR Career, she has specialized in Organizational / Leadership Development, and Employee Engagement. In her current role as Director of Learning and Development (Director of Organizational Development/Brand Culture) for Swarovski North America, Ms. Scaffidi and her team are responsible for creating the framework, developing educational programs and executing strategies that ultimately Enhances the Consumer Experience. She works collaboratively with the Senior Leadership team ensuring that Swarovski's goals are achieved through focused programs that support building a strong consumer-centric organization. She is passionate about connecting the importance of "Employee Experiences" and their role in delivering the "Ultimate Consumer Experience" while ensuring the culture support both. Her responsibilities spans nationwide from Swarovski's own 240 Retail stores to their Retail Partners. Ms. Scaffidi's educational background includes a Bachelor degree in Business and Human Resources. She and her family currently reside in America's Hometown of Plymouth, MA. Outside of work, she enjoys spending time with her family and friends. Ms. Scaffidi gives back to the community through volunteering, enjoying it so much that she has developed responsible leadership programs at Swarovski that include volunteering as part of the learning. She enjoys the theatre, exotic travel, photography, Pilates, and has a passion for fashion!

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