



Access to Experts



Suzanne Bates , Chief Executive Officer , Bates Communications, Inc.

Ms. Bates is an executive communications coach, bestselling business author, and CEO of Bates Communications, Inc. The firm helps clients fuse communication strategy with business strategy to accelerate growth and drive business performance. Prior to launching the firm in 2000, Ms. Bates spent over 20 years as an acclaimed on-air television personality with major market television stations around the country. She is the author of three bestselling business books; *Speak Like a CEO*, *Motivate Like a CEO*, and *Discover Your CEO Brand*; all published with McGraw-Hill. As a nationally recognized expert in business communications and leadership, Ms. Bates has appeared in hundreds of publications including the *New York Times*, *Forbes Magazine*, *Business Week*, and *Investors' Business Daily*; and has been featured on the TODAY Show, Fox Business, and CBS Radio. As a Certified Speaking Professional (CSP) and member of the National Speaker's Association, Ms. Bates is a sought-after keynote speaker and facilitator at leadership conferences and executive retreats.

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