



## Access to Experts



**Irene Sobol** , Manager, Research Working Groups , The Conference Board

Irene Sobol is a Manager of Research Working Groups at The Conference Board. Irene has led several recent working groups covering topics such as "Generating Value Internal through Social Collaboration" and "How Teleworking Works Best", and works closely with Conference Board members and outside experts to deliver timely, relevant research reports based on the insights and findings of the groups. She brings more than 10 years of international experience in strategic communications, marketing, social media strategy, and sustainability.

Irene holds a B.A. in Marketing Management and Organizational Behavior Management from Baruch College, CUNY, and an MBA with a focus on Business Engagement in Society from the University of Geneva, Switzerland.

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