Access to Experts

Pablo González Guajardo , Chief Executive Officer , Kimberly-Clark de México

Pablo González is the chief executive officer of Kimberly-Clark de México (KCM), a publicly traded consumer products company listed on the Bolsa de Valores de Mexico. Prior to his appointment as chief executive officcer in April 2007, González served as marketing director of the infant care business in 1998, director of consumer products businesses from 2000 to 2005, and deputy managing director from 2005 to 2007.

González is a member of the board of directors of Kimberly-Clark de México; América Móvil, the leading provider of wireless services in Latin America; Acciones y Valores Banamex Casa de Bolsa, Mexico's leading brokerage firm; and C. Estrategia, a consulting firm. He is also a member of the advisory board of GE International Mexico, the board of trustees of The Conference Board, and the international board of trustees of The Brookings Institution.

González is a founding partner of Mexicanos Primero, a nonprofit organization that strives to prioritize and significantly improve education in Mexico by influencing and determining public policy. He is also the president of the Mexico City Board of UNETE, a nonprofit institution whose purpose is to bring technology to public schools by installing computer centers, training teachers and supervisors to use the computers, and providing tech support.

From May 2010 to April 2013, he was president of the Consejo de la Comunicación, an organization established to be the voice of the business community on some of Mexico's most pressing issues.

González has a master's degree in business administration from Stanford University and a law degree from the Escuela Libre de Derecho.

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