Access to Experts

Marcia Wright, PhD , Senior Director Integrated Health , Pfizer Solution

Marcia Wright, PharmD is a Senior Director, Medical Affairs in Integrated Health, a Pfizer solution with responsibility for providing field-based medical support on a national basis. Marcia joined Pfizer in October 1999 as a Clinical Education Consultant with responsibility for providing education and disease or medication analytic support to Managed Care, Employer, Integrated Delivery System, and Physician Customers. In January 2003, Marcia was promoted to the position of Associate Team Manager for the Rocky Mountain Region. She was promoted to Team Manager for the Great Plains Team for the Clinical Education Team in September of 2005. In these positions, she was responsible for coaching, training, recruiting, mentoring, and evaluating advanced practice pharmacists in clinical education roles. Additionally, she was responsible for project management, meeting planning, conducting business analytics, strategic planning and coordinating activities within the region and nationally on a limited basis. In March of 2008, Marcia's became a National Employer Medical Outcomes Specialist with a focus on the employer customer market. She provided support on a national basis to large employers, coalitions and labor. She also served as the Pharmacy Director of the Kansas City Collaborative and a national medical leader in the American Health Strategies Project. Recently, Marcia has transitioned to the Integrated Health a new Pfizer business focused on health outcomes.

Dr. Wright obtained her Doctor of Pharmacy Degree from the University of Nebraska Medical Center, College of Pharmacy in 1986. Prior to joining Pfizer in 1999, she held various clinical pharmacy and administrative positions within Hospital Pharmacies and the VA System. Her primary responsibilities included direct patient care, managing personnel and enhancing pharmacist involvement in patient care activities. She was involved in computerization and system management and redesign. Additionally, Marcia collaborated with other Hospital Management to insure accreditation readiness, appropriate medication utilization and management, and staff competency. She was involved in and responsible for the Pharmacy and Therapeutics functions and interactions at several institutions Marcia has been active as a student site coordinator and volunteer faculty for Colleges of Pharmacy at The University of Nebraska Medical Center, Creighton University and the University of Missouri – Kansas City.

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