



## Access to Experts



**Richard Edelman** , President , Edelman

Richard Edelman is the president and CEO of the world's largest public relations firm with 66 offices and 4,500 employees worldwide.

The firm was recently named "PR Agency of the Decade" by both Advertising Age and The Holmes Report and "Large Agency of the Year" by PRWeek US for the third year in a row.

Richard has extensive experience in marketing and reputation management, with current assignments for Hewlett-Packard, SAP and PepsiCo.

Richard was named the fifth most powerful executive by PRWeek in 2012. He is regarded as an industry thought leader and posts weekly to his blog, 6 A.M.

He serves on the Board of Directors of the Ad Council, the Atlantic Council, the Children's Aid Society, the Committee Encouraging Corporate Philanthropy and the National Committee on U.S.-China Relations. He is a member of the World Economic Forum, the Arthur Page Society and PR Seminar.

Richard has a Bachelor of Arts degree from Harvard College and an M.B.A. from Harvard Business School.

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