Access to Experts

Christian Campbell , Senior Vice President, General Counsel, Secretary and Chief Franchise Policy Officer , Yum! Brands, Inc.

Chris Campbell joined Yum! Brands, Inc. in 1997 as Senior Vice President, General Counsel and Secretary. In this role, Chris oversees all legal activities of the company including its corporate governance, corporate compliance, and public reporting activities, and supervises 40 attorneys in the Law Department. In addition to leading that department, Chris is responsible for the oversight of the company's purchasing as a Director of the Company's purchasing cooperative with its franchisees. In 2002, Chris' role was expanded to include the administration and coordination of franchise and multibrand policies and he assumed the additional title of Chief Franchise Policy Officer.

Yum! Brands, Inc. is a publicly traded restaurant company comprised of five global brands: Kentucky Fried Chicken, Pizza Hut, Taco Bell, A&W and Long John Silver's. With more than 39,000 restaurants in over 125 countries around the globe, Yum! Brands, Inc. is the world's largest restaurant system in terms of units. In 2012, Yum! Brands, Inc. had over $13 billion in revenue.

Chris joined Yum! Brands, Inc. from Owens Corning, a leading global producer of fiberglass insulation and composite building materials. As Senior Vice President and General Counsel at Owens Corning from 1995–1997, Chris led the company's merger and acquisition program as well as its litigation, corporate law, patent, and environmental practice areas. Prior to Owens Corning, Chris was Vice President and General Counsel for Nalco Chemical Company from 1990–1995. Nalco is the world's largest water treatment company with operations in more than one hundred countries. Chris commenced his legal career in 1975 at the Chicago law firm of Sidley & Austin where he was a partner in the firm's corporate litigation area.

Chris holds a Bachelor and Masters degree in economics from Northwestern University (1972), and a law degree from Harvard Law School (1975). In addition, he completed the Advanced Management Program at Harvard Business School in 1992.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.