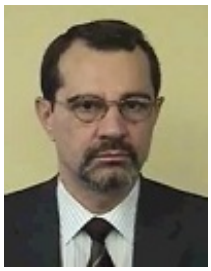
Access to Experts



Giovanni Piazza , Global Head of Information and Knowledge Management , Johnson & Johnson

Giovanni works for Johnson&Johnson as the Global head of Information and Knowledge management. He is responsible for the definition of a strategy and implementation plan to continuously improve all scientific and operationally scientific information flows and standards with internal & external partners, thereby enabling the the C.R.E.A.Te vision of becoming an active partner and integrator in value-added discovery research.

After acquiring a degree in Computer Science, Giovanni launched his career in Italy working for various consulting groups. In 1989, he joined the Andersen Consulting's Milan Office in Italy where he served for three years as a Manager. Later, Giovanni spent 4 years at the Andersen's World Headquarters in Chicago, as an Experienced Manager, starting and completing the Andersen first global Knowledge Management project, which led to the automation of the Andersen Consulting Methodology and Industry knowledgebases.

Hired by Ernst&Young in 1996, Giovanni served for 15 years in the Center for Business Knowledge, as the Global Director for the KWeb Program, responsible for all aspects of E&Y's knowledge sharing environment, tools, processes, procedures, applications and technologies.

Under his I&KM leadership, Ernst&Young's won the MAKE (most Admired Knowledge Enterprise) Award for 12 years in a row, a feat that no other organization has been able to emulate.

Since joining J&J, Giovanni has concentrated his efforts in defining the I&KM strategy and direct immediate execution and global implementation.

Consistently with CREATe strategic imperatives and operating principles, in close coordination with Jannsen2020, Giovanni's focus has been on continuously improve all scientific and operational information flows and standards, and providing management and technical leadership to internal/external IT/KM development functions, including the management of business processes and business solutions across geographies, nationalities, clients, providers and business partners.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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