Access to Experts

Krishna De , CEO , BizGrowthMedia

Krishna De is an award winning digital communications strategist and mentor. She is a regular commentator the media and her expertise in digital and social marketing is featured in several highly acclaimed books and she is a sought after speaker and conference moderator at events across Europe.

She guides business leaders on how to integrate content marketing, digital media and social technologies into their business strategy and has worked across numerous sectors including FMCG, energy and utilities, telecommunications, leisure and tourism, healthcare, technology, professional services, membership organisations, financial services, higher education and the public sector.

Prior to establishing her own business, she was a board member of Guinness and Diageo in Europe, Asia and North America and as a result, Krishna has deep understanding of how digital communications can support the delivery of corporate strategy, enhance business performance and facilitate employee engagement.

Ask Krishna your social media marketing questions at www.Facebook.com/KrishnaDe, join her on Google Plus at www.KrishnaDe.com/gp, connect with her on www.Twitter.com/KrishnaDe and LinkedIn http://www.LinkedIn.com/in/KrishnaDe and watch her social media video tutorials www.YouTube.com/BizGrowthTV

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