



Access to Experts



George Anders , Contributing Writer , Forbes

George Anders is a New York Times-bestselling author and a journalist with three decades of experience writing for national publications. He started his career at The Wall Street Journal, where he became a top feature writer specializing in in-depth profiles. He was part of a team that won a Pulitzer Prize in 1997 for national reporting. He also has served as West Coast bureau chief for Fast Company magazine and as a founding member of the Bloomberg View board of editors. His work has appeared in leading publications worldwide, including The New York Times, BusinessWeek, The Guardian and the Harvard Business Review. In January 2012, he joined Forbes as a contributing writer

George is the author of ***The Rare Find: Spotting Exceptional Talent Before Anyone Else*** (2011), as well as three previous nonfiction books. The first, ***Merchants of Debt: KKR and the Mortgaging of American Business*** (1992), was chosen as one of the eight best books of the year by BusinessWeek magazine. It has been translated into Spanish, Japanese, and Indonesian, with a Chinese edition due to appear at year-end 2012. His second book, ***Health Against Wealth: HMOs and the Breakdown of Medical Trust*** (1996) was hailed by the Journal of the American Medical Association as "a must-read." His third book, ***Perfect Enough: Carly Fiorina and the Reinvention of Hewlett-Packard*** (2003), was a New York Times bestseller. That book has been translated into Chinese, Korean and Japanese.

A graduate of Stanford University, George lives in northern California.

Contact [Carol Courter](mailto:courter@conferenceboard.org), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

